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FOR IMMEDIATE RELEASE

JUNIPER CONTENT CORPORATION REPORTS FIRST QUARTER 2007 RESULTS

- *¡Sorpresa! Sees Continued Subscriber Growth as Expanded Management Team is Put in Place* -

NEW YORK—May 15, 2007—Juniper Content Corporation (OTCBB: JNPC; "Juniper") today announced its financial results for the first quarter ended March 31, 2007. On January 19, 2007, Juniper merged with privately held Firestone Communications, Inc. ("Firestone"), a diversified media and communications company owning and operating *¡Sorpresa!*, the nation's first Hispanic children's television network and digital community. Therefore, Juniper's first quarter 2007 historical results only include the results of operations of Firestone for the period from January 20, 2007 through March 31, 2007. As such, first quarter 2007 reported results are not comparable with Firestone's historical results. To provide a basis for comparison, in addition to reported results for the first quarter of 2007, Juniper is presenting unaudited non-GAAP combined results for the first quarter of 2007 and 2006 as if the Firestone merger had been consummated as of January 1, 2006. Non-GAAP combined information is the arithmetic combination of the historical results of Firestone and Juniper for the three months ended March 31, 2007 and 2006,

On a historical basis, first quarter 2007 net sales were \$504,985. On a non-GAAP combined basis, first quarter 2007 net sales were \$621,677 as compared to non-GAAP combined 2006 net sales of \$652,781, representing a decrease of \$31,104; the non-GAAP combined basis was arrived at by adding Firestone's net sales of \$116,692 for its historical period from January 1, 2007 through January 19, 2007 to our net sales for the full first quarter of 2007. While *¡Sorpresa!* experienced a 113% increase in sales quarter over quarter, our uplink and production services operations had slower growth in this period. On a historical basis, first quarter 2007 net loss was \$1,451,973, or \$(0.27) per share. On a non-GAAP combined basis, first quarter 2007 net loss was \$1,499,310 as compared to non-GAAP combined first quarter 2006 net loss of \$546,936; the non-GAAP combined basis for 2007 was arrived at by adding Firestone's net loss of \$47,337 for its historical period from January 1, 2007 through January 19, 2007 to our net loss for the full first quarter. Cash at March 31, 2007 was \$9.9 million.

Stuart B. Rekant, Juniper's Chairman and CEO, and CEO of *¡Sorpresa!*, stated "We made strong progress in growing the *¡Sorpresa!* network and digital community in our first quarter. Since we completed the merger, we strengthened our team with managers experienced in the Hispanic market in a number of key areas. In addition, we continue to experience growth in our subscriber base on a month-to-month basis, particularly in the Los Angeles market, as we benefit from cable's continued rollout of Hispanic tiers. We anticipate this continued growth will enable us to surpass our initial milestone of 1 million subscribers in the near future."

Mr. Rekant concluded, "The acquisition of Firestone Communications represents Juniper's first step in a multi-platform growth strategy. With almost \$10 million in cash and a public currency, Juniper is well positioned to support *¡Sorpresa!*'s growth as well as expansion from other acquisition opportunities. As such, we are actively engaged in the pursuit of potential acquisitions of branded content services and other related business in the media and entertainment arena."

Key Recent Achievements and Plans

- Expanded *jSorpresa!* operating team – We appointed (i) Yolanda Jordana, an advertising sales executive with 15-years' experience driving programs in U.S. Hispanic and Latin American markets, as V.P. of Advertising Sales; (ii) Maria Badillo, formerly of the Discovery Kids Latin America Network, as V.P. of Programming; and (iii) Tim Kelly, a marketing executive with 10-years' marketing and promotions experience including senior positions with DISH Network/Echostar Communications and Charter Communications, as V.P. of Affiliate Marketing.
- Enhanced *jSorpresa!* online viewers' video experience – In February 2007, Juniper launched a video broadband service using Brightcove's distribution tool at www.sorpresatv.com and other websites featuring *jSorpresa!* content.
- Signed 5-year carriage agreement with OneLink – Juniper signed an agreement with OneLink, Puerto Rico's largest cable system, doubling *jSorpresa!*'s subscriber base on the island to 100,000 subscribers with its April launch.
- Second satellite feed – The company plans on launching a West Coast satellite feed on June 29th to support the growth in *jSorpresa!*'s subscriber base in Mountain and Pacific Standard time zones by ensuring consistent program scheduling and allowing these markets to view *jSorpresa!*'s programming in day-part appropriate fashion.

