

Brussels, January 29, 2008

## Rezidor announces the first Radisson SAS Hotel in Madrid

The Rezidor Hotel Group arrives in Spain's capital Madrid: At the end of 2009 the Radisson SAS Hotel, Madrid Prado will open its doors and add 54 stylish rooms to the system. Between 2007 and 2009 Rezidor will open 20,000 new rooms in total.

"Madrid is a milestone in our history in south-west Europe – a region where we see a promising potential", underlines Kurt Ritter, President & CEO of The Rezidor Hotel Group. "Spain's city number one represents a primary market and is strategically important for our further development in the country." The new hotel is Rezidor's second property in Spain – in 2006, the group opened the Radisson SAS El Marques Resort & Spa in Mijas, Málaga.

The Radisson SAS Hotel, Madrid Prado is the conversion of an existing building in an absolutely unique location: in front of the famous Prado Museum and next to the new cultural art centre "CaixaForum". All 54 rooms (including 6 suites) as well as all public areas will be designed by Sandra Tarruella and Isabel Lopez – both are amongst Spain's best Interior Designers and known for outstanding projects such as the sophisticated "Hotel Omm" in Barcelona. Further services of the new hotel will be a restaurant, a bar, meeting facilities and a spa/fitness centre.

All major attractions of Madrid are within walking distance from the hotel – such as the Thyssen Bornemisza Museum, the Reina Sofia Museum and the Gran Via, the main shopping and entertainment avenue.

### Facts & Figures

Hotel: Radisson SAS Hotel, Madrid Prado (to open)  
Rooms: 54

Between 2007 and 2009 Rezidor will open 20,000 new rooms in total.

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**About the Rezidor Hotel Group:**

**The Rezidor Hotel Group** is one of the fastest growing hotel companies in the world. The group features a portfolio of 309 hotels in operation and under development with more than 63.000 rooms in 48 countries.

Rezidor operates the brands **Radisson SAS Hotels & Resorts, Regent Hotels & Resorts, Park Inn and Country Inns & Suites** in Europe, Middle East and Africa, along with the goldpoints plus<sup>SM</sup> loyalty programme for frequent hotel guests. Rezidor has signed a worldwide license agreement with the Italian fashion house Missoni, in order to develop and operate a lifestyle hotel brand of the same name: **Hotel Missoni**.

In November 2006, Rezidor was listed on the Stockholm Stock Exchange. With 41,7%, Carlson Companies is the main shareholder.

The Corporate Office of the Rezidor Hotel Group is based in Brussels, Belgium.

For more information on Rezidor, visit [www.rezidor.com](http://www.rezidor.com).