ENTROPIC COMMUNICATIONS, INC. Non-GAAP Supplemental Financial Information (Unaudited; in thousands, except percentage data)

The following table sets forth certain non-GAAP financial measures used in calculating Entropic's non-GAAP net income for the periods presented. Such non-GAAP financial measures are based upon Entropic's unaudited consolidated statements of operations for the periods presented and give effect to certain adjustments identified in the table. The presentation of such non-GAAP financial measures is not intended to be considered in isolation or as a substitute for, or superior to, the financial information prepared and presented in accordance with GAAP. In addition, investors should not rely on the results of prior periods as an indication of Entropic's future performance.

		04		09				2010							2011							
		Q1 Q2 Q3 Q4 (unaudited)								Q1 Q2 Q3 Q4 (unaudited)						Q4	Q1 Q2 Q3 (unaudited)					Q3
NET REVENUES:	\$	24,123	\$	26,146	\$	30,958	\$	35,078	\$	37,451	\$	40,680	\$	61,310	\$	70,796	\$	71,521	\$	61,473	\$	51,465
COST OF NET REVENUES: GAAP cost of net revenues	\$	11,904		13,201		15,332		16,962	\$	17,701	\$	18,831	\$	28,774	s	32,764	\$	31,939	\$	27,646	\$	22,996
Less: Stock-based compensation expense	Ť	16		45		41		36	•	63	•	89	•	104	Ť	128	Ť	129	•	118	•	143
Amortization of developed technology Non-GAAP cost of net revenues	\$	406 11,482	\$	405 12,751	\$	406 14,885	\$	405 16,521	\$	406 17,232	\$	405 18,337	\$	406 28,264	\$	406 32,230	\$	31,810	\$	27,528	\$	22,853
GROSS PROFIT:																						
GAAP gross profit Less:	\$	12,219	\$	12,945	\$	15,626	\$	18,116	\$	19,750	\$	21,849	\$	32,536	\$	38,032	\$	39,582	\$	33,827	\$	28,469
Stock-based compensation expense Amortization of developed technology		16 406		45 405		41 406		36 405		63 406		89 405		104 406		128 406		129		118		143 -
Non-GAAP gross profit	\$	12,641	\$	13,395	\$	16,073	\$	18,557	\$	20,219	\$	22,343	\$	33,046	\$	38,566	\$	39,711	\$	33,945	\$	28,612
GAAP gross margin Non-GAAP gross margin		50.7% 52.4%		49.5% 51.2%		50.5% 51.9%		51.6% 52.9%		52.7% 54.0%		53.7% 54.9%		53.1% 53.9%		53.7% 54.5%		55.3% 55.5%		55.0% 55.2%		55.3% 55.6%
OPERATING EXPENSES: GAAP operating expenses Less:	\$	20,997	\$	17,188	\$	16,881	\$	17,315	\$	18,016	\$	18,749	\$	21,262	\$	21,023	\$	21,658	\$	21,966	\$	22,154
Stock-based compensation expense Amortization of intangibles		2,792 16		2,175		2,157		2,105		2,129		2,468		2,679		2,810		2,825		3,228		2,983
Restructuring charges Impairment of goodwill and intangible assets		1,124 208		979 -		70 -		<u>-</u>		<u>-</u>		-		-		<u>-</u>		<u>-</u>		-		<u>-</u>
Non-GAAP operating expenses	\$	16,857	\$	14,034	\$	14,654	\$	15,210	\$	15,887	\$	16,281	\$	18,583	\$	18,213	\$	18,833	\$	18,738	\$	19,171
OTHER INCOME, NET: GAAP Other Income Add:	\$	59	\$	30	\$	26	\$	27	\$	25	\$	20	\$	33	\$	63	\$	189	\$	213	\$	133
Loss related to equity method investment			_	<u> </u>	_			<u> </u>			_				_	<u> </u>			_		_	91
Non-GAAP Other Income	\$	59	\$	30	\$	26	\$	27	\$	25	\$	20	\$	33	\$	63	\$	189	\$	213	\$	224
INCOME TAX PROVISION (BENEFIT): GAAP income tax provision (benefit) Add:	\$	17	\$	74	\$	9	\$	(193)	\$	1	\$	28	\$	36	\$	(31,511)	\$	6,258	\$	4,318	\$	1,803
Benefit related to the release of deferred tax asset valuation allowance Income tax effects of pre-tax adjustments Less:		:		-		-		:		-		-		-		31,591 -		1,034		1,171		1,126
Cash tax difference (1)			_				_				_					<u> </u>		5,817	_	5,137		3,653
Non-GAAP income tax provision (benefit)	\$	17	\$	74	\$	9	\$	(193)	\$	1	\$	28	\$	36	\$	80	\$	1,475	\$	352	\$	(724)
RESEARCH AND DEVELOPMENT EXPENSE: GAAP research and development	\$	13,323	\$	10,102	\$	10,824	\$	10,912	\$	11,538	\$	11,746	\$	12,410	s	13,023	\$	13,149	\$	14,148	\$	15,142
Less: stock-based compensation expense	_	1,522	_	996	_	1,006	_	1,028		1,079	_	1,211		1,362	_	1,397		1,433		1,631	_	1,533
Non-GAAP research and development	\$	11,801	\$	9,106	\$	9,818	\$	9,884	\$	10,459	\$	10,535	\$	11,048	\$	11,626	<u>\$</u>	11,716	\$	12,517	\$	13,609
SALES AND MARKETING EXPENSE:					_						_		_		_		_					
GAAP sales and marketing Less: stock-based compensation expense	\$	3,637 368	\$	3,395 326	\$	3,345 354	\$	3,578 353	\$	3,778 312	\$	3,991 382	\$	5,054 419	\$	4,376 445	\$	4,820 428	\$	4,303 500	\$	4,073 517
Non-GAAP sales and marketing	\$	3,269	\$	3,069	\$	2,991	\$	3,225	\$	3,466	\$	3,609	\$	4,635	\$	3,931	\$	4,392	\$	3,803	\$	3,556
GENERAL AND ADMINISTRATIVE EXPENSE: GAAP general and administrative	\$	2,689	\$	2,712	\$	2,642	\$	2,825	\$	2,700	\$	3,012	\$	3,798	\$	3,624	\$	3,689	\$	3,515	\$	2,939
Less: stock-based compensation expense		902		853	_	797	_	724	-	738	_	875		898	_	968	-	964	_	1,097	_	933
Non-GAAP general and administrative	\$	1,787	\$	1,859	\$	1,845	\$	2,101	\$	1,962	\$	2,137	\$	2,900	\$	2,656	\$	2,725	\$	2,418	\$	2,006

⁽¹⁾ The Company's non-GAAP net income per share is calculated using the cash tax rate of (7%) and 2% for the three and nine month periods ended September 30, 2011, respectively. The estimated cash tax rate is the estimated tax payable on the Company's tax returns as a percentage of estimated annual non-GAAP pre-tax net income. The Company uses an estimated cash tax rate to adjust for the historical variation in the effective book tax rate associated with the reversal of valuation allowances, the utilization of research and development tax credits, and the utilization of loss carryforwards which currently have an overall effect of reducing taxes payable. The Company believes that the cash tax rate provides a more transparent view of the Company's operating results. The Company's effective tax rate used for the purposes of calculating GAAP net income for the three and nine month periods ended September 30, 2011 was approximately 28% and 34%, respectively.