



Corporate Fact Sheet

Freescale at a Glance

We Are Freescale

Freescale Semiconductor is a global leader in embedded processing solutions for the automotive, consumer, industrial and networking markets. We have a heritage of innovation and product leadership spanning more than 50 years and have an extensive intellectual property portfolio, including approximately 6,100 patent families, allowing us to serve our more than 18,500 customers with leading products and solutions. We are committed to the future—we invest more than \$700 million USD annually in research and development. We are committed to global corporate responsibility—we employ approximately 18,000 people in more than 20 countries around the world, promoting creativity, diversity and environmental leadership.

Transforming the World Around Us

We are focused on some of the fastest growing applications within the markets we serve. These applications include automotive safety, hybrid and all-electric vehicles, next-generation wireless infrastructure, smart energy, portable medical devices, consumer appliances and smart mobile devices.

Our integrated solutions span the application spectrum—from next-generation networking equipment to engine control systems to factory automation. Billions of our products are powering and connecting lives.

- Historically, we have maintained leading global market positions in overall embedded processors, specifically within communications processors, automotive MCUs and e-reader application processors.
- We connect billions of people to the Internet—we are the No. 1 supplier of communication processors handling your Internet data.
- We have shipped more than 18 billion embedded devices.

Every day, we build on our heritage of innovation and customer collaboration.



Freescal e Delivers

Automotive

We are a leading supplier of semiconductors for the global automotive industry and we are at the forefront in the development of the technologies and standards that will be critical for making cars safer, more fuel efficient and environmentally friendly.

Consumer

Our technology is helping to improve battery life in portable devices and innovate home entertainment to enable a more connected and efficient world for consumers. Freescale is a technology leader in a number of key consumer markets, including e-readers, home media phones, smartphones, gaming and sensors.

Industrial

We deliver solutions for connectivity, control, sensing and power management in the industrial market. Our products address the performance spectrum with 8-, 16- and 32-bit solutions and sensors for smart energy, medical, building control, HVAC, factory automation and energy-efficient motor control.

Networking

Our technologies are enabling a new era of networking where every connection matters—helping to build more reliable, protected and content-rich networks. Our PowerQUICC processors, StarCore DSPs, RF solutions and QorIQ platforms offer a smarter approach to multicore for manufacturers of wireless and wireline infrastructure, enterprise, SOHO networking and pervasive computing products.

Freescal e: Leading the Markets We Serve

Our 2011 revenues were \$4.57 billion USD.

Automotive

- No. 1 in auto independent MEMS units¹
- No. 1 in auto airbag accelerometers¹
- No. 1 in North American auto semiconductors²
- No. 2 in auto MCUs²
- No. 2 in auto infotainment applications processors²

Consumer

- No. 1 in e-reader processors³
- No. 2 in applications processors for tablets and e-readers³

Industrial

- No. 2 in MCUs¹
- No. 2 in China MCUs⁴
- No. 3 in industrial microcomponents¹

Networking

- No. 1 in communications processors⁵
- No. 1 in embedded MPUs (ex data proc)⁵
- No. 1 in high power RF transistors for wireless infrastructure⁶
- No. 2 in programmable DSPs⁷

* Sources:

¹ IHS iSuppli, May 2012.

² Strategy Analytics, April 2012.

³ IDC Worldwide Media Tablet and eReader Application Processor 2011 Vendor Shares, doc #234734, May 2012.

⁴ IHS iSuppli, June 2012.

⁵ Gartner, March 2012, Market Share: Semiconductor Applications, Worldwide, 2011 (based on market share).

⁶ ABI Research.

⁷ Forward Concepts.

For more information, visit freescale.com

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