

ENTROPIC COMMUNICATIONS, INC.
Non-GAAP Supplemental Financial Information
(Unaudited; in thousands, except percentage data)

The following table sets forth certain non-GAAP financial measures used in calculating Entropic's non-GAAP net (loss) income for the periods presented. Such non-GAAP financial measures are based upon Entropic's unaudited consolidated statements of operations for the periods presented and give effect to certain adjustments identified in the table. The presentation of such non-GAAP financial measures is not intended to be considered in isolation or as a substitute for, or superior to, the financial information prepared and presented in accordance with GAAP. In addition, investors should not rely on the results of prior periods as an indication of Entropic's future performance.

	2008				2009				2010
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1
	(unaudited)				(unaudited)				(unaudited)
NET REVENUES:	\$ 41,988	\$ 42,836	\$ 31,678	\$ 29,531	\$ 24,123	\$ 26,146	\$ 30,958	\$ 35,078	\$ 37,451
COST OF NET REVENUES:									
GAAP cost of net revenues	\$ 22,837	\$ 23,869	\$ 17,308	\$ 15,397	\$ 11,904	13,201	15,332	16,962	\$ 17,701
Less:									
Stock-based compensation expense	46	64	63	78	16	45	41	36	63
Amortization of developed technology	<u>1,240</u>	<u>1,590</u>	<u>1,590</u>	<u>1,590</u>	<u>406</u>	<u>405</u>	<u>406</u>	<u>405</u>	<u>406</u>
Non-GAAP cost of net revenues	<u>\$ 21,551</u>	<u>\$ 22,215</u>	<u>\$ 15,655</u>	<u>\$ 13,729</u>	<u>\$ 11,482</u>	<u>\$ 12,751</u>	<u>\$ 14,885</u>	<u>\$ 16,521</u>	<u>\$ 17,232</u>
GROSS PROFIT:									
GAAP gross profit	\$ 19,151	\$ 18,967	\$ 14,370	\$ 14,134	\$ 12,219	\$ 12,945	\$ 15,626	\$ 18,116	\$ 19,750
Less:									
Stock-based compensation expense	46	64	63	78	16	45	41	36	63
Amortization of developed technology	<u>1,240</u>	<u>1,590</u>	<u>1,590</u>	<u>1,590</u>	<u>406</u>	<u>405</u>	<u>406</u>	<u>405</u>	<u>406</u>
Non-GAAP gross profit	<u>\$ 20,437</u>	<u>\$ 20,621</u>	<u>\$ 16,023</u>	<u>\$ 15,802</u>	<u>\$ 12,641</u>	<u>\$ 13,395</u>	<u>\$ 16,073</u>	<u>\$ 18,557</u>	<u>\$ 20,219</u>
<i>GAAP gross margin</i>	<i>45.6%</i>	<i>44.3%</i>	<i>45.4%</i>	<i>47.9%</i>	<i>50.7%</i>	<i>49.5%</i>	<i>50.5%</i>	<i>51.6%</i>	<i>52.7%</i>
<i>Non-GAAP gross margin</i>	<i>48.7%</i>	<i>48.1%</i>	<i>50.6%</i>	<i>53.5%</i>	<i>52.4%</i>	<i>51.2%</i>	<i>51.9%</i>	<i>52.9%</i>	<i>54.0%</i>
OPERATING EXPENSES:									
GAAP operating expenses	\$ 22,655	\$ 25,677	\$ 21,613	\$ 133,325	\$ 20,997	\$ 17,188	\$ 16,881	\$ 17,315	\$ 18,016
Less:									
Stock-based compensation expense	3,578	3,308	3,395	2,955	2,792	2,175	2,157	2,105	2,129
Amortization of intangibles	596	713	713	713	16	-	-	-	-
