

The Procter & Gamble Company

Biographical Information



Established in 1837, The Procter & Gamble Company (NYSE:PG) began as a small, family operated soap and candle company in Cincinnati, Ohio, USA. From that modest beginning, P&G has grown into the world's largest consumer goods products company that today markets brands in more than 180 countries, with on-the-ground operations in more than 80 countries. In the fiscal year ending June 30, 2008, P&G had worldwide sales of more than \$83 billion.

The company's strengths lie in its commitment to:

- Provide products of superior quality and value that improve the lives of the world's consumers.
- Be a world leader in relevant scientific research and technology.
- Maintain economic success based on P&G's experience in managing the business with excellence and training, and developing people to build it.

Three billion times a day, P&G brands touch the lives of people around the world. P&G is a recognized global leader in the development, manufacturing and marketing of some of the world's most trusted, quality, leadership brands including Pampers®, Tide®, Ariel®, Always®, Pantene®, Mach3®, Bounty®, Dawn®, Gain®, Pringles®, Folgers®, Charmin®, Downy®, Iams®, Crest®, Oral-B®, Actonel®, Duracell®, Olay®, Head & Shoulders®, Wella®, Gillette®, Braun® and Fusion®.

Innovative research and development at P&G provides the superior products on which its commercial success is based. This involves creating new products and technologies such as Olay Definity, Gillette Fusion and Swiffer, as well as the continuing improvement of existing products such as Crest oral care products, Pantene hair care products, and Tide laundry detergent. The company's total expenditures for research and development for fiscal 2007/2008 was more than \$2 billion. P&G and its subsidiaries now have 28 Innovation centers in 10 countries, on four continents.

The P&G community consists of approximately 138,000 employees. The Company's historic policy of promoting employees from within ensures that P&Gers fully understand P&G's purpose, values and principles and have the experience to move the company ahead. This spirit of growth and leadership is recognized throughout the business world. For 2008, P&G ranked #5 on *Fortune's* "Global Most Admired Companies," #8 in "America's Most Admired," and industry peers voted P&G #1 in the Household & Personal Products category for 23 out of 24 years. *Fortune* also ranked P&G #2 on their inaugural "Top Companies for Leaders" list.

P&G was also recognized as #4 on *Barron's* list of "World's Most Innovative Companies," received top rankings on the Dow Jones Sustainability Index from 2000-2008, and was named the "Advertiser of the Year" at the 2008 Cannes International Advertising Festival. P&G is also listed among the top companies for Executive Women (National Association for Female Executives), African Americans (Working Mother and Black Enterprise Magazine), and Diversity (Diversity Inc. Magazine.)

Introduced in 1887, P&G's profit sharing program is the longest running in the U.S. Profit sharing is the percentage of profits awarded to employees as an incentive to improve productivity. Today, P&G's employee benefits and family friendly policies are among the very best offered in American business.

The employees at P&G have a tradition of volunteering their time and energies to help make the communities in which they work better places to live. P&G workers are committed to being both good neighbors and strong business partners around the world. In 2006, P&G was named, "Donor of the Year" by America's Second Harvest in the U.S. P&G is also committed to improving lives of children in need around the world through its global corporate cause, *Live, Learn and Thrive™*. This includes providing safe drinking water in the developing world through its PuR water-purifying technology.

P&G's corporate tradition is rooted in the principles of personal integrity, doing what is right for the long-term, respect for the individual, and being the best at what it does. For more information about P&G, please visit our website at <http://www.pg.com>.