



BIOGRAPHICAL DATA ON

JORGE A. URIBE

The Procter & Gamble Company

President- Latin America

RESIDENCE: Caracas, Venezuela

DATE OF BIRTH: November 12, 1956

PLACE: Medellin, Colombia

EDUCATION: Universidad Nacional, Medellin, Management Engineering, 1979  
Xavier University, Cincinnati, OH, M.B.A., 1981

BUSINESS AFFILIATIONS PRIOR TO JOINING PROCTER & GAMBLE: Coltejer, textile company, 1979-80

DATE JOINED PROCTER & GAMBLE: August 22, 1981

**P&G POSITIONS HELD AND DATES:**

- 1981 - Marketing Assistant, E&SO Geneva
- 1982 - Sales Training, England
- 1983 - Assistant Marketing Manager, Central America / Cyprus
- 1984 - Marketing Manager, Malaysia
- 1986 - Marketing Manager, United Arab Emirates
- 1987 - Associate Advertising Manager, Arab Gulf Countries and Laundry Detergents, Saudi Arabia
- 1990 - Advertising Manager, Colombia
- 1991 - Country Manager, Colombia
- 1992 - General Manager, Colombia
- 1995 - Vice President and General Manager-Colombia, Procter & Gamble Latin America
- 1999 - Vice President-Venezuela, Andean Area
- 2001 - Vice President-Customer Business Development & Marketing, Latin America
- 2004 - President-Latin America

**OUTSIDE P&G ACTIVITIES:**

- Board of Directors, American Chamber of Commerce-Colombia, 1994-96
- Board of Directors, National Industry Association (ANDI) Bogota Chapter, Colombia, 1996-98;  
President BODs 1997-98
- Board of Directors, Council of American Companies (CEA), Colombia-1996-98,  
President, Board of Directors (CEA), 1997-98
- President, Board of Directors, Dividendo por Colombia (United Way of Colombia), 1998
- Board of Directors, Venamcham, 1999-2001
- Dividendo Voluntario para la Comunidad (United Way) 1999-01
- Board of Directors, Conapri, 1999-2001
- President, Board of Directors, Alianza Social, Venamcham, 2001

**DISTINCTIONS AND DECORATIONS:**

- Order del Zurriago, Republic of Colombia, 1995
- Order Diego de Losada, Republic of Venezuela, First Class, 1999