About Juniper Content Corporation

Juniper Content Corporation is a media and entertainment company focused on branded content services in high growth markets across multiple distribution channels. On January 19, 2007, it merged with Firestone Communications, owner and operator of *jSorpresa!*, the nation's first Hispanic children's television network and digital community. *jSorpresa!* is offered on Cablevision, Charter, Comcast, Cox, Time Warner, Verizon and The National Cable TV Cooperative. *jSorpresa!* is also available through third party mobile and broadband platforms, including Google Video, MSN Latino, AOL Video, Akimbo, Verizon Wireless, MobiTV, Brightcove and sorpresatv.com. In addition, Firestone provides satellite uplink services for television network distribution, and production facilities and services for video program production.

(tables follow)

Juniper Content Corporation
Balance Sheets

	March 31	December 31
	2007	2006
	(Unaudited)	
ASSETS		
Current Assets:		
Cash and cash equivalents	\$ 9,888,918	\$ 75,501
Accounts Receivable, net	209,428	-
Programming rights	74,785	-
Securities held in Trust Fund	-	15,452,091
Prepaid expenses	140,576	3,705
Current assets	10,313,707	15,531,297
Property and equipment, net	2,691,454	-
Other assets	61,690	-
Deferred acquisition costs	-	978,209
Intangible assets, net	8,546,420	-
Goodwill	4,127,832	-
Total assets	\$ 25,741,103	\$ 16,509,506
LIABILITIES AND STOCKHOLDERS' EQUITY		
Current Liabilities:		
Accrued acquisition costs	\$ -	\$ 541,607
Accounts payable and accrued expenses	843,017	46,623
Deferred revenue	60,165	-
Programming obligations	21,083	-
Income taxes payable	4,083	51,083
Total current liabilities	928,348	639,313
Long term debt, related party	2,998,677	-
Deferred tax liability	3,335,620	-
Total liabilities	7,262,645	639,313
Common stock, subject to possible conversion, 574,713 shares at conversion value	-	3,088,873
<i>Commitments and Contingencies</i>		
Stockholders' Equity:		
Common stock, par value \$.0001 per share, 35,000,000 shares authorized, 5,618,127 and 548,100 shares issued and outstanding, respectively	562	55
Common stock, Class B, par value \$.0001 per share 5,000,000 shares authorized, 0 and 2,875,000 shares issued and outstanding (which includes 574,713 shares subject to possible conversion at December 31, 2006)	-	288
Additional paid-in-capital	19,750,438	12,596,457
Accumulated (deficit) earnings	(1,272,542)	179,431
Accumulated other comprehensive income	-	5,089
Total stockholders' equity	18,478,458	12,781,320
Total liabilities and stockholders' equity	\$ 25,741,103	\$ 16,509,506

Juniper Content Corporation Statement of Operations

	For the three months ended March 31, 2007 (Unaudited)	For the three months ended March 31, 2006 (Unaudited)	Predecessor for the nineteen day period ended January 19, 2007 (Unaudited)	Predecessor for the three months ended March 31, 2006 (Unaudited)
	Revenues	\$ 504,985	\$ -	\$ 116,692
Cost of revenues	512,294	-	105,768	680,585
Gross profit (loss)	(7,309)	-	10,924	(27,804)
Operating expenses:				
General and administrative expenses	1,163,554	145,875	118,936	497,945
Advertising expense	46,250	-	-	-
Depreciation and amortization expense	472,461	-	-	-
Loss from operations	(1,689,574)	(145,875)	(108,012)	(525,749)
Other income (expenses):				
Other income (expense), net	10,478	-	82,621	52,896
Interest income	122,850	158,536	-	-
Interest expense	(30,463)	-	(21,946)	(82,744)
Total other income (expense)	102,865	158,536	60,675	(29,848)
Income (loss) before provision for income taxes	(1,586,709)	12,661	(47,337)	(555,597)
Provision (benefit) for income taxes	(134,736)	4,000	-	-
Net income (loss)	\$ (1,451,973)	\$ 8,661	\$ (47,337)	\$ (555,597)
Accretion of Trust Fund relating to Class B common stock subject to possible conversion	-	(30,469)		
Net loss attributable to other Class B stockholders and common stockholders	\$ (1,451,973)	\$ (21,808)		
Weighted average number of shares outstanding,				
basic and diluted	5,398,289	3,423,100		
Net loss per share, basic and diluted	\$ (0.27)	\$ (0.01)		

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