

PZENA INVESTMENT MANAGEMENT, INC. REPORTS RESULTS FOR THE THIRD QUARTER OF 2008

- Revenues were \$25.1 million for the third quarter of 2008
- Operating income was \$14.3 million for the third quarter of 2008
- Net loss was \$8.7 million for the third quarter of 2008; pro forma net income was \$0.7 million
- Loss per share was \$1.42 for the third quarter of 2008; pro forma earnings per share was \$0.11
- Credit agreement amended
- Dividend to be suspended

NEW YORK, NY, October 28, 2008 – Pzena Investment Management, Inc. (NYSE: PZN) reported a third quarter 2008 loss of \$8.7 million, or \$1.42 per share, compared with net income of \$26.3 million for the third quarter of 2007. On a pro forma basis, third quarter 2008 net income was \$0.7 million, or \$0.11 per share compared with pro forma 2007 net income of \$1.4 million. The company reported operating income of \$14.3 million for the third quarter of 2008, compared with operating income of \$28.5 million for the third quarter of 2007.

For the nine months ended September 30, 2008, the company generated a net loss of \$7.1 million, or \$1.16 per share, compared with a net loss of \$36.5 million for the nine months ended September 2007. On a pro forma basis, net income was \$2.3 million and \$4.0 million for the nine months ended September 30, 2008 and 2007, respectively. The company generated operating income of \$49.3 million for the nine months ended September 30, 2008, compared with an operating loss of \$16.4 million for the nine months ended September 30, 2007. On a pro forma basis, operating income was \$78.5 million for the nine months ended September 30, 2007.

The pro forma adjustments for 2008 reflect the establishment, on September 30, 2008, of a \$9.4 million valuation allowance assessed against the deferred tax asset and associated liability to selling shareholders originally recorded as part of the company's initial public

offering. Pro forma adjustments for 2007 give effect to: (i) the company's initial public offering on October 30, 2007; (ii) the term loan agreement, as amended, completed by Pzena's operating company on July 23, 2007; (iii) the amendment of Pzena's operating company's operating agreement on March 31, 2007 to remove all mandatory unit redemption provisions; and (iv) the acceleration of all outstanding unvested operating company units and options as of March 31, 2007. All such adjustments have been recorded as if they had occurred at the beginning of each period presented. The pro forma earnings per share figures have been presented assuming that all stock and stock equivalents have been outstanding as of the beginning of each period presented. Management believes that these adjustments, and the non-GAAP measures derived from them, provide information to better analyze the company's operations between periods and over time. Investors should consider non-GAAP measures in addition to, and not as a substitute for, financial measures prepared in accordance with GAAP. A reconciliation of the non-GAAP measures disclosed in this press release with the most comparable GAAP measures are included in the financial tables attached to this press release.

Flows and Assets Under Management

Assets Under Management (unaudited)

(\$ billions)

	Th	ree Months End	ed
	September 30, 2008	June 30, 2008	September 30, 2007
Separately-Managed Accounts			
Beginning of Period Assets	\$11.4	\$12.5	\$16.5
Net Flows	(1.4)	0.6	0.7
Appreciation	(0.6)	(1.7)	(1.2)
End of Period Assets	\$9.4	\$11.4	\$16.0
Sub-Advised Accounts			
Beginning of Period Assets	\$7.1	\$7.9	\$14.1
Net Flows	(0.3)	0.1	(0.3)
Appreciation	(0.7)	(0.9)	(0.9)
End of Period Assets	\$6.1	\$7.1	\$12.9
Total			
Beginning of Period Assets	\$18.5	\$20.4	\$30.6
Net Flows	(1.7)	0.7	0.4
Appreciation	(1.3)	(2.6)	(2.1)
End of Period Assets	\$15.5	\$18.5	\$28.9

At September 30, 2008, the company managed \$15.5 billion in total assets, a decrease of 46.4% from \$28.9 billion at September 30, 2007, and a decrease of 16.2% from \$18.5 billion at June 30, 2008. During the quarter ended September 30, 2008, assets under management declined due to \$1.3 billion in market depreciation and net outflows of \$1.7 billion.

