



IBERIA 

July 2003

1. Introduction



Iberia, a consistent project



- Seven consecutive years of profits
- Third Director Plan in place
- An experienced Management Team leading the company since 1996

New CEO, but not a newcomer



- Independent Director both in Iberia and Amadeus
- Deeply involved in Iberia's projects
- Long track record and experience in international business (ABB)

Keeping the drivers



- Building on our strengths
- Benefiting of new opportunities
- Facing the challenges with determination

2. Robust platform delivers results



- *Summary 2002*
- *First Half 2003*

2002. Selective adjustment to demand



ASK

The reduction in capacity began in November 01:

- -11.3% in 2002 versus budgeted (Director Plan 00-03)

	2002 vs. 2001 ASK	Load Factor
Domestic	-11.5%	+1.1 p.p.
Europe	-1.6%	+ 2.1 p.p.
Intercontinental	-3.9%	+2.9 p.p.
Total	-5.2%	+2.3 p.p.

Number of Aircraft

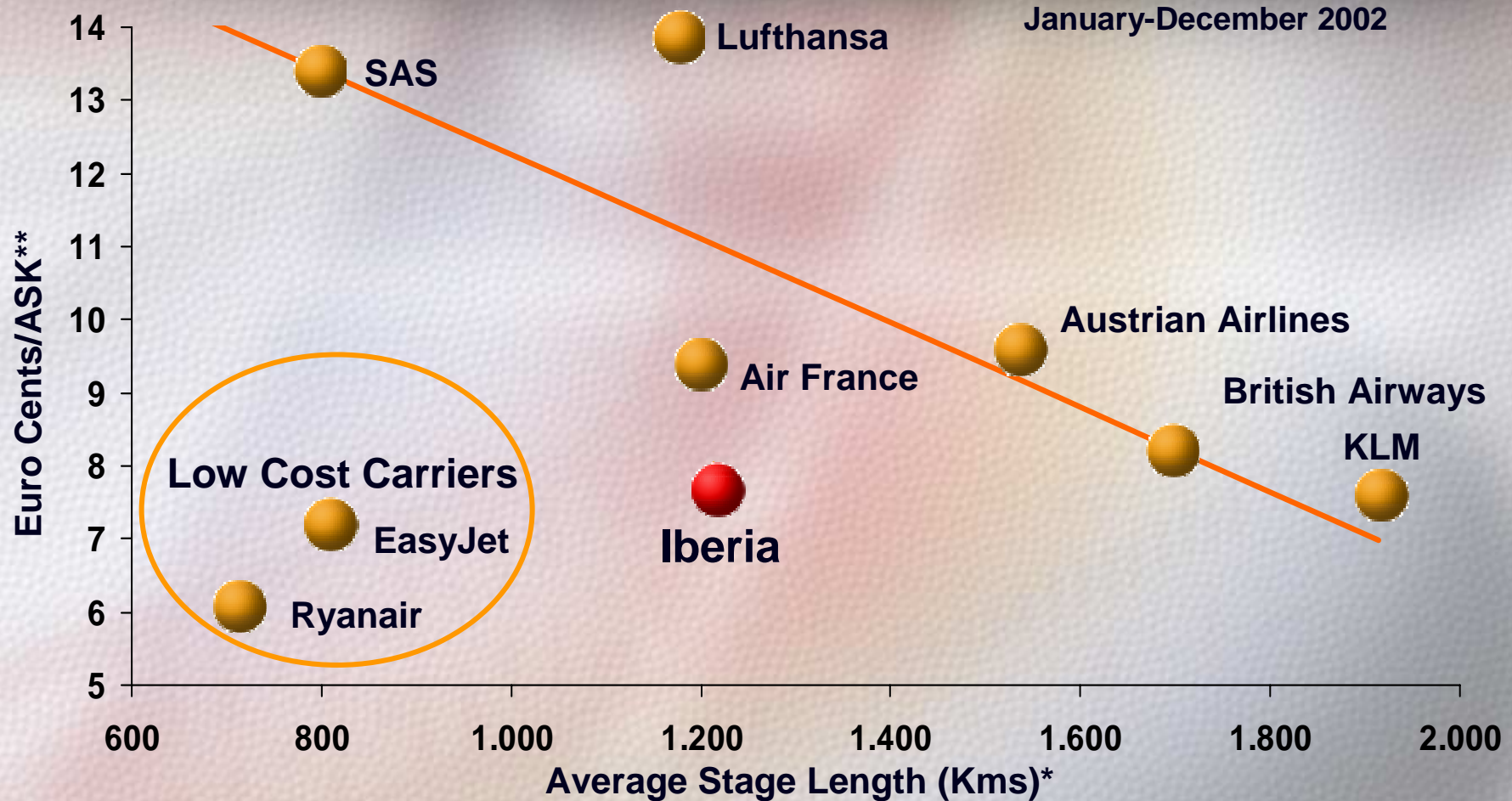
- Cancellation of wet leases
- Cancellation of 2 B-767 on operating lease
- Retirement of 6 A-300
- Delay deliveries of 9 A-320 and 5 A-321



