



Media Release

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ANZ opens first dedicated business centre in regional hub

ANZ today officially opened its first dedicated Regional Business Centre in Bendigo, Victoria, further strengthening its commitment to support regional and rural Australia.

The Regional Business Centre, located at 59 Queen Street in Bendigo, is the first of its kind for ANZ, bringing together our Commercial and Agribusiness banking services, providing customers' easier access to industry specialists and an extensive range of products and services to meet their needs.

ANZ General Manager, Regional Commercial Banking, Tania Motton said: "We are committed to supporting our regional and rural customers and opening this centre reinforces our confidence in the region and our desire to support local business and farmers."

ANZ supports more than 600 Commercial and Agribusiness customers in and around the Bendigo region and creating a dedicated regional business centre will allow us to provide specialist service to our current customers and help us attract new ones.

"Our promise to customers is to deliver fast, accurate and knowledgeable service and by improving access to our Relationship Managers, we are removing a key barrier in delivering on this promise," said Ms Motton.

ANZ is working towards opening several dedicated regional business centres across Australia.

"The regional centre in Bendigo is just the first of several regional centres we are planning to open across the country in 2011," Ms Motton said.

This follows ANZ's recent announcement providing \$300,000 of grants to support 42 initiatives in small communities across regional and rural Australia as part of ANZ's 2010 Seeds of Renewal program. ANZ has also recently launched its first dedicated agribusiness television commercial, which is currently airing on regional networks.

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