

## TRAFFIC AND CAPACITY STATISTICS – August 2007

### *Summary of the headline figures*

In August 2007, passenger capacity, measured in Available Seat Kilometres, was 2.8 per cent above August 2006. Traffic, measured in Revenue Passenger Kilometres, was higher by 5.3 per cent. This resulted in a passenger load factor up 1.8 points versus last year, to 80.0 per cent. The increase in traffic comprised a 13.6 per cent increase in premium traffic and a 4.1 per cent increase in non-premium traffic.

Cargo, measured in Cargo Tonne Kilometres, rose by 3.9 per cent.

As expected, August traffic was up significantly on last year reflecting the weak base that was caused by 1,280 cancellations in the week of August 10-17 (largely in shorthaul) and new security requirements, in particular restrictions for hand baggage, that largely continue. Premium traffic was particularly affected due to the greater flexibility of these tickets.

### *Market conditions*

Market conditions are broadly unchanged. Point to point premium travel continues strong and is offsetting weak transfer demand as these passengers continue to avoid Heathrow.

### *Strategic Developments*

British Airways welcomed the Competition Commission's update on the BAA airports market study and reiterated that competition between airports will improve customer service levels and lead to more investment in new infrastructure.

The airline agreed to pay fines of £121.5 million to the UK Office of Fair Trading (OFT) and \$300 million (£145 million) to the US Department of Justice (DoJ) for infringements of anti-competitive laws relating to the company's longhaul passenger and cargo business. The sum is consistent with the guidance and provision of £350 million BA made in its 2006/7 accounts.

British Airways and Elemis, the British spa and skincare brand, announced a new five-year deal to manage the airline's five airport lounge spas and the new flagship lounge at Terminal 5, due to open in March 2008.

BA is offering savings of up to 50 per cent on nearly 100 destinations worldwide in its autumn sale. Promotional fares include: Johannesburg from £469 (saving up to £273), New York from £239 (saving up to £194) and Los Angeles from £299 (saving up to £100). Flights booked on some destinations from the US can still benefit from a one-way upgrade to World Traveller Plus from only £99.

There was no disruption to our services as a result of the Camp for Climate Action protests around Heathrow airport.

*September 5, 2007*

**BRITISH AIRWAYS MONTHLY TRAFFIC AND CAPACITY STATISTICS**

BRITISH AIRWAYS SCHEDULED SERVICES	Month of Aug			Financial year April through to Aug		
	2007	2006	Change (%)	2007	2006	Change (%)
<b>Passengers carried (000)</b>						
UK/Europe	<b>1919</b>	1793	+7.0	<b>9276</b>	9238	+0.4
Americas	<b>693</b>	646	+7.3	<b>3361</b>	3429	-2.0
Asia Pacific	<b>162</b>	164	-0.9	<b>773</b>	799	-3.3
Africa and Middle East	<b>314</b>	294	+6.7	<b>1460</b>	1419	+2.9
<b>Total</b>	<b>3088</b>	2896	+6.6	<b>14870</b>	14885	-0.1
<b>Revenue passenger km (m)</b>						
UK/Europe	<b>1961</b>	1853	+5.8	<b>9277</b>	9237	+0.4
Americas	<b>4654</b>	4357	+6.8	<b>22650</b>	23102	-2.0
Asia Pacific	<b>1661</b>	1668	-0.4	<b>7904</b>	8116	-2.6
Africa and Middle East	<b>2058</b>	1938	+6.2	<b>9700</b>	9420	+3.0
<b>Total</b>	<b>10333</b>	9816	+5.3	<b>49531</b>	49876	-0.7
<b>Available seat km (m)</b>						
UK/Europe	<b>2608</b>	2373	+9.9	<b>12590</b>	12075	+4.3
Americas	<b>5798</b>	5629	+3.0	<b>28179</b>	28225	-0.2
Asia Pacific	<b>1989</b>	2095	-5.1	<b>9906</b>	10315	-4.0
Africa and Middle East	<b>2515</b>	2457	+2.4	<b>12519</b>	12239	+2.3
<b>Total</b>	<b>12910</b>	12553	+2.8	<b>63193</b>	62854	+0.5
<b>Passenger load factor (%)</b>						
UK/Europe	<b>75.2</b>	78.1	-2.9 pts	<b>73.7</b>	76.5	-2.8 pts
Americas	<b>80.3</b>	77.4	+2.9 pts	<b>80.4</b>	81.8	-1.4 pts
Asia Pacific	<b>83.5</b>	79.6	+3.9 pts	<b>79.8</b>	78.7	+1.1 pts
Africa and Middle East	<b>81.8</b>	78.9	+2.9 pts	<b>77.5</b>	77.0	+0.5 pts
<b>Total</b>	<b>80.0</b>	78.2	+1.8 pts	<b>78.4</b>	79.4	-1.0 pts
<b>Revenue tonne km (RTK) (m)</b>						
Cargo tonne km (CTK)	<b>393</b>	378	+3.9	<b>1972</b>	2012	-2.0
<b>Total RTK</b>	<b>1435</b>	1389	+3.3	<b>6961</b>	7021	-0.9
Available tonne km (m)	<b>1968</b>	1931	+1.9	<b>9666</b>	9773	-1.1
<b>Overall load factor (%)</b>	<b>72.9</b>	71.9	+1.0 pts	<b>72.0</b>	71.8	+0.2 pts

Certain information included in these statements is forward-looking and involves risks and uncertainties that could cause actual results to differ materially from those expressed or implied by the forward looking statements.

Forward-looking statements include, without limitation, projections relating to results of operations and financial conditions and the Company's plans and objectives for future operations, including, without limitation, discussions of the Company's Business Plan programs, expected future revenues, financing plans and expected expenditures and divestments. All forward-looking statements in this report are based upon information known to the Company on the date of this report. The Company undertakes no obligation to publicly update or revise any forward-looking statement, whether as a result of new information, future events or otherwise.

It is not reasonably possible to itemize all of the many factors and specific events that could cause the Company's forward looking statements to be incorrect or that could otherwise have a material adverse effect on the future operations or results of an airline operating in the global economy. Fuller information on some factors which could result in material difference to the results is available in the company's Annual Report for the year ended 31 March 2007, which is available on [www.bashareholders.com](http://www.bashareholders.com).

**Investor Relations**  
Waterside (HCB3)  
PO Box 365  
Harmondsworth  
UB7 OGB  
Tel: +44 (0) 20 8738 694