

## Rezidor SAS on the fast track in Scandinavia: Two more Park Inn hotels – 16 Swedish hotels in just four months

**Brussels, 6 June 2003... On 1 May, Park Inn hoisted its flag on 14 hotels in Sweden as the brand arrived in Scandinavia. Now two more hotels have joined this newcomer on the market, to become Park Inn hotels on 1 August and 1 September respectively.**

On 1 August, Ditt Hotell at Arlanda Airport outside of Stockholm will be re-branded as Park Inn Stockholm-Arlanda. It is currently undergoing a major renovations of the lobby, restaurant and bar, guest rooms and corridors. The renovation will be completed by 1 August, when the hotel opens as Park Inn Stockholm-Arlanda.

On 1 September the Hotell Savoy in Jönköping, 320 km south of Stockholm, will open after extensive renovations currently under progress. The hotel has 72 rooms, 1 restaurant and bar, a night club, meeting facilities and sauna with a relax room. The hotel will be re-branded Park Inn Jönköping.

Park Inn is a fresh and energetic upcoming mid-market hotel brand, set for extensive growth across Europe, Middle East and Africa, and is part of Rezidor SAS Hospitality. Currently operating 18 hotels in 4 countries, Park Inn hotels focus on mastering the essentials of a great hotel experience within their class; having warm and casual service, being spotlessly clean and easy to use.

On 1 May, the chain opened 14 hotels in Sweden. More hotels are to come on-line with an ambitious target of including 30 hotels in Sweden within the next few months. Park Inn opened its first hotel in Europe on 1 January in Berlin, the 1006-room Park Inn Berlin-Alexanderplatz. On 1 March, the brand arrived in Cape Town, South Africa, with the opening of the 170-room Park Inn Green Market Square. Recently, another two hotels have been added in the portfolio in Switzerland, when the Park Inn Zürich Airport, and Park Inn Lully joined the chain on 1 June.