At September 30, 2008, the company managed \$9.4 billion in separate accounts and \$6.1 billion in sub-advised funds. For the quarter ended September 30, 2008, assets in separately-managed accounts decreased \$2.0 billion, or 17.5%, from \$11.4 billion at June 30, 2008, due to \$0.6 billion in market depreciation and net outflows of \$1.4 billion. During the same period, sub-advised assets declined by \$1.0 billion, or 14.1%, from \$7.1 billion, due to \$0.7 billion in market depreciation and net outflows of \$0.3 billion.

Financial Discussion

Revenue (unaudited)

(\$ millions)

,		Three Months Ended	l		
	September 30, 2008	June 30, 2008	September 30, 2007		
Separately-Managed Accounts	\$18.2	\$20.6	\$26.6		
Sub-Advised Accounts	6.9	7.7	13.6		
Total	\$25.1	\$28.3	\$40.2		
		Nine Months Ended			
		September 30,	September 30,		
		2008	2007		
Separately-Managed Accounts		\$60.4	\$75.6		
Sub-Advised Accounts		23.0	36.8		
Total		\$83.4	\$112.4		

Revenues were \$25.1 million for the third quarter of 2008, a decrease of 37.6% from \$40.2 million for the third quarter of 2007, and a decrease of 11.3% from \$28.3 million for the second quarter of 2008. For the nine months ended September 30, 2008, revenues were \$83.4 million, a decrease of 25.8% from \$112.4 million for the nine months ended September 30, 2007.

Average assets under management for the third quarter of 2008 was \$17.6 billion, a decrease of 40.1% from \$29.4 billion for the third quarter of 2007, and 13.7% from \$20.4 billion for the second quarter of 2008.

Weighted average fees increased to 56.9 basis points in the third quarter of 2008 from 54.7 basis points during the third quarter of 2007, and from 55.5 basis points during the second quarter of 2008. These increases were mainly due to both the shift in asset mix toward separately-managed accounts and an increase in weighted average fees for separately-managed accounts. Separately-managed accounts comprised 60.6% of total AUM as of September 30, 2008, increasing from 55.4% as of September 30, 2007, and decreasing from 61.6% as of June 30, 2008. Weighted average fees for separately-managed accounts increased to 67.1 basis points during the third quarter of 2008, from 66.3 basis points during the third quarter of 2007, and from 64.9 basis points during the second quarter of 2008. Weighted average fees for sub-advised accounts decreased to 40.6 basis points during the third quarter of 2008, from 40.8 basis points during the third quarter of 2007, and increased from 40.1 basis points for the second quarter of 2008.

Total operating expenses decreased by \$1.0 million, or 8.5%, to \$10.8 million in the third quarter of 2008, from \$11.8 million in the third quarter of 2007. Operating expenses in the third quarter of 2008 decreased by approximately 4.4% compared to the second quarter of 2008 operating expenses of \$11.3 million, primarily as a result of lower variable compensation costs and decreased professional and data systems costs arising from ongoing efforts to reduce overall operating expenditures. Operating expenses for the nine months ended September 30, 2008 increased \$0.2 million, or 0.6%, to \$34.1 million compared to \$33.9 million pro forma for the nine months ended September 30, 2007, primarily as a result of the costs associated with our status as a public company.

As of September 30, 2008, employee headcount was 75, down from 79 at September 30, 2007, and roughly flat with the second quarter. The year over year change arose as a result of natural attrition in the company operations areas.

Operating income for the third quarter of 2008 was \$14.3 million, compared to \$28.5 million for the third quarter of 2007, and \$17.0 million for the second quarter of 2008. The company generated operating income of \$49.3 million for the nine months ended September 30, 2008, compared with an operating loss of \$16.4 million for the nine months ended September 30, 2007. On a pro forma basis, operating income was \$78.5 million for the nine months ended September 30, 2007.

Operating margin was 57.0% for the third quarter of 2008, compared with 70.7% for the third quarter of 2007, and 60.0% for the second quarter of 2008. For the nine months ended September 30, 2008, operating margin was 59.1%, compared with a negative 14.6% for the nine months ended September 30, 2007. Pro forma operating margin for the nine months ended September 30, 2007 was 69.9%.