Write off of acquired in-process research and development	-	1,300	-	-	-	-	-	-	-
Vativ retention bonuses	-	698	-	-	-	-	-	-	-
Restructuring charges (benefit)	1,079	(10)	209	(19)	1,124	979	70	-	-
Impairment of goodwill and intangible assets	<u>-</u>	<u>-</u>	<u>-</u>	<u>113,193</u>	<u>208</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>
Non-GAAP operating expenses	<u>\$ 17,402</u>	<u>\$ 19,668</u>	<u>\$ 17,296</u>	<u>\$ 16,483</u>	<u>\$ 16,857</u>	<u>\$ 14,034</u>	<u>\$ 14,654</u>	<u>\$ 15,210</u>	<u>\$ 15,887</u>
OTHER (EXPENSE) INCOME, NET:									
GAAP other (expense) income, net and cumulative effect of change in accounting principle	\$ (198)	\$ 191	\$ 156	\$ 80	\$ 59	\$ 30	\$ 26	\$ 27	\$ 25
Add: write off of debt issuance costs	<u>476</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>
Non-GAAP other income, net and cumulative effect of change in accounting principle	<u>\$ 278</u>	<u>\$ 191</u>	<u>\$ 156</u>	<u>\$ 80</u>	<u>\$ 59</u>	<u>\$ 30</u>	<u>\$ 26</u>	<u>\$ 27</u>	<u>\$ 25</u>
INCOME TAX PROVISION (BENEFIT):	\$ 154	\$ (72)	\$ 37	\$ (168)	\$ 17	\$ 74	\$ 9	\$ (193)	\$ 1
RESEARCH AND DEVELOPMENT EXPENSE:									
GAAP research and development	\$ 13,313	\$ 15,678	\$ 13,902	\$ 12,876	\$ 13,323	\$ 10,102	\$ 10,824	\$ 10,912	\$ 11,538
Less:									
Vativ retention bonus	-	648	-	-	-	-	-	-	-
Stock-based compensation expense	<u>1,758</u>	<u>1,829</u>	<u>1,834</u>	<u>1,627</u>	<u>1,522</u>	<u>996</u>	<u>1,006</u>	<u>1,028</u>	<u>1,079</u>
Non-GAAP research and development	<u>\$ 11,555</u>	<u>\$ 13,201</u>	<u>\$ 12,068</u>	<u>\$ 11,249</u>	<u>\$ 11,801</u>	<u>\$ 9,106</u>	<u>\$ 9,818</u>	<u>\$ 9,884</u>	<u>\$ 10,459</u>
SALES AND MARKETING EXPENSE:									
GAAP sales and marketing	\$ 4,144	\$ 4,455	\$ 3,991	\$ 3,672	\$ 3,637	\$ 3,395	\$ 3,345	\$ 3,578	\$ 3,778
Less:									
Vativ retention bonus	-	50	-	-	-	-	-	-	-
Stock-based compensation expense	<u>623</u>	<u>611</u>	<u>647</u>	<u>453</u>	<u>368</u>	<u>326</u>	<u>354</u>	<u>353</u>	<u>312</u>
Non-GAAP sales and marketing	<u>\$ 3,521</u>	<u>\$ 3,794</u>	<u>\$ 3,344</u>	<u>\$ 3,219</u>	<u>\$ 3,269</u>	<u>\$ 3,069</u>	<u>\$ 2,991</u>	<u>\$ 3,225</u>	<u>\$ 3,466</u>
GENERAL AND ADMINISTRATIVE EXPENSE:									
GAAP general and administrative	\$ 3,523	\$ 3,541	\$ 2,798	\$ 2,890	\$ 2,689	\$ 2,712	\$ 2,642	\$ 2,825	\$ 2,700
Less: stock-based compensation expense	<u>1,197</u>	<u>868</u>	<u>914</u>	<u>875</u>	<u>902</u>	<u>853</u>	<u>797</u>	<u>724</u>	<u>738</u>
Non-GAAP general and administrative	<u>\$ 2,326</u>	<u>\$ 2,673</u>	<u>\$ 1,884</u>	<u>\$ 2,015</u>	<u>\$ 1,787</u>	<u>\$ 1,859</u>	<u>\$ 1,845</u>	<u>\$ 2,101</u>	<u>\$ 1,962</u>