



## **PRESS RELEASE**

Brussels, May 8, 2007

### **Radisson SAS Hotel, Dubai Media City: "Best New Hotel Development for the Middle East and North Africa"**

The Radisson SAS Hotel, Dubai Media City has won the Arabian Hotel Investment Conference (AHIC) award for Best New Hotel Development for the Middle East and North Africa – it is the first hotel to receive this prestigious title. The property was chosen for its stunning design, creative F&B outlets, excellent financial performance and high guest satisfaction score.

"Dubai is a very competitive market, and being honoured with this title is an extraordinary achievement", comments Kurt Ritter, President & CEO of The Rezidor Hotel Group, who received the trophy together with the hotel's owner, Ahmed Seddiq Al Mutawaa, President of the Atlas Group. "The award proves that our 'Yes I Can!' spirit of service adds the very important Z factor to our hotels."

In early 2006, the Radisson SAS, Hotel Dubai Media City was the first hotel to open in the so called free zone of Dubai and has helped transform the reputation of Media City from being the perfect working environment into the first choice for social happenings. The 246-room property consists of two towers linked by a walking bridge on the second floor. It is home to two restaurants including the Italian restaurant "Certo" – awarded Best Italian Restaurant at the Time Out awards 2007 – two bars, the Tamanya rooftop terrace, 12 meeting rooms and the Senso Wellness centre.

#### **For further information, please contact:**

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#### **Notes to Editors:**

**Radisson SAS Hotels & Resorts**, part of The Rezidor Hotel Group, offers first class service, providing guests with a contemporary, upscale hospitality experience. Radisson SAS has received numerous awards for Best Hotel Chain and is renowned for its "Yes I Can" spirit of service and the "100% Guest

Satisfaction Guarantee". September 2005 saw the roll out of a **free broadband** service across the portfolio - the first international hotel chain to offer this service. Radisson SAS currently includes 192 hotels either in operation or under development and with more than 42.600 rooms in 46 countries in Europe, the Middle East and Africa.

For more information, visit [www.radissonsas.com](http://www.radissonsas.com).