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MINDBODY Welcomes UFC Champion Tyron Woodley as New Endorser
MMA Fighter and MINDBODY Client, Tyron Woodley, Signs with MINDBODY

San Luis Obispo, CA – September 3, 2014 – MINDBODY, the leading provider of web and mobile business management solutions to the combined health, wellness and beauty industries, has signed Tyron Woodley, UFC champion and martial arts business owner, to endorse its Martial Arts Business Management Software, which streamlines business needs and enables management on-the-go.

Known as the “Chosen One” in the mixed martial arts world, Tyron Woodley currently stands as #3 in the official UFC welterweight rankings. Raised by his mother in a family of 13 children in Saint Louis, Missouri, Tyron achieved great success as a wrestler in his youth. He moved on to mixed martial arts and made his way into the UFC as a professional fighter, opening his own martial arts gym, ATT Evolution, along the way.

Tyron now uses MINDBODY Martial Arts Software at his gym to track the health of his business and manage the gym’s classes, which range from wrestling and boxing, to Jiu-Jitsu and Muay Thai.

“MINDBODY has been vital in helping me maintain a thriving gym while pursuing my busy fighting career in the UFC,” said Woodley. “When I’m traveling and training, I can rest assured that my business is secure, that my classes are booked, and that my students and trainers are happy.”

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MINDBODY Martial Arts Software streamlines all business needs into a single, web-based platform, making a business' data available to owners and staff anywhere, at anytime. From client management, scheduling and payroll, to marketing, analytics and reporting, the software is designed to save time and boost revenue. MINDBODY Express, the company's mobile solution, allows for business management on-the-go.

"We're thrilled to sign Tyron Woodley as our official endorser of MINDBODY's Martial Arts Software," said Rick Stollmeyer, CEO and Co-founder of MINDBODY. "Tyron is an extraordinary athlete and a bold business owner. We're grateful that he's willing to share his experiences in creating and managing a successful gym with business owners around the world."

About MINDBODY

MINDBODY has led the health and wellness industry in software development since its founding in 2001. The company was the first to offer multi-location desktop management software, online booking and a fully web-based SaaS business management system. MINDBODY entered the beauty industry in 2010 and is now the fastest growing SaaS business management solution for both beauty and wellness worldwide. Its mobile business management app, *MINDBODY Express*, was released in 2012 and its consumer booking app, *MINDBODY Connect*, launched in 2013. *MINDBODY Exchange*, the company's workplace wellness product, was released in 2014, expanding MINDBODY's customer base across an even broader array of markets. MINDBODY has been listed on the Inc. 500/5000 list as one of the fastest growing companies in the U.S. for the past six consecutive years.
www.mindbodyonline.com

About Tyron Woodley

Tyron was born in St. Louis, Missouri into a family of 13 children. He transcended a difficult childhood by dedicating himself early on to academic and athletic excellence. Following a successful wrestling career at the University of Missouri, Tyron pursued MMA, where he reached an impressive 7-0 record in his first fight. He is currently signed to a deal with the UFC and scheduled to face Dong Hyun Kim, at the Cotai Arena in Macau, China. Tyron owns a gym, ATT Evolution, in the St. Louis suburb of Rock Hill, and is the founder of a youth mentoring program called P5 Protocol, which provides mentoring and empowerment programs for inner-city kids.
www.attevolution.com