



News Release

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No ordinary plane spotting: Park Inn hands out rewards for all photos of the Airbus A-319 in the brand's mosaic design

Whether in Berlin, London, Nice, St Petersburg or Stockholm, air travellers should keep their eyes peeled over the next few weeks. Anyone who spots a Park Inn plane on the apron with its colourful mosaic design should reach for their camera or camera phone and send the snap to Park Inn. Everyone who sends in a picture of a Park Inn plane by 15 December will receive a 15% discount on a booking at any of the 70 Park Inn hotels in Europe, Africa and the Middle East. Three lucky winners will also be treated to attractive flight vouchers and hotel stays.

Everyone can participate in the competition provided they are over 18. Entrants may take part once with a maximum of two photos. They should fill in a registration form online at www.flyparkinnhotels.com and upload their digital photo(s) there. They will then receive an email with codes to book a discounted room at Park Inn and be automatically entered to win two pairs of tickets for two nights in a Park Inn hotel or an account for the "Boomerang Club", germanwings' loyalty programme, with points for two flights and a hotel voucher for two nights. The deadline for entries is 15 December. An independent jury will then decide upon the best and most unusual photos.

Park Inn, the Rezidor Hotel Group's fast-growing young brand, is taking off to new heights: together with the German airline germanwings, Park Inn can now boast its own aeroplane: a 142-seater Airbus A-319 has been turned into an airborne work of art. Branded with the colourful mosaic design and the hotel's motto "Sleep well. Live well.", it flies to 66 destinations throughout Europe, many of which have their own Park Inn, e.g. St Petersburg, Stockholm, Berlin, London, Zurich and Nice.

Find out more at www.flyparkinnhotels.com



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NOTES TO EDITORS:

Park Inn is a fresh and innovative upcoming mid-market hotel brand – global in outlook, national in scale and local in operation. The hotel brand prides itself 'on mastering the essentials' delivering a great affordable hotel experience within its class. Rooms are functional, comfortable, practical and most importantly clean and well maintained. Park Inn provides 'the best sleep in town' and places the bed at the top of its list of product priorities. Park Inn currently has 93 hotels in operation and under development with more than 16.100 rooms across Europe, Middle East and Africa.

For more information, visit www.parkinn.com