

Brussels, August 1, 2007

Rezidor today opens the new Radisson SAS Royal Hotel, Dublin

The Rezidor Hotel Group today inaugurates its 11th Radisson SAS Hotel in Ireland – the stylish 150-room Radisson SAS Royal Hotel in the heart of Dublin city. The number of Rezidor rooms opened in 2007 now increases to 3.703 – between 2007 and 2009 the group will add 20.000 new rooms to its portfolio.

The newly built deluxe hotel is located at the crossroads of Golden Lane and Chancery Lane, adjacent to Dublin Castle. It is a *Radisson SAS Royal*, an accolade only given to a chosen few of the Radisson SAS hotels, the first of which was the Radisson SAS Royal Hotel in Copenhagen, developed by the famous Danish architect Arne Jacobsen. Designed by Anthony Reddy & Associates with interiors by Graven Images, the Radisson SAS Royal Hotel, Dublin has some uniquely chic features, from the spectacular lobby to the rooftop terrace and including a fabulous bar on the 7th floor, available for private hire, which has panoramic views over the city centre. Besides 150 rooms and suites which are equipped with latest technology such as free high-speed and wireless internet access, the hotel offers fifteen state-of-the-art, flexible meeting rooms, and a ballroom/conference room with pre-function areas comfortably catering for up to 400 delegates. The all-day lounge bar of the property is called “Sure”, an affectionate reference to the Irish love of the word in all its meanings. Friendly and welcoming, “Verres En Vers” is the contemporary, French-style, all-day brasserie and bar at the hotel, whose name translates as ‘poetry in a glass’. It seats up to 100 guests for lunch, dinner and Radisson SAS’s Super Buffet Breakfast.

“This hotel is an excellent addition to our existing Irish portfolio”, comments Kurt Ritter, President & CEO of The Rezidor Hotel Group. “Its location could not be more perfect – literally in the heart of the city, a few minutes’ stroll from all shops, theatres and the main business districts. Both leisure and business travellers will experience our Yes I Can-philosophy there.”

Facts & Figures:

Property: Radisson SAS Royal Hotel, Dublin
Rooms: 150

Between 2007 and 2009, Rezidor will open 20.000 new rooms.

For further information, please contact:

The Rezidor Hotel Group

Media relations Scandinavia: Kristina Windset, +46 70 590 86 38, kristina.windset@rezidor.com

Other media and Investor relations: Christiane Reiter, +32 474 407 210, christiane.reiter@rezidor.com

***The Rezidor Hotel Group** is one of the fastest growing hotel companies in the world. The group features a portfolio of 300 hotels in operation and under development with more than 61.000 rooms in 47 countries.*

*Rezidor operates the brands **Radisson SAS Hotels & Resorts**, **Regent International Hotels**, **Park Inn** and **Country Inns & Suites** in Europe, Middle East and Africa, along with the goldpoints plusSM loyalty programme for frequent hotel guests. Rezidor has signed a worldwide license agreement with the Italian fashion house Missoni, in order to develop and operate a lifestyle hotel brand of the same name: **Hotel Missoni**.*

In November 2006, Rezidor was listed on the Stockholm Stock Exchange. With 41,7%, Carlson Companies is the main shareholder.

The Corporate Office of the Rezidor Hotel Group is based in Brussels, Belgium.

For more information on Rezidor, visit www.Rezidor.com