Other income/(expense) was an expense of \$4.0 million for the third quarter of 2008, which consisted primarily of \$4.0 million in charges related to the negative performance of the company's investments in its own products. Other income/(expense) was an expense of \$1.6

million and \$3.8 million for the third quarter of 2007 and the second quarter of 2008, respectively. On a pro forma basis, other income/(expense) was an expense of \$1.9 million for the third quarter of 2007.

Other income/(expense) declined \$2.4 million for the third quarter of 2008 compared with the third quarter of 2007, primarily as a result of the negative performance of company investments. Third quarter 2008 other income/(expense) declined by \$0.2 million from the second quarter of 2008 and \$2.1 million from the pro forma third quarter of 2007, similarly due to the performance of the company's investments.

Other income/(expense) was an expense of \$11.9 million for the nine months ended September 30, 2008, and consisted primarily of \$11.0 million in losses related to the negative performance of the company's investments in its own products. Other income/(expense) was income of \$0.3 million for the nine months ended September 30, 2007. On a pro forma basis, other income/(expense) was an expense of \$1.8 million for the nine months ended September 30, 2007.

Other income/(expense) declined \$12.2 million for the nine months ended September 30, 2008, compared with the nine months ended September 30, 2007, primarily as a result of the negative performance of company investments and the interest expense associated with the operating company's term loan. Other income/(expense) for the nine months ended September 30, 2008 declined by \$10.1 million from the pro forma nine months ended September 30, 2007, due primarily to the performance of the company's investments.

The provision for income taxes was \$10.6 million for the third quarter of 2008, compared with \$1.3 million for the third quarter of 2007 and \$1.5 million for the second quarter of 2008. The sequential increase in the provision for income taxes was the result of the third quarter \$9.4 million valuation allowance assessed against the deferred tax asset and associated liability to selling shareholders established as part of the company's initial public offering. On a pro forma basis, the provision for income taxes was \$1.2 million for the third quarter of 2008, compared with \$2.3 million for the third quarter of 2007. This difference was generated primarily by a reduction in taxable income.

The provision for income taxes was \$13.6 million for the nine months ended September 30, 2008, compared with \$3.9 million for the nine months ended September 30, 2007. On a proforma basis, the provision for income taxes was \$4.2 million for the nine months ended September 30, 2008, compared with \$6.8 million for the nine months ended September 30, 2007. This difference was similarly generated primarily by a reduction in taxable income.

On October 28, 2008, the operating company, Pzena Investment Management, LLC, completed an amendment of its credit agreement with Bank of America, N.A. The material terms of this amendment will be described in a Form 8-K to be filed with the SEC. Through this amendment, the company accomplished the following:

- 1. The balance of the term loan was reduced by \$25.0 million through a principal repayment; \$22.0 million is currently outstanding under the credit agreement.
- 2. The minimum assets under management covenant and the excess cash flow sweep requirement were eliminated.
- 3. The lender was granted a security interest in the company's accounts receivable.

To fund the \$25.0 million repayment, the company used \$9.0 million of cash reserves and issued \$16.0 million of senior subordinated notes. The notes were issued to entities established by Richard Pzena, the company's CEO, for the benefit of certain of his family members; an entity controlled by a company director; and a former employee. These non-amortizing notes are unsecured, have a 10 year maturity, and bear interest at 6.30% per annum.

The company agreed to suspend all dividend payments until these debts are repaid.

Richard Pzena commented, "We are very pleased with this outcome. We believe that this amendment will give us the financial flexibility we need to get through the current market stress and focus exclusively on our mission of long term investment excellence."

At the time of its initial public offering, the company agreed to register the shares of Class A common stock issuable upon exchange of the Class B units of the operating company that become eligible for such exchangeability. The company intends to file a registration statement covering these shares in accordance with its obligations, although the company knows of no current plans of these holders to resell their shares.

Third Quarter 2008 Earnings Call Information

Pzena Investment Management, Inc. will hold a conference call to discuss its third quarter 2008 financial results and outlook at 2:00 p.m. ET, Wednesday, October 29, 2008. The call will be open to the public.

Webcast Instructions: To gain access to the webcast, which will be "listen-only," go to the Events page in the Investor Relations area of our website, www.pzena.com.

