

# Media Release



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## **ANZ appoints new General Manager for WA**

ANZ today announced the appointment of Mr Mark Crumby as General Manager Western Australia and State Manager Corporate Banking.

Mr Crumby will focus on enhancing ANZ's service for business clients by providing innovative financial solutions and specialist products and services. He will also be responsible for overseeing the ANZ's 'customer first' strategy to deliver improvement in customer satisfaction levels across all the Group's businesses in Western Australia.

Mr Crumby has more than 20 years' experience in financial services and has held a number of senior positions at ANZ, including State Manager Intermediary Sales for ANZ's asset finance subsidiary, Esanda, Manager Corporate Banking and Manager Business Banking.

He is also experienced in retail banking, having held various roles in branch banking in Western Australia earlier in his career.

Mr Crumby holds a Graduate Diploma of Business (Management Studies) and is completing an MBA with Edith Cowan University.

ANZ General Manager Corporate Banking Mr Arun Nangia said Mr Crumby brought valuable skills and experience in both retail and business banking to the role.

"Mark's background will ensure we continue to create a very different bank at ANZ in Western Australia by serving our customers well, being a good corporate citizen and releasing the energy of our people to enable them to deliver more consistently for customers and the local community," said Mr Nangia.

Mr Crumby is married to Deborah, with two daughters, Tegan and Tayla. He is a keen golfer, an avid West Coast Eagles supporter and enjoys motorsports.

Mr Crumby took up his position last month, following the retirement of General Manager Corporate Banking Western Australia, Mr Mike O'Neill, after almost 40 years of service with ANZ.

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