



Freescale

At a Glance



We are Freescale

Freescale Semiconductor is a global leader in the design and manufacture of embedded semiconductors for the automotive, consumer, industrial, networking and wireless markets. During Freescale's 50+ years as part of Motorola, we developed our extensive technology portfolio, embedded expertise and innovative system-level solutions.

We are developing the enabling technologies for applications that will deliver value for our customers and shape our industry for years to come.

- We are committed to innovation—our intellectual property portfolio includes more than 5,900 patent families.
- We are committed to the future—we invest more than \$1 billion USD annually in research and development.

- We are committed to global corporate responsibility—we employ 24,000 people in 30 countries, promoting creativity, diversity and environmental leadership.
- We are committed to open standards—we enable true convergence by embracing and creating common platforms.

Transforming the world around us

Freescale is an established leader in the semiconductor industry. With our technology expertise, our strong portfolio of products and intellectual property, partnerships and alliances, we can address complex customer and market challenges with comprehensive solutions.

Our leadership includes a broad portfolio of over 14,000 products. We have more than 10,000 customers, including many of the top original equipment manufacturers. With these assets, an innovative spirit and a commitment to ethics, we are dedicated to our mission of making Freescale the

embedded processing leader for a safer, more connected world.

Freescale's integrated solutions span the application spectrum—from next-generation networking equipment to engine control systems and emerging wireless innovations. Billions of our products are powering and connecting lives.

- We put more silicon in automobiles than anyone else—we are the No. 1 supplier of semiconductors to the automotive industry.
- We are the global market share leader for embedded processors.
- We connect billions of people to the Internet—we are the No. 1 supplier of communication processors handling your Internet data.
- We have provided semiconductors for a half billion wireless devices since 1998.
- We have shipped more than 18 billion embedded devices.

Every day, we build on our heritage of innovation and customer collaboration.



Freescale—leading the markets we serve

Our 2007 revenues were \$5.7 billion USD.

We are the No. 1 supplier of:

- Embedded processors
- Automotive integrated circuits
- Integrated communications processors
- Radio frequency (RF) power transistors for 2.5G and 3G wireless infrastructure applications
- Digital signal processors (DSPs) based on StarCore® technology

We hold leading positions in:

- 8-, 16- and 32-bit microcontrollers
- Programmable DSPs
- Wireless handset RF and baseband
- 32-bit embedded products built on Power Architecture™ technology

Freescale delivers

Automotive—we are the leading supplier of semiconductors for the global automotive industry, and we are at the forefront in the development of the standards that will be critical for making cars safer, more fuel efficient and environmentally friendly.

Consumer—we deliver solutions to meet the needs of the global consumer electronics industry. Our technology is helping to improve battery life in portable devices and to make home entertainment, appliances and PC peripherals more intelligent, reliable and connected.

Industrial—we deliver solutions for connectivity and power management in the industrial market. Our products address the performance spectrum with 8-, 16- and 32-bit solutions for automation and networking, security, motor control and point-of-sale applications.

Networking—our technologies are enabling a new era of networking where every connection matters—helping to build more reliable, protected and content-rich networks. We serve manufacturers of wireless and

wireline infrastructure equipment; enterprise, SOHO and home networking equipment; and pervasive computing products with our leading PowerQUICC® communications processors, StarCore DSPs and RF power solutions.

Wireless—we deliver wireless solutions for mobile voice, video, data and multimedia to meet the exploding global demand for wireless products and services. We are a leader in wireless technologies for seamless mobility, wireless standards and protocols, silicon solutions, tools and software.



Learn More:

For current information about Freescale products and documentation, please visit www.freescale.com.