Teleconference Instructions: To gain access to the conference call via telephone, U.S./Canada callers should dial (877) 820-5027; international callers should dial (706) 679-9396. The conference ID number is 69488854.

Replay: The conference call will be available for replay through November 5, 2008, on the web using the information given above, or by telephone at (800) 642-1687 for U.S./Canada callers and (706) 645-9291 for international callers.

About Pzena

Pzena Investment Management, LLC, the firm's operating company, is a premier value-oriented investment management firm with a long-term record of investment excellence and exceptional client service. Founded in 1995, Pzena Investment Management has built a diverse, global client base. PZN stock began trading on the New York Stock Exchange on October 25, 2007. More firm and stock information is posted at www.pzena.com.

Forward-Looking Statements

This press release may contain, in addition to historical information, forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements are based on the company's current assumptions, expectations and projections about future events. Words like "believe," "anticipate," "intend," "estimate," "expect," "project," and similar expressions are used to identify forward-looking statements, although not all forward-looking statements contain these words. These forward-looking statements are necessarily estimates reflecting the best judgment of the company's management and involve a number of risks, uncertainties and assumptions that could cause actual results to differ materially from those expressed or implied by the forward-looking statements.

Among the factors that could cause actual results to differ from those expressed or implied by a forward-looking statement are those described in the sections entitled "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" in the company's Annual Report on Form 10-K, as filed with the SEC on March 31, 2008 and Quarterly Report on Form 10-Q, as filed with the SEC on August 13, 2008.

Other unknown or unpredictable factors also could have material adverse effects on the company's future results, performance, or achievements. In light of these risks, uncertainties, assumptions, and factors, actual results could differ materially from those expressed or implied in the forward-looking statements. You are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date stated, or if no date is stated, as of the date of this release.

The company is not under any obligation and does not intend to make publicly available any update or other revisions to any forward-looking statements to reflect circumstances existing after the date of this release or to reflect the occurrence of future events even if experience or future events make it clear that any expected results expressed or implied by those forward-looking statements will not be realized.

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PZENA INVESTMENT MANAGEMENT, INC.

(Prior to October 30, 2007 - Pzena Investment Management, LLC)

CONSOLIDATED STATEMENTS OF FINANCIAL CONDITION

(in thousands, except share and per-share amounts)

	As of				
		ember 30, 2008	December 31, 2007		
	(un	audited)			
ASSETS					
Cash and Cash Equivalents	\$	31,760	\$	27,184	
Due from Broker		31		268	
Advisory Fees Receivable		20,612		26,061	
Investments in Marketable Securities, at Fair Value		30,940		27,465	
Receivable from Related Parties		406		351	
Other Receivables		325		1,040	
Prepaid Expenses and Other Assets		1,028		881	
Deferred Tax Assets		3,840		68,233	
Property and Equipment, Net					
of Accumulated Depreciation of					
\$1,779 and \$1,412, respectively		2,954		3,163	
TOTAL ASSETS	\$	91,896	\$	154,646	
LIABILITIES AND EQUITY					
Liabilities:					
Accounts Payable and Accrued Expenses	\$	15,173	\$	8,542	
Securities Sold Short, at Fair Value		3,393		1,028	
Due to Broker		5,300		4,101	
Dividends Payable		306		7,045	
Long Term Debt		47,000		60,000	
Liability to Selling Shareholders		4,650		58,391	
Other Liabilities		1,431		1,105	
TOTAL LIABILITIES		77,253		140,212	
Commitments and Contingencies		-		-	
Non-Controlling Interests		16,161		16,355	
Equity:					
Preferred Stock (Par Value \$0.01; 200,000,000 Shares					
Authorized; None Outstanding)		-		-	
Class A Common Stock (Par Value \$0.01; 750,000,000					
Shares Authorized; 6,123,494 and 6,111,118 Shares					
Issued and Outstanding in 2008 and 2007, respectively)		61		61	
Class B Common Stock (Par Value \$0.000001; 750,000,000					
Shares Authorized; 57,950,910 and 57,937,910 Shares					
Issued and Outstanding in 2008 and 2007, respectively)		-		-	
Additional Paid-In Capital		7,123		(2,043)	
Retained Earnings		(8,702)		61	
TOTAL EQUITY		(1,518)		(1,921)	
TOTAL LIABILITIES AND EQUITY	\$	91,896	\$	154,646	

