



Adrenaline Nation Entertainment Signs Firestone Communications For Satellite Uplink Services

Satellite Expands Reach to a Broad Range of U.S. Cable and Satellite Operators and Television Stations, Increasing Revenue and Subscriber Base

For Immediate Release

NASHVILLE, Tenn./EWorldWire/Oct. 12, 2006 --- Adrenaline Nation Entertainment, Inc. (Pink Sheets: ADNL), which produces Adrenaline Nation TV, the leading channel for cutting edge independent music TV, innovative short films, motor sports, and adrenaline sports for the highly coveted 18-49 demographic, today announced that it has signed an agreement with Firestone Communications Inc. (FCI) to make programming broadly available to U.S. cable operators and television stations via FCI's uplink to the Intelsat Americas 13 (IA-13) satellite.

"The availability of our programming via satellite will skyrocket our current reach to a much larger audience, enabling cable, satellite operators and TV stations across the U.S. and its territories to preview and carry our channel," said Keith Dressel, ceo of Adrenaline Nation Entertainment, Inc. "This will greatly enhance our ability to generate additional revenues from advertising."

The agreement with FCI increases Adrenaline Nation TV's reach which is already available to 20 million households via cable and viewed by approximately four million Internet subscribers daily. The IA-13 puts Adrenaline Nation's channel on a popular satellite for cable companies which already carries such nationally distributed channels as A&E, ¡SORPRESA!, The Soundtrack Channel, The Documentary Channel and The History Channel.

"Adrenaline Nation Entertainment is a great addition to our current roster of channels," said Leonard Firestone, CEO of Firestone Communications. "We believe that our technologies are well suited for Adrenaline Nation in its goal to reach cable distributors and satellite distributors."

With its 24/7 network origination facility, Firestone provides its clients with access to cable and satellite distributors who can make their channels available to their audiences. Origination is one of Firestone's core services, providing master control and delivery of video programming using an optimal combination of high-performance fiber optic, satellite, Internet protocol, and conventional delivery methods to reach cable and satellite audiences.

"We chose Firestone Communications after extensive evaluation because of its successful track record in launching and maintaining networks and because it offers a combination of cutting-edge facilities, the right technology and deep management experience," Mr. Dressel said.

The Firestone Communications Operations Center is a fully automated digital playback and uplink and satellite services facility. The C-Band digital satellite uplink transmits multiple signals and multiple stereo audio channels in a PowerVue Plus format. Clients include America One, The Documentary Channel, and the Soundtrack Channel. Additionally, Firestone provides clients access to SeaChange Media Clusters, Sundance FastBreak Automation, VCI STARS II+ Traffic System and world wide connectivity via the facility's fiber hop.

About Firestone Communications, Inc.

Firestone is a diversified media and communications company based in Dallas-Ft. Worth, Texas and recently entered into an agreement to merge with Juniper Partners Acquisition Corporation (JNPPB.OB). Firestone owns and operates ¡SORPRESA! – the nation's first children's cable television network broadcast exclusively in Spanish. It also provides satellite uplink services for television network distribution, and production facilities and services for video program production. It launched ¡SORPRESA! as its first digital television channel offering which is available on Cablevision, Charter, Comcast, Cox, Time Warner, Verizon and The National Cable TV

Cooperative. Its board of directors includes Peter Lund, former president and chief executive officer, CBS Corp., Raymond K. Mason, former chairman, president and ceo, Charter Group, and Bert A. Getz, president of Globe Development Company. Additional information is available at <http://www.firestoneinc.com/contact.asp>.

About Adrenaline Nation Entertainment, Inc.

Headquartered in Nashville, Tenn., Adrenaline Nation Entertainment, Inc. (Pink Sheets: ADNL) provides broadband TV programming connecting viewers and advertisers to the tremendous purchasing power of the coveted 18-49 year audience. Adrenaline Nation Entertainment's programming features the hottest, cutting-edge independent music in the world, independent films, adrenaline sports, motor sports, and extreme action and adventure programming in a format to be distributed to homes via Broadband internet, IPTV, Digital Cable, WiFi, High Definition and Mobile TV. Adrenaline Nation TV can be viewed on the company's highlight reel at <http://www.brandedenertainment.tv/antv>. To view ANTV's full line up, go to www.adrenalinenationtv.com and click on ANTV.

Safe Harbor Statement

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), and as such, may involve risks and uncertainties. Forward-looking statements, which are based on certain assumptions and describe future plans, strategies and expectations, are generally identifiable by the use of words such as "believe," "expect," "intend," "anticipate," "estimate," "project" or similar expressions. These forward-looking statements relate to, among other things, expectations of the business environment in which the company operates, projections of future performance, potential future performance, perceived opportunities in the market, and statements regarding the company's mission and vision. The company's actual results, performance and achievements may differ materially from the results, performance and achievements expressed or implied in such forward-looking statements.

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