



BIOGRAPHICAL DATA ON

DANIELA RICCARDI  
President-Greater China

RESIDENCE: Guangzhou, China

DATE OF BIRTH: April 4, 1960

PLACE: Rome, Italy

EDUCATION: Università degli studi di Roma- Laurea in Political Science & International

Studies 110 cum laude -1984

Scholarship for a trimester at Yale University

BUSINESS AFFILIATIONS PRIOR TO JOINING PROCTER & GAMBLE: None

DATE JOINED PROCTER & GAMBLE: February 25, 1985

POSITIONS HELD AND DATES:

1985 - Assistant Brand Manager-Ariel, Italy

1988 - Brand Manager, Dish Products, Italy

1991 - Marketing Manager, Cleansers and Bleach, Belgium

1994 - Marketing Director, Laundry & Cleaning Products, Colombia

1997 - General Manager, Laundry & Cleaning Products, Mexico

1999 - Vice President-Latin America Fabric & Home Care

2001 - Vice President-Eastern Europe

2005 - President-Greater China