UNAUDITED CONSOLIDATED STATEMENTS OF OPERATIONS (in thousands, except share and per-share amounts)

	For the Three Months Ended September 30,				For the Nine Months Ended September 30,					
	2008			2007		2008	2007			
REVENUE	\$	25,072	\$	40,217	\$	83,389	\$	112,355		
EXPENSES										
Compensation and Benefits Expense		8,160		8,807		25,773		121,213		
General and Administrative Expenses		2,626		2,958		8,321		7,587		
TOTAL OPERATING EXPENSES		10,786		11,765		34,094		128,800		
Operating Income/(Loss)		14,286		28,452		49,295		(16,445)		
Total Other Income/(Expense)		(4,012)		(1,621)		(11,880)		340		
Income/(Loss) Before Income Taxes and										
Non-Controlling Interests		10,274		26,831		37,415		(16,105)		
Provision for Income Taxes		10,627		1,269		13,625		3,876		
Non-Controlling Interests		8,357		(711)		30,900		(74)		
Income/(Loss) Before Interest on										
Mandatorily Redeemable Units		(8,710)		26,273		(7,110)		(19,907)		
Interest on Mandatorily Redeemable Units					_			16,575		
Net Income/(Loss)	\$	(8,710)	\$	26,273	\$	(7,110)	\$	(36,482)		
Net Income for Basic Earnings per Share	\$	(8,710)			\$	(7,110)				
Basic Earnings per Share	\$	(1.42)			\$	(1.16)				
Basic Weighted Average Shares Outstanding		6,123,494				6,122,229				
Net Income for Diluted Earnings per Share	\$	(8,710)			\$	(7,110)				
Diluted Earnings per Share	\$	(1.42)			\$	(1.16)				
Diluted Weighted Average Shares Outstanding		6,123,494				6,122,229				

UNAUDITED PRO FORMA CONSOLIDATED STATEMENTS OF OPERATIONS

(in thousands, except share and per-share amounts)

	For the Three Months Ended September 30,				For the Nine Months Ended September 30,					
	Pro Forma 2008		Pro Forma 2007		Pro Forma 2008		Pro Forma 2007			
REVENUE	\$	25,072	\$	40,217	\$	83,389	\$	112,355		
EXPENSES										
Compensation and Benefits Expense		8,160		8,807		25,773		26,288		
General and Administrative Expenses	_	2,626		2,958		8,321		7,587		
TOTAL OPERATING EXPENSES		10,786		11,765		34,094		33,875		
Operating Income		14,286		28,452		49,295	_	78,480		
Total Other Expense		(4,012)		(1,854)		(11,880)		(1,837)		
Income Before Income Taxes and										
Non-Controlling Interests		10,274		26,598		37,415		76,643		
Provision for Income Taxes		1,244		2,330		4,242		6,771		
Non-Controlling Interests		8,357		22,849	_	30,900		65,888		
Income Before Interest on										
Mandatorily Redeemable Units		673		1,419		2,273		3,984		
Interest on Mandatorily Redeemable Units										
Net Income	\$	673	\$	1,419	\$	2,273	\$	3,984		
Net Income for Basic Earnings per Share	\$	673			\$	2,273				
Basic Earnings per Share	\$	0.11			\$	0.37				
Basic Weighted Average Shares Outstanding		6,123,494				6,122,229				
Net Income for Diluted Earnings per Share	\$	6,815			\$	23,602				
Diluted Earnings per Share	\$	0.11			\$	0.37				
Diluted Weighted Average Shares Outstanding		64,079,790				64,079,360				

