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## "Short Breaks": Radisson SAS launches new leisure brochure

A weekend dedicated to contemporary Scandinavian Design, shopping delights in the heart of Berlin, or wellness de luxe in Ireland – Radisson SAS Hotels & Resorts presents first class and full service leisure trips in its brand new catalogue "Short Breaks".

The high glossy catalogue contains 38 pages with brilliant colour pictures and tempting texts, and guides the reader to the most beautiful leisure destinations in Europe, the Middle East and Africa. Besides the most important facts & figures about the respective Radisson SAS hotels and resorts, it gives short overviews on cities and regions, and offers attractive rates and packages running through the end of 2007 which can be booked immediately on the Radisson website or via the applicable toll free telephone number presented on the website.

"Long known as a business hotel chain, Radisson SAS has diversified styles and services to also cater the leisure market", underlines Olivier Jacquin, Senior Vice President Sales, Marketing & Distribution of The Rezidor Hotel Group. "Following extensive surveys conducted by The Rezidor Hotel Group, the brochure is divided into sections such as "Design Hotels", "City Breaks", "Outdoor", "Spa & Wellness" or "Golf" – we know what our clients want for their week end breaks, and we give it to them."

Members of the Radisson loyalty programme "goldpoints plus" can also take advantage of the Short Break offers and earn Gold Points for their stays at Radisson SAS Hotels & Resorts. Gold Points can for instance be used to make the trip and hotel stay carbon neutral.

For more information visit: www.shortbreaks.radissonsas.com or contact:

## The Rezidor Hotel Group

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## Notes to editors:

**Radisson SAS Hotels & Resorts,** part of The Rezidor Hotel Group, offers first class service, providing guests with a contemporary, upscale hospitality experience. Radisson SAS has received numerous awards for Best Hotel Chain and is renowned for its "Yes I Can" spirit of service and the "100% Guest Satisfaction Guarantee". September 2005 saw the roll out of a **free broadband** service across the portfolio - the first international hotel chain to offer this service. Radisson SAS currently includes 189 hotels either in operation or under development, in 46 countries in Europe, the Middle East and Africa.