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## **AWARD WINNING RESTAURANT “ZUMA” OPENS AT RADISSON SAS BOSPHORUS HOTEL, ISTANBUL**

The Rezidor Hotel Group, one of the fastest growing hospitality companies in the world is proudly hosting the opening of the award winning ZUMA restaurant in Istanbul, at its Radisson SAS Bosphorus Hotel. “It is an honour for us to be chosen as the partner to host an award winning and critically acclaimed restaurant at one of our hotels,” says Marko Hytonen, Vice President Food & Beverage and Future Openings for the Rezidor Hotel Group. “We are very confident that the flavours of ZUMA will create memorable experiences for all our guests.”

ZUMA is a contemporary Japanese cuisine concept that offers a sophisticated twist on traditional Japanese izakaya style of informal eating and drinking. The ethos of ZUMA is to deliver authentic flavours of the east while respecting the traditions of the past. Other ZUMA restaurants can be found in London and Hong Kong. More information can be found at [www.zumarestaurant.com](http://www.zumarestaurant.com) and [www.bosphorus.istanbul.radissonsas.com](http://www.bosphorus.istanbul.radissonsas.com).

Ian Rydin, General Manager of the Radisson SAS Bosphorus Hotel, Istanbul adds, “The opening of ZUMA at our hotel is a winning combo of style, design and an authentic experience. We are very excited about this opening, as this adds a fantastic feature in our portfolio of services for our guests – both local and international. In one way, it completes Radisson SAS’ offer of world-class services and 100% Guest Satisfaction.” Rainer Becker, co-founder & CEO Zuma Restaurant says, “I am excited to be in Istanbul. It is a perfect city for our global expansion, being the gateway between Asia and Europe.”

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**About the Rezidor Hotel Group:**

*The Rezidor Hotel Group is one of the fastest growing hotel companies in the world. The group features a portfolio of 309 hotels in operation and under development with more than 63.000 rooms in 48 countries.*

*Rezidor operates the brands **Radisson SAS Hotels & Resorts, Regent Hotels & Resorts, Park Inn and Country Inns & Suites** in Europe, Middle East and Africa, along with the goldpoints plus<sup>SM</sup> loyalty programme for frequent hotel guests. Rezidor has signed a worldwide license agreement with the Italian fashion house Missoni, in order to develop and operate a lifestyle hotel brand of the same name: **Hotel Missoni**.*

*In November 2006, Rezidor was listed on the Stockholm Stock Exchange. With 41,7%, Carlson Companies is the main shareholder.*

*The Corporate Office of the Rezidor Hotel Group is based in Brussels, Belgium.*

*For more information on Rezidor, visit [www.rezidor.com](http://www.rezidor.com).*