UNAUDITED PRO FORMA CONSOLIDATED STATEMENT OF OPERATIONS (in thousands, except share and per-share amounts)

		ee Months Ended September 30, 2008	Pro Forma Adjustments			Pro Forma Three Months Ended September 30, 2008			
REVENUE	\$	25,072	\$			\$	25,072		
EXPENSES									
Compensation and Benefits Expense		8,160		-			8,160		
General and Administrative Expenses		2,626					2,626		
TOTAL OPERATING EXPENSES		10,786		_			10,786		
Operating Income		14,286		<u>-</u>			14,286		
Total Other Expense		(4,012)		-			(4,012)		
Income Before Income Taxes and									
Non-Controlling Interests		10,274		-			10,274		
Provision for Income Taxes		10,627	(9,383)	A		1,244		
Non-Controlling Interests		8,357					8,357		
Income/(Loss) Before Interest on Mandatorily Redeemable Units		(8,710)		9,383			673		
Mandatorny Redeemable Offits		(6,710)		7,363			0/3		
Interest on Mandatorily Redeemable Units									
Net Income/(Loss)	\$	(8,710)	\$	9,383		\$	673		
Net Income for Basic Earnings per Share						\$	673		
Net Income for Diluted Earnings per Share						\$	6,815		

UNAUDITED PRO FORMA CONSOLIDATED STATEMENT OF OPERATIONS (in thousands, except share and per-share amounts)

		Months Ended eptember 30, 2008	Pro Forma Adjustments		Pro Forma Nine Months Ended September 30, 2008			
REVENUE	\$	83,389	\$ -		\$	83,389		
EXPENSES								
Compensation and Benefits Expense		25,773	-			25,773		
General and Administrative Expenses		8,321				8,321		
TOTAL OPERATING EXPENSES		34,094				34,094		
Operating Income		49,295				49,295		
Total Other Expense		(11,880)	-			(11,880)		
Income Before Income Taxes and								
Non-Controlling Interests		37,415	-			37,415		
Provision for Income Taxes		13,625	(9,383)	A		4,242		
Non-Controlling Interests		30,900				30,900		
Income/(Loss) Before Interest on Mandatorily Redeemable Units		(7,110)	9,383			2,273		
Interest on Mandatorily Redeemable Units								
Net Income/(Loss)	\$	(7,110)	\$ 9,383		\$	2,273		
Net Income for Basic Earnings per Share					\$	2,273		
Net Income for Diluted Earnings per Share					\$	23,602		

UNAUDITED PRO FORMA CONSOLIDATED STATEMENT OF OPERATIONS (in thousands, except share and per-share amounts)

	Months Ended ptember 30, 2007	Pro Fo Adjusti			Three M Septe	Forma onths Ended ember 30, 2007
REVENUE	\$ 40,217	\$			\$	40,217
EXPENSES						
Compensation and Benefits Expense	8,807		_			8,807
General and Administrative Expenses	2,958		-			2,958
TOTAL OPERATING EXPENSES	 11,765		_		<u>, </u>	11,765
Operating Income	28,452		_			28,452
Total Other Expense	(1,621)		(233)	В		(1,854)
Income Before Income Taxes and						
Non-Controlling Interests	26,831		(233)			26,598
Provision for Income Taxes	1,269		1,061	С		2,330
Non-Controlling Interests	 (711)		23,560	D	-	22,849
Income Before Interest on						
Mandatorily Redeemable Units	26,273		(24,854)			1,419
Interest on Mandatorily Redeemable Units	 					
Net Income	\$ 26,273	\$	(24,854)		\$	1,419
Net Income for Basic Earnings per Share					\$	1,419
Net Income for Diluted Earnings per Share					\$	14,848

UNAUDITED PRO FORMA CONSOLIDATED STATEMENT OF OPERATIONS (in thousands, except share and per-share amounts)

		Ionths Ended ember 30, 2007	Pro Fo Adjusti			Pro Forma Nine Months Ended September 30, 2007		
REVENUE	\$	112,355	\$	_		\$	112,355	
EXPENSES								
Compensation and Benefits Expense		121,213		(94,925)	F		26,288	
General and Administrative Expenses		7,587					7,587	
TOTAL OPERATING EXPENSES		128,800		(94,925)			33,875	
Operating Income/(Loss)		(16,445)		94,925			78,480	
Total Other Income/(Expense)		340		(2,177)	В		(1,837)	
Income/(Loss) Before Income Taxes and								
Non-Controlling Interests		(16,105)		92,748			76,643	
Provision for Income Taxes		3,876		2,895	C		6,771	
Non-Controlling Interests	-	(74)	-	65,962	D	-	65,888	
Income/(Loss) Before Interest on								
Mandatorily Redeemable Units		(19,907)		23,891			3,984	
Interest on Mandatorily Redeemable Units	_	16,575		(16,575)	E			
Net Income/(Loss)	\$	(36,482)	\$	40,466		\$	3,984	
Net Income for Basic Earnings per Share						\$	3,984	
Net Income for Diluted Earnings per Share						\$	41,571	

