



Xilinx leads one of the fastest growing segments of the semiconductor industry - Programmable Logic Devices (PLDs) - with over 51 percent market share in calendar year 2006 according to iSuppli. PLDs represent an exciting growth potential in the chip market thanks to their flexible nature and ability to change functionality even after being manufactured. iSuppli forecasts the PLD market to reach US\$3.6 billion in 2007, US\$4.3 billion in 2008 and US\$4.8 billion in 2008.

MARKET LEADER

Xilinx PLD market share (over 50 percent) is larger than all of its competitors combined. In the larger US\$16 billion ASIC market (which includes PLDs), Xilinx ranks as the world's second largest supplier*. In 1984, Xilinx was the first semiconductor company to establish the fabless manufacturing model, outsourcing everything but the design, marketing and support of its products. Based on its success, every semiconductor company founded since has adopted the fabless model.

FINANCIALS

For fiscal 2007, Xilinx reported revenues of US\$1.84 billion. Fiscal 2007 net income was US\$350.7 million or US\$1.02 per diluted share. Xilinx became a publicly traded company in 1990 (NASDAQ: XLNX) and has since generated positive free cash flow. Headquartered in San Jose, Calif., Xilinx has significant operating facilities in Colorado, New Mexico, Ireland, Scotland and Singapore. Asia-Pacific sales account for approximately 40 percent of the company's revenue.

SETTING THE STANDARD FOR A WELL-MANAGED COMPANY

Xilinx enjoys a stellar reputation and has received numerous awards and praise for its corporate policies and innovative products:

Most Valued Supplier, *Huawei 2007*

Green Mark Platinum Award - Asia Pacific HQ, *Singapore Ministry of National Development 2007*

LEED Green Building Certification - Xilinx North America HQ, *US Green Building Council 2007*

China Influential Embedded System New Technology - Spartan-3A DSP, *EEPW 2007*

Top 10 Most Popular Semiconductor Brand in China, *China Electronic News, 2007*

Design Vision Award - PlanAhead 8.2 Software, *DesignCon, 2007*

Product & Innovation of the Year - Virtex-5 FPGAs, *EDN Magazine 2007*

Design Team of the Year - Virtex-5 FPGA Design Team, *EDN Magazine 2007*

Product of the Year - Virtex-5 FPGAs, *EE Times China 2007*

Company of the Year - Finalist, *EE Times China 2007*

Ultimate Product Finalist - Virtex-5 FPGAs/PlanAhead 8.2 Software, *EE Times ACE Awards 2007*

Most Innovative Product of the Year - Virtex-5 FPGAs, *Electronique Magazine 2007*

100 Best Corporate Citizens for 2007, *CRO/Business Ethics Magazine 2007*

Excellent Supplier Award, *Huawei 2006*

Loyalty Leader, *Walker Loyalty Report for Semiconductor Industry 2006*

Unlike traditional semiconductor companies that have a few hundred customers, Xilinx has more than 7,500 customers worldwide and more than 50,000 annual design starts. Today, Xilinx employs over 3,000 people worldwide. Nearly half of its engineers are dedicated to software development.

INNOVATION ENABLER

- Xilinx customers can change or upgrade product features and functions "on the fly" - adapting to new standards and reconfiguring the hardware for a specific application. This "on the fly" technology can be achieved even after the product has been installed in the field, allowing upgrades and design flaw repairs following consumer purchase.
- Xilinx technology fuels product innovation in diverse markets worldwide and is designed into a wide range of applications:

Cellular Base Stations	Ericsson, Motorola
Central Office Switches	Lucent
Computer Peripherals	IBM
Consumer/Entertainment	Gibson Guitar, Harman, Toshiba, LG Electronics
Digital Video Equipment	TiVO, Replay TV
Digital Imaging & Video Technologies	Sony, Panasonic
Enterprise Networking Equipment	Cisco Systems
High Speed Servers	Sun Microsystems
Instrumentation Equipment	Kodak
Mass Storage Equipment	EMC
Medical Equipment	Agilent, Siemens
Aerospace	SETI, NASA (Mars Rover), Los Alamos National Laboratory, Raytheon, National Security Agency, BAE
Optical	NEC, Samsung, Lucent
Supercomputer	Cray, CERN
Automotive/Telematics	BMW Williams, Microsoft, Harman-Becker, Daimler Chrysler

Xilinx APAC clients

Toshiba	LG	Networks Harbour	Alcatel
Sony	BenQ Global	Samsung	Hitachi
Fujitsu	NEC	Huawei Technologies	Panasonic

TECHNOLOGY DRIVER

- Xilinx strategic partnership with fab partners Toshiba and UMC resulted in the first programmable chip produced on the most advanced manufacturing process available (65 nm)
- Xilinx introduced the world's first 65nm FPGAs, shipping these devices over one year ahead of the competition.
- Xilinx and IBM enjoy a cross licensing agreement with IBM PowerPC cores embedded in Xilinx Virtex™-4/Virtex-5 FPGAs and Xilinx programmable cores embedded in IBM ASICs.
- Xilinx is currently among the largest purchasers of 300mm wafers in the world. Xilinx is shipping all advanced FPGA product lines on 300mm technology.
- The Xilinx introduction of the SRAM-based FPGA was named one of the electronic industry's top 50 milestones in the last 50 years by *Electronic Design Magazine*.
- Field programmable "chameleon chips" were ranked number 1 in Business Week Magazine's "Ten Technologies That Will Change Our Lives".