



## Media Release

For Release: 16 February 2010

### **ANZ launches new Business Visa Debit card**

ANZ today launched its new Business Visa Debit card on its business transaction accounts. The card enables customers to conveniently access their own funds through Visa's worldwide network. ANZ is the first major Australian bank to offer a Visa Debit card for business.

The new card is available on the ANZ Business Classic, Business Extra and Negotiator accounts and will replace the current ANZ Access card for eligible customers.

ANZ General Manager for Small Business, Nick Reade said: "It's terrific to be able to take the success of Visa Debit and deliver this for business customers. Many business owners want to use their own money to make purchases, and now that is possible at no extra cost."

ANZ Business Visa Debit card customers can make purchases online, over the phone, over the counter and access money via ATMs both in Australia and overseas. Customers can also link the card to their business accounts, which provides:

- greater control of their business spending, as funds are accessed from the transaction account instead of using credit;
- an uncomplicated way of paying for business expenses without interest charges, additional card fees or monthly bills;
- greater ease of tracking expenses, as business and personal accounts are separate which also simplifies reporting at tax time; and
- the ability to view outstanding authorisations via ANZ Internet Banking, ANZ Phone Banking and ANZ Mobile Phone Banking, helping business owners better manage their cash flow.

The card also offers several forms of security through ANZ Falcon™ fraud monitoring, ANZ Fraud Money Back Guarantee, Visa's Zero Liability policy and Verified by Visa protection.

"The added security of ANZ Falcon™ is of particular benefit to our business customers who are increasingly using electronic banking and purchasing channels," Mr Reade said.

Launching ANZ Business Visa Debit is part of ANZ's commitment to its small business customers. Recent initiatives to help support small business include:

- Employing 130 additional small business specialists;
- Online education materials such as start-up business courses, webinars and business templates available through The ANZ Small Business Hub, register free today at [thesbhub.com.au](http://thesbhub.com.au); and
- A free business planning CD, available by calling 1800 689 765.

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