

## **TRAFFIC AND CAPACITY STATISTICS – August 2009**

### *Summary of the headline figures*

In August 2009, passenger capacity, measured in Available Seat Kilometres, was 2.4 per cent below August 2008. Traffic, measured in Revenue Passenger Kilometres, fell by 0.7 per cent. This resulted in a passenger load factor increase of 1.5 points versus last year, to 84.7 per cent. Traffic comprised an 11.9 per cent decrease in premium traffic and a 1.3 per cent increase in non-premium traffic.

Cargo, measured in Cargo Tonne Kilometres, fell by 5.4 per cent.

### *Market conditions*

Market conditions remain unchanged with yields under pressure from the year on year impact of lower fuel surcharges, exchange movements and mix.

### *Strategic Developments*

British Airways received overwhelming approval from its shareholders to raise £350 million through the issue of convertible bonds, with the issue closing successfully on August 13, 2009.

The airline recorded its best on time punctuality performance for August since privatisation and the best August punctuality, as measured to the industry standard of departing within 15 minutes, since summer 2000.

The airline announced that, for the first time, it has invited other brands to buy advertising space on its website [www.ba.com](http://www.ba.com) and boarding passes. The ability to advertise on boarding passes will be available from October 1, 2009.

The airline launched a 'low fare finder' on [ba.com](http://ba.com). It was designed in response to customer research to provide an easy way of finding the airline's lowest prices, by region or cabin, across a rolling 12-month period.

British Airways is increasing its presence in the Caribbean by adding extra frequencies from Gatwick to St Kitts, Grenada and Barbados for summer 2010. St Kitts and Grenada will both increase from one flight a week to two, and Barbados will move from seven to ten flights a week.

*September 3, 2009*

**BRITISH AIRWAYS SCHEDULED SERVICES**

	Month of August			Financial year to date April to August		
	2009	2008	Change (%)	2009	2008	Change (%)
<b>Passengers carried (000)</b>						
UK/Europe	1,929	1,974	-2.3	9,162	9,505	-3.6
Americas	757	752	+0.6	3,484	3,481	+0.1
Asia Pacific	147	169	-13.1	697	810	-13.9
Africa and Middle East	324	316	+2.5	1,471	1,445	+1.8
Total	3,157	3,211	-1.7	14,814	15,240	-2.8
<b>Revenue passenger km (m)</b>						
UK/Europe	2,105	2,125	-0.9	9,751	9,942	-1.9
Americas	5,141	5,049	+1.8	23,618	23,440	+0.8
Asia Pacific	1,522	1,725	-11.8	7,246	8,255	-12.2
Africa and Middle East	2,101	2,050	+2.5	9,545	9,427	+1.3
Total	10,870	10,949	-0.7	50,159	51,064	-1.8
<b>Available seat km (m)</b>						
UK/Europe	2,617	2,712	-3.5	12,784	13,293	-3.8
Americas	5,843	5,966	-2.1	28,207	28,812	-2.1
Asia Pacific	1,764	1,987	-11.3	8,639	9,895	-12.7
Africa and Middle East	2,616	2,490	+5.0	12,670	12,160	+4.2
Total	12,840	13,155	-2.4	62,301	64,160	-2.9
<b>Passenger load factor (%)</b>						
UK/Europe	80.5	78.4	+2.1pts	76.3	74.8	+1.5pts
Americas	88.0	84.6	+3.4pts	83.7	81.4	+2.3pts
Asia Pacific	86.3	86.8	-0.5pts	83.9	83.4	+0.5pts
Africa and Middle East	80.3	82.3	-2.0pts	75.3	77.5	-2.2pts
Total	84.7	83.2	+1.5pts	80.5	79.6	+0.9pts
<b>Revenue tonne km (RTK) (m)</b>						
Cargo tonne km (CTK)	381	403	-5.4	1,858	2,046	-9.2
Total RTK	1,473	1,500	-1.8	6,869	7,132	-3.7
Available tonne km (m)	1,904	1,976	-3.6	9,284	9,637	-3.7
Overall load factor (%)	77.4	75.9	+1.5pts	74.0	74.0	+0.0pts

Certain information included in these statements is forward-looking and involves risks and uncertainties that could cause actual results to differ materially from those expressed or implied by the forward looking statements.

Forward-looking statements include, without limitation, projections relating to results of operations and financial conditions and the Company's plans and objectives for future operations, including, without limitation, discussions of the Company's Business Plan programs, expected future revenues, financing plans and expected expenditures and divestments. All forward-looking statements in this report are based upon information known to the Company on the date of this report. The Company undertakes no obligation to publicly update or revise any forward-looking statement, whether as a result of new information, future events or otherwise.

It is not reasonably possible to itemize all of the many factors and specific events that could cause the Company's forward looking statements to be incorrect or that could otherwise have a material adverse effect on the future operations or results of an airline operating in the global economy. Fuller information on some factors which could result in material difference to the results is available in the Company's Annual Report for the year ended March 31, 2009, which is available on [www.bashareholders.com](http://www.bashareholders.com).