



# Media Release

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## ANZ Private Bank opens Tasmania office

ANZ today officially opened Tasmania's only dedicated Private Banking office in Hobart to provide customers with convenient access to dedicated private banking services.

ANZ Private Bank Managing Director, Mr Mark Ellis said the introduction of a Tasmania office was another significant step in the growth of ANZ Private Bank.

"Our Hobart office will help us to provide more convenient access to ANZ Private Bank's dedicated service for existing and new clients in Tasmania as the State continues to grow and develop," Mr Ellis said.

ANZ has added a new branch in Moonah and six new ATMs around Tasmania in the past 12 months as part of an ongoing commitment to provide customers in Tasmania with more convenient banking. ANZ Private Bank complements the retail banking network by providing a range of specialist services related to the management of larger investment portfolios.

Situated at 1/40 Elizabeth Street in the heart of Hobart's business district, ANZ Private Bank is conveniently located in the ANZ Hobart Business Centre, above ANZ's central branch. This location provides easy access to transactional and fulfilment services as well as ANZ Business Banking and Corporate Banking specialists.

"At ANZ Private Bank, we previously served our Tasmanian clients out of Melbourne, just as our competitors continue to do, but we have now established this locally-based office to meet a growing demand from clients in Tasmania," Mr Ellis said.

Private Banker, Mr Sean Pearson has been appointed to lead and grow ANZ Private Bank's Hobart office.

"We believe Sean's knowledge of Tasmania and our permanent office in Hobart will help us provide a unique level of service to Tasmanian clients," Mr Ellis said. "The opening of this Tasmanian office reflects our confidence in, and desire to support the growth of the Tasmanian economy."

ANZ Private Bank caters for high net worth individuals and family groups, and assists them to manage, grow and preserve their assets. ANZ Private Bank offers a range of sophisticated financial solutions including financial planning, estate planning, risk management and alternative investments, as well as traditional banking products.

ANZ Private Bank is one of the few private banks worldwide to segment clients by profession to enable the provision of detailed expert advice. Segments include: business owners, executives, professionals, investors, medical specialists and expatriates.

ANZ Private Bank has locations across Australia, New Zealand, Europe and Asia, with offices in a number of growing regional centres including Newcastle, the Gold Coast, the Sunshine Coast, Cairns and Townsville.

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