



**Great Scot**  
The interior of Hotel Missoni in Edinburgh boasts the signature style of its namesake fashion house.



inspiring bed, swathed in crisp Missoni linens. Plush robes and those cute slippers (also Missoni, of course) are catwalk-perfect, even if you're just going to spend the day holed up watching the white Bang & Olufsen flatscreen TV.

Little things make all the difference: state-of-the-art espresso machines in every

room, a "healthy" mini bar, blissful rain showers in every bathroom and thoughtful complimentary extras like local calls, high-speed internet and two items of dry-cleaning.

Cucina Missoni, a dining concept developed with London-based celebrity chef Giorgio Locatelli, reflects traditional Italian hospitality with its communal dining table and roster of rustic dishes, such as traditional vegetable soup or buffalo mozzarella and eggplant salad.

Rosita Missoni, who founded the fashion dynasty with husband Ottavio in the 1950s, says Edinburgh was a natural choice for their first hotel. "It's a city we love. The location is perfect, with a strong historic background and serious but impressive architecture. Our customers travel a lot and we can count on their curiosity and loyalty," she says. Missoni sees the hotel becoming not only a stylish haven for visitors but a rendezvous point for the city's residents. Lucky Scots. Who wouldn't want to come home to this? Doubles from \$375, including breakfast. *Hotel Missoni Edinburgh, 1 George IV Bridge, Edinburgh, UK, +44 131 220 6666, hotelmissoni.com* EMMA SLOLEY

## WHERE FASHION STAYS

Italy's Missoni family makes its Scottish debut.

**EDINBURGH** Of all the adjectives that can be applied to Scotland's bonny capital – historic, handsome, high-spirited – hip is normally pretty far down the list. That's all set to change thanks to Hotel Missoni, the city's newest and most provocative address and the first formal foray into hospitality for the legendary fashion family.

Although the setting of Hotel Missoni is peerless – a corner block wedged between the historic Royal Mile and swanky, boutique-heavy Victoria Street in the Old Town – the exterior of the hotel itself is unprepossessing. Inside, however, is a different story. Walls pop in vivid shades of turquoise and magenta, while B&B Italia sofas and black and white fringed curtains evoke a sleek European nightclub.

The 136 rooms (including seven suites) pull off a rare trick: they manage to be both glamorous and comfortingly homey. Step into the bathroom and you're confronted with a riot of tiny glossy tiles covering nearly every surface – some rooms have basic black, others are tiled in silver or hot pink. Move back into the room with its custom print wallpaper and just try to resist the siesta-

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