Year end 02	Vs Budget	Number of aircraft
147	173	-15%

2002.

Keeping unit costs down



Date for period January - December 2002, except Ryanair and Easyjet fiscal year 2002.

* Source: AEA

**Operating costs less 33% of Operating Leases

2002. Increasing leadership in our strategic markets



	2002	
	Total bookings	pp vs 2001
DOMESTIC	58.7	-1.0
<i>Balearic and Canary Islands</i>	<i>44.0</i>	<i>-6.1</i>
<i>Rest</i>	<i>66.3</i>	<i>+1.8</i>
SPAIN-EUROPE	36.0	+1.8
EUROPE- LATIN AMERICA	16.5	+0.7

2002. Results: An excellent year for Iberia



Operating Revenues
-0.8%

Operating Expenses
-6.0%



**Important improvement
in margins**



	2002	2001
EBITDAR	805	655
Ebitdar Margin	17.1%	13.8%
EBIT	249	5
Ordinary Results	241	31

First Half 2003. A very difficult period for the airline business



Causes	Impact in the sector	Impact in Iberia
•War in Iraq	•High fuel prices	•Relatively strong domestic market and LATAM position
•Economic crisis	•Fall in traffic	•Weakness on European yields
•SARS	•Fall in traffic	•No impact
•Depreciation of the dollar	•Exchange effect	•Net positive impact on cost and interest rates

First Half 2003. Iberia's reply



Tactical

- Adjustment of capacity
- Cost control
- New revenue management model. Implementation

Strategic

- Revision and update of the Director Plan 03-05

First Half 2003. Capacity adjustment



January-June

ASK

RPK

L.F.

Domestic

-0.1%

3.0%

2.2p.p.

Europe

0.8%

-2.6%

-2.3p.p.

Long Haul

-4.6%

0.6%

4.0p.p.

Total

- 2.1%

0.4%

1.8p.p.

- Changing average size in long range fleet.
- Delaying deliveries of new planes.
- Linking lease rents to utilization.

First Half 2003. Keeping costs under control



- **Maintaining unit costs in nominal terms. (improvement in real terms) despite Fuel and Navigation Aids increases.**
 - **Reduction in Commercial Costs, Ownership Costs, In Flight Service Costs.**
 - **Increases in Fuel and Navigation Aids Costs.**

- **Improvement in Handling and Maintenance 3rd parties revenues and margins.**

First Half 2003. Positive Results



January-June 2003

Ebitdar Margin	12.9%
EBIT	Positive
Ordinary Results	Positive
Net Income	Positive

3. Updating our Director Plan



Accelerating of changes in the sector



The competitive environment considered in the scenario of the Director Plan has changed substantially in the first months of 2003

•Socio-political factors: war in Iraq and impact of SARS



•Lower traffic and higher fuel prices. Temporary.

•New fare structure in the domestic market and growing competition of the Low Cost Carriers in Europe



•Anticipation of new revenue model. Structural.

