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## **A new Radisson Hotel in Makkah** First Rezidor-property in the holy city of Islam

The Rezidor Hotel Group plans its first property in Makkah, Saudi-Arabia: The Al Diyafa Radisson Hotel will open its doors in 2010. Within walking distance of the Al Diyafa shopping mall and just three kilometres from the legendary Haram mosque, the first-class-hotel will offer 256 rooms, four restaurants, a separate male and female spa, six meeting rooms and a 1250 square metre ballroom.

"This is an important milestone for us to be present in the holiest city in Islam", comments Kurt Ritter, President & CEO of The Rezidor Hotel Group. "The new hotel, a management agreement, is our seventh project in Saudi-Arabia – the country belongs to our major growth markets, and the whole Middle East is one of our most important regions." The Rezidor Hotel Group currently manages four Radisson hotels in Riyadh, Jeddah (2) and Yanbu. In addition, the company's mid market Park Inn brand will be present in Riyadh and Al Khobar.

### **Notes to editors:**

**The Rezidor Hotel Group** is one of the fastest growing hotel companies in the world. The group features a portfolio of 272 hotels in operation and under development in 47 countries, encompassing approximately 55,000 rooms.

Rezidor operates the brands Radisson SAS Hotels & Resorts, Regent International Hotels, Park Inn and Country Inns & Suites in Europe, Middle East and Africa, along with the goldpoints plusSM loyalty program for frequent hotel guests. Rezidor has signed a worldwide license agreement with the Italian fashion house Missoni, to develop and operate a lifestyle hotel brand of the same name: Hotel Missoni.

In November 2006, Rezidor was listed on the Stockholm Stock Exchange. With 35%, Carlson Companies currently is the main shareholder.

The Corporate Office of the Rezidor Hotel Group is based in Brussels, Belgium.

For more information on Rezidor, visit [www.Rezidor.com](http://www.Rezidor.com)

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