NOTES TO THE PRO FORMA ADJUSTMENTS:

- (A) Reflects an adjustment to remove the effect of the valuation allowance assessed against the deferred tax asset and associated liability to selling shareholders established as part of the company's initial public offering. This valuation allowance was recorded by the company on September 30, 2008.
- (B) Represents the effect of interest expense and loan origination fees amortization associated with the three-year term loan agreement completed by the operating company on July 23, 2007.
- (C) Reflects the pro forma impact of federal, state and local taxes on the income allocated from Pzena Investment Management, LLC. Historically, the operating company was subject solely to the New York City Unincorporated Business Tax (UBT).
 - For periods prior to July 23, 2007, taxes have been adjusted to reflect the full-period UBT deductibility of the interest expense associated with the term loan agreement completed by the operating company on July 23, 2007.
- (D) Represents the non-controlling interest allocation of approximately 90.4% of the income of Pzena Investment Management, Inc. to Pzena Investment Management, LLC.
- (E) Reflects an adjustment to remove unit-based charges associated with the operating company's capital units. Effective March 31, 2007, the obligation of the operating company to mandatorily redeem its membership units was eliminated. Also on this date, vesting on all outstanding unvested operating company units and options was accelerated. As a result of these changes, no further unit-based compensation expenses were recognized as of and from March 31, 2007.
- (F) Reflects an adjustment to remove unit-based compensation charges associated with the operating company's compensatory units. Effective March 31, 2007, the obligation of the operating company to mandatorily redeem its membership units was eliminated. Also on this date, vesting on all outstanding unvested operating company units and options was accelerated. As a result of these changes, there will be no further unit-based compensation expenses as of and from March 31, 2007.

Assets Under Management by Strategy (unaudited)

(\$ billions)

	September 30,	June 30,	September 30,
	2008	2008	2007
Large Cap Value	\$8.1	\$10.0	\$17.3
Value Service	3.0	3.8	5.8
Global Value	2.5	2.6	2.9
Small Cap Value	0.8	0.8	1.1
International Value	0.4	0.5	0.6
Mid Cap Value	0.3	0.3	0.6
All Cap Value	0.1	0.2	0.4
Other Strategies	0.3	0.3	0.2
Total	\$15.5	\$18.5	\$28.9

<u>Supplemental Income Statement Data (unaudited)</u> (\$ thousands)

	Throo M	Ionths Ended		o Forma Ionths Ended		o Forma Ionths Ended
	September 30, 2008		September 30, 2008			ember 30, 2007
Income Before Taxes and Non-Controlling Interests	\$	10,274	\$	10,274	\$	26,598
Unincorporated Business Tax		(767)		(767)		(1,260)
Non-Controlling Interests of Consolidated Subsidiaries		2,428		2,428		(711)
Non-Controlling Interests of Pzena Investment Management, LLC		(10,785)		(10,785)		(22,138)
Income Before Corporate Income Taxes		1,150		1,150		2,489
Provision for Corporate Income Taxes		(9,860)		(477)		(1,070)
Net Income/(Loss)	\$	(8,710)	\$	673	\$	1,419
			Pro	o Forma	Pre	o Forma
	Nine Months Ended		Nine Months Ended		Nine Months Ended	
		ember 30, 2008		ember 30, 2008	-	ember 30, 2007
Income Before Taxes and Non-Controlling Interests	\$	37,415	\$	37,415	\$	76,643
Unincorporated Business Tax		(2,594)		(2,594)		(3,790)
Non-Controlling Interests of Consolidated Subsidiaries		6,097		6,097		(56)
Non-Controlling Interests of Pzena Investment Management, LLC		(36,997)		(36,997)		(65,832)
Income Before Corporate Income Taxes		3,921		3,921		6,965
Provision for Corporate Income Taxes		(11,031)		(1,648)		(2,981)