•Delay of the high speed train and new airport facilities



•Delay of the impact until late 2005/2006

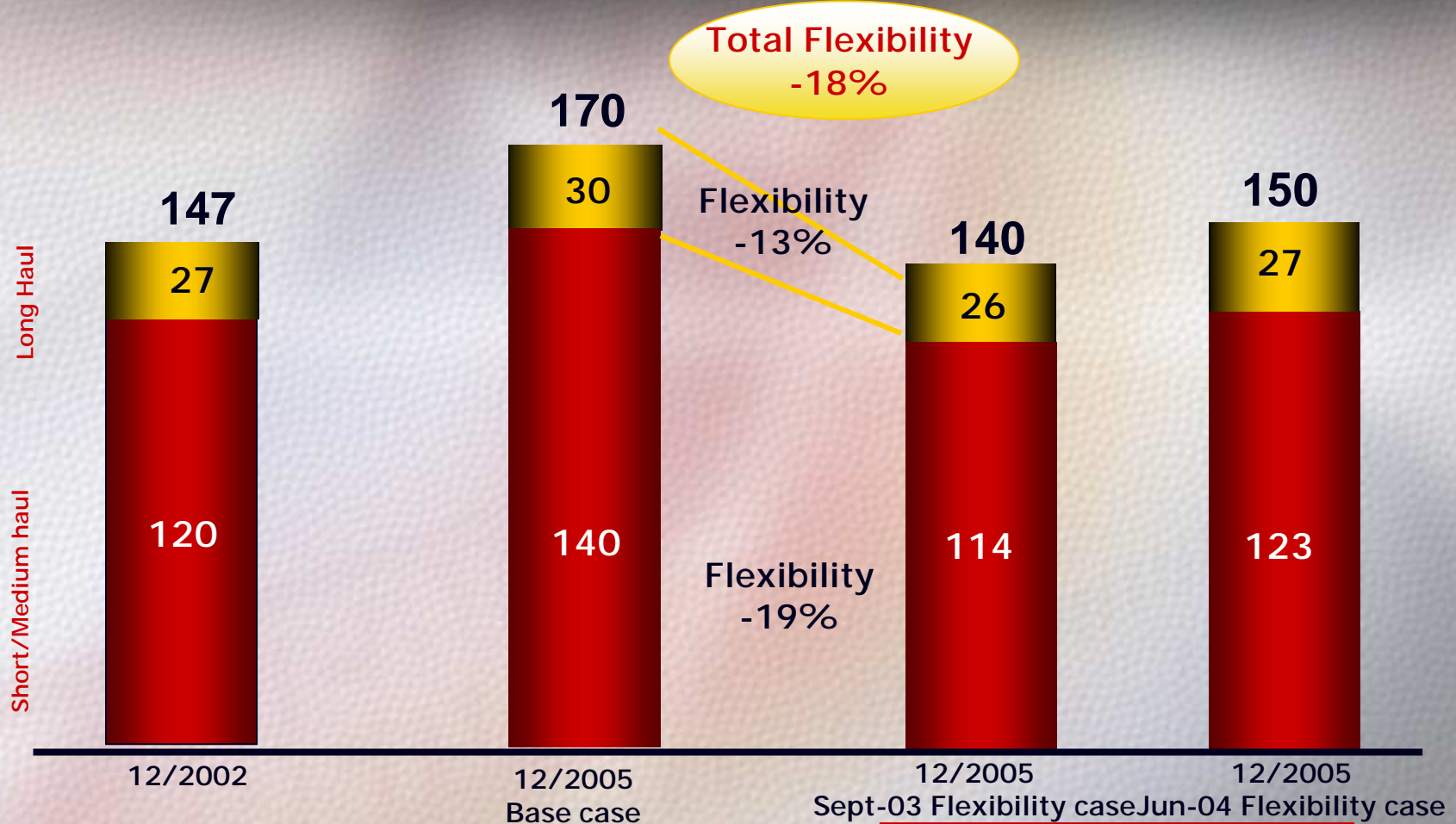
Updating our Plan - Accelerating Projects



New implementation date

- | | |
|------------------------------------------------------|--------------|
| •Reduction of travel agencies' commissions | January 2004 |
| •Revision of the new Maintenance program impact | 2003 |
| •New on board service model | July 2003 |
| •Restructuring of foreign offices | 2003-2005 |
| •Improvement of ground and flight staff productivity | 2004-2005 |

Flexibility - Remains a Key Tool



- Non renewal of Operating Leases or non exercise of Options
- Cancel new hiring of Wet Leases

Our Objectives are Unchanged



Unit Cost

↓ 2005/02
8-10%

EBITDAR margin

≈ 19%

ROE

≈ 15%