



BIOGRAPHICAL DATA ON

CHRISTOPHER DE LAPUENTE  
Group President – Global Hair Care

RESIDENCE: London, UK

DATE OF BIRTH: 10 December 1962

PLACE: Lincoln, UK

EDUCATION: Buckingham University – BSc Econ (Hons) 1983

BUSINESS AFFILIATIONS PRIOR TO JOINING PROCTER & GAMBLE: None

DATE JOINED PROCTER & GAMBLE: May 31, 1983

POSITIONS HELD AND DATES:

- 1983 - Assistant Brand Manager Fairy Liquid UK
- 1984 - Sales Training, West Scotland Sales District
- 1985 - Assistant Brand Manager, Bold UK
- 1986 - Brand Manager, Daz UK
- 1987 - Brand Manager, Ariel UK
- 1989 - Marketing Manager, Laundry Products UK
- 1991 - Marketing Director, Laundry & Cleaning Products Spain
- 1993 - Marketing Director, Turkey
- 1995 - General Manager, Feminine Care Europe, Germany
- 1998 - Vice President, UK & Eire
- 2004 - President–Global Hair Care
- 2006 - Group President–Global Professional and Retail Hair Care (7/01/06)
- 2007 - Group President–Global Hair Care

LOCAL AND NATIONAL ACTIVITIES:

- Board Member “Opportunity Now”
- Trustee of Board of “Common Purpose”
- Past Chairman, UK Cleaning Products Industry Association
- Past member Presidents Committee, Confederation of British Industry
- Past Member Institute of Grocery Distribution Policy Issues Council
- Board of Directors, COLIPA (The European Cosmetic Toiletry and Perfumery Association)