



San Francisco Chapter 2008 VOLUNTEER INTEREST FINDER

Ready to make a difference? The PRSA San Francisco Chapter is bigger and better than ever! To keep us growing, we invite members to volunteer their time and expertise by serving on a 2008 PRSA-SF Committee.

Please take a moment to complete this Volunteer Interest Finder. Through your generous efforts, you will be helping to build value, demand and global understanding for the public relations profession.

The time is now. Fill out the PRSA Volunteer Interest Finder, indicating your five areas of interest from the list of opportunities below:

- Accreditation (APR) Committee
- Communications Committee
- Diversity Committee
- Ethics Committee
- Northern California Silver & Bronze Anvil Awards Committee
- Investment Advisory Committee
- Job Listings
- Membership Committee
- Networking/Second Thursdays Committee
- Professional Development Committee
- Programs
- *PRspectives* Newsletter
- Public Relations Student Society of America (PRSSA) Committee
- Research Committee
- 60th Anniversary Committee
- Senior Advisory Committee
- Sponsorship Committee
- Workshop 'Til You Drop
- Young Professionals
- Other (Please specify): _____

NAME: _____

TITLE: _____

COMPANY: _____

ADDRESS: _____

PHONE: _____

FAX: _____

EMAIL: _____

Choose five areas for involvement from the list of volunteer opportunities; also note if you are interested in serving as chair:

- 1.
- 2.
- 3.
- 4.
- 5.

Once we receive your information, we will do our best to identify a leadership opportunity for you.

Please contact the individual committee heads as indicated or 2008 PRSA San Francisco Chapter President Jennifer Byrd at Jennifer.byrd@usw.salvationarmy.org with any questions.

On behalf of the San Francisco Chapter board and all PRSA leaders, we look forward to partnering with you to advance the profession, the professional and the organizations and communities we serve.

Please return this form via email or fax:

Stacy Pollicino
PRSA-SF Chapter Administrator
PHONE: 925-899-3837
FAX: 925-955-0525
EMAIL: stacypollicino@yahoo.com
WEB: www.prsasf.org

2008 PRSA-SF CHAPTER VOLUNTEER INTEREST FINDER

Accreditation (APR) Committee

Chair(s): Beverly Butler, BButler1@FFIC.COM, 415.899.2200

The Committee creates and implements plans to increase the awareness, understanding and applications for APR among PRSA-SF members.

Communications Committee

Chair(s): Jennifer Giamboni, VP, Communications, jennifer@allisonpr.com, 415.277.4910

The committee works to optimize PRSA-SF communications with our members, provide recommendations for communications improvement and develop measurable tools for continued evaluation. Current tools: Friday Focus, Web Site, PRspectives newsletter.

Diversity Committee

Chair(s): Larene Pare, VP, Diversity, larene.pare@businesswire.com, 415.986.4422, x517

In its commitment to the practice of a diverse workforce and a diverse public relations profession, the committee assists PRSA-SF in aggressively implementing an educational outreach program to create professional development and assist the industry and communities we serve in utilizing diversity to gain a competitive edge in today's diverse marketplace.

Ethics and Professional Standards (BEPS)

Chair(s): Curt Olsen, CFO Communications, curt.olsen@sbcglobal.net, 415.621.4200

The committee carries on the business of upholding PRSA's Code of Professional Standards. BEPS promotes understanding, discussion and education on standards of ethical behavior.

Northern California Silver & Bronze Anvil Awards Committee

Chair: Mary Lou Thiercof, VP, Awards, mlt@workingimages.com, 510-336-1047

The Committee inspires achievement by promoting excellence through awards programs. The Silver & Bronze Anvil Awards recognize organizations for best public relations practices and the best in public relations tactics. Individual award honors those who've made outstanding contributions to the profession. Work with other Bay Area PRSA chapters.

Hospitality Committee

Chair(s): OPEN

Committee members devise and implement a strategy for welcoming members and guests to PRSA-SF events.

Investment Advisory Committee

Chair(s): Gene Gibson, VP, Finance, gene.gibson@gsa.gov, 415.552.3008

Committee members with a background and understanding of finance help review and audit investment strategies of PRSA in consultation with the PRSA-SF VP, Finance, Treasurer, President.

Membership Committee

Chair(s): Krysta Pellegrino, VP, Membership, Pellegrino.krysta@gene.com, 650.225.8226

Members create and implement plans to aggressively recruit and retain PRSA-SF members.

Networking/Second Thursdays Committee

Chair(s): Maude Wilson, VP, Networking, Maude.Wilson@edelman.com, 415-373-2706

Members create and implement plans to increase networking opportunities for PRSA-SF members, including the monthly First Thursdays networking mixers.

Professional Development Committee

Chair(s): OPEN

The Committee helps determine the industry's professional development needs to best create and implement activities and programs, and is responsible for Accreditation, Young Professionals, and Workshop 'Til You Drop

Programs Committee

Chair(s): Rhonda Silva, VP, Programs, Rhonda.silva@gmail.com, 510.208.3115

Members devise strategy for, implement monthly and special programs, including solicitation of speakers, marketing, and publicity.

Public Relations Student Society of America (PRSSA)

*Chapter Liaison: Toni Haubert, Co-Chair, Membership Committee,
thaubert@webershandwick.com, 415.449.0134*

We have taken the new PRSSA Chapter at the University of San Francisco under our wing. We also have worked with the chapter at California State University, East Bay, and with PR@Cal, a student organization at the University of California, Berkeley. We seek professional advisors as well as mentors and those wishing to offer supervised internship opportunities.

Research Committee

Chair(s): OPEN

The Committee evaluates research opportunities, helps determine topics for future research and develops an action plan to increase research among educators, students and professionals.

60th Anniversary Committee

Chair(s): OPEN

The Committee will plan and implement activities for our chapter's contribution to PRSA's 60th anniversary which will be commemorated in 2009.

Senior Advisory Committee

Chair(s): OPEN

The Committee will plan and implement activities with and for our chapter's most experienced public relations professionals.

Sponsorship Committee

Chair(s): OPEN

The Committee will plan and implement a comprehensive sponsorship program to support all aspects of the chapter's professional development efforts.

Workshop 'Til You Drop Committee

Chair(s): OPEN

Our popular professional development Workshop will occur in the fall of 2008.

Young Professionals Committees

Chair(s): Bryan Plescia, bryan.plescia@wheresf.com, 415.901.6260

The Committee plans and implement programs, teleconferences, mixers and other activities for our Young Professionals group, open to new professionals for a maximum of three years.

Other?

Chair(s): OPEN

Let us know if you have a great idea for another program or activity for the group. If you're new to PRSA-SF but not new to PRSA, perhaps it's a program you've seen succeed at another chapter?

THANK YOU!