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## The Rezidor Hotel Group announces the 100<sup>th</sup> Park Inn hotel

The Rezidor Hotel Group announces the 100<sup>th</sup> Park Inn hotel: The centrally located Park Inn Aberdeen, Scotland with 184 rooms, restaurant and bar, 8 meeting rooms and fitness centre will welcome the first guests in summer 2009 – between 2007 and 2009 Rezidor will open 20,000 new rooms in total. With this property Rezidor underlines its goal for Park Inn to become the strongest mid-market brand in Scotland; the portfolio in the country already features projects under development such as the Park Inns Springfield Quay, Glasgow and Edinburgh Airport.

“Park Inn is our fastest growing brand”, says Kurt Ritter, President & CEO of The Rezidor Hotel Group. “We signed the first contract in late 2002 – a growth from 1 to 100 within five years in Europe, the Middle East and Africa is impressive.” Park Inn is a symbol for young, fresh and innovative mid market properties. Thanks to its colorful corporate design in red, blue, green and yellow, the brand is highly visible and stands for creative marketing activities such as the branded Park Inn Airbus which recently celebrated its first take off. Park Inn is present in leading European cities such as London, Paris and Berlin; “but at the same time we also focus our strategic development of new built and converted hotels in secondary and tertiary cities with a high demand for mid-market hotels and a great potential for franchise agreements”, underlines Kurt Ritter.

Park Inn’s success story started with the Park Inn Berlin Alexanderplatz – the 1006-room-hotel in a skyscraper overlooking the German capital is one of the brand’s flagships since its opening in January 2003. The further development saw highlights such as the Park Inn Zurich Airport (208 rooms, 2003), the Park Inn Nice (150 rooms, 2003), the Park Inn London Heathrow comprising the largest conference centre at UK’s largest airport as well as the stylish new restaurant Bravo!Bravo! (867 rooms, 2004) and the first Park Inn Resort in Sharm El Sheikh (401 rooms, 2007). On the emerging Russian market, Park Inn is highly visible in St. Petersburg where the mega properties Park Inn Pulkovskaya (840 rooms) and Park Inn Pribaltiskaya (1200 rooms) opened in 2006 and 2007.

The coming years will see Park Inn developments in the core markets UK, Germany and Scandinavia – the new Park Inn Congress Centre Stockholm with 420 rooms and meeting facilities for up to 3,000 delegates (opening in 2010) is one of the major projects. The Middle East will benefit from the rapid Park Inn growth as well – Rezidor has already signed contracts for new openings in locations such as Al Khobar, Saudi Arabia (2007), Muscat, Oman (2008) and Makkah, Saudi Arabia (2009).

### Facts & Figures

Hotel	Park Inn Aberdeen (to open in 2009)
Rooms	184

Between 2007 and 2009 Rezidor will open 20,000 new rooms in total.

**For further information, please contact:**

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**About The Rezidor Hotel Group:**

*The Rezidor Hotel Group is one of the fastest growing hotel companies in the world. The group features a portfolio of 300 hotels in operation and under development with more than 61.000 rooms in 47 countries.*

*Rezidor operates the brands **Radisson SAS Hotels & Resorts**, **Regent International Hotels**, **Park Inn** and **Country Inns & Suites** in Europe, Middle East and Africa, along with the goldpoints plus<sup>SM</sup> loyalty programme for frequent hotel guests. Rezidor has signed a worldwide license agreement with the Italian fashion house Missoni, in order to develop and operate a lifestyle hotel brand of the same name: **Hotel Missoni**.*

*In November 2006, Rezidor was listed on the Stockholm Stock Exchange. With 41,7%, Carlson Companies is the main shareholder.*

*The Corporate Office of the Rezidor Hotel Group is based in Brussels, Belgium.*

*For more information on Rezidor, visit [www.Rezidor.com](http://www.Rezidor.com)*