## Media Release



Corporate Affairs Level 22, 100 Queen Street Melbourne Vic 3000 Facsimile 03 9273 4899 www.anz.com

For release: 26 March 2006

## ANZ launches Visa Debit card

ANZ today announced a new debit card which will give customers the flexibility of an everyday transaction account with the added convenience of access to the worldwide Visa network.

ANZ Everyday Visa Debit allows customers to use their own savings wherever Visa is accepted, including online, overseas and on the telephone.

ANZ Managing Director Consumer Finance Ms Jenny Fagg said "ANZ Everyday Visa Debit is part of ANZ's strategy to offer customers convenient and simple products and to further grow our customer banking relationships."

"This new card gives unlimited ANZ transactions for \$6 a month, access to ANZ's extensive ATM and branch network, plus the flexibility and convenience of access to the worldwide Visa network, using the customer's own savings," Ms Fagg said.

"It's a transaction account with added features, where the customer's money is available anytime, anywhere – including purchases online, on the phone or overseas, wherever Visa is accepted.

"For example, people who previously have been unable to shop online because they don't have a credit card can now make purchases and payments with their own savings, with all the safety features of a Visa card."

"Transactions here and overseas on ANZ Everyday Visa Debit will have the protection of ANZ Falcon™ and ANZ's Online Guarantee which will provide greater protection on internet purchases. These are security features which were previously confined to ANZ credit cards – and because ANZ Everyday Visa Debit is a debit account, there's no requirement for a credit application."

ANZ Everyday Visa Debit will be available from Monday, 27 March 2006 and features:

- Unlimited transactions via ANZ's extensive network of Automatic Teller Machines (ATMs), EFTPOS, ANZ Phone and Internet Banking and ANZ branches
- No credit application necessary (primary card holder must be 18 years or older)
- A monthly account fee of \$6
- Direct salary deposit and ability to set up automatic payments with third parties
- A choice of card designs pink, blue or black

Visa is accepted at more than 24 million outlets around the world, including more than 555,000 merchant locations and 13,600 ATMs in Australia. Customers can obtain more information or apply for an ANZ Everyday Visa Debit online at <a href="https://www.anz.com">www.anz.com</a>, over the phone on 13 33 33, or at any ANZ branch.

For media enquiries contact:

Mairi Barton Senior Manager, Media Relations Tel: 03-9273 6190 or 0409-655 551 Email: bartonm4@anz.com