



Media Release

Corporate Communications
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ANZ launches pre-paid Visa Gift Cards in time for Christmas

ANZ today launched a new pre-paid Visa Gift Card which is convenient to use and offers an easy, time-saving gift idea.

ANZ's Visa Gift Cards can be used anywhere Visa is accepted – over the phone, over the internet and in shops - and unlike some store-branded gift cards, they are not limited to certain merchants.

ANZ Managing Director Consumer Finance, Ms Jenny Fagg said: "The Visa Gift Card continues ANZ's strategy to offer convenient and simple products, and will complement our debit and credit cards.

"You don't have to be an ANZ customer to take advantage of this handy new product, because the Visa Gift Card is not linked to a deposit account and can be purchased in a few minutes online or in selected branches.

"Visa pre-paid cards have become popular gifts overseas because they are convenient to access and offer great freedom of use, so we are pleased to be the first major bank in Australia to offer Visa Gift Cards," Ms Fagg said.

ANZ's Visa Gift Cards are available online from today and will be available throughout the Christmas shopping period at selected branches from Monday, 27 November 2006. Key features include:

- Purchasers do not have to be an ANZ customer or open a deposit account
- Cards can be used where Visa is accepted electronically, except ATMs, at millions of outlets around the world, including more than 555,000 merchant locations in Australia
- Card value is set by the purchaser – minimum \$25 and maximum \$500 via web or \$1,000 if purchased at a branch
- A single issuance fee of \$6.50 via web or \$6.00 via branch
- A choice of card designs – including a range of Christmas themes, popular Warner Bros. characters, a gift design and images of a sleeping puppy or balloons

Customers can obtain more information or purchase a Visa Gift Card at www.PrepaidShop.com.au or for a limited time at selected ANZ branches.

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