

2009 Financial Highlights **Corporate Information Shareholder Letter and Videos** 2009 Milestones **Products Community Relations Downloads Financial Highlights** 1 of 2 **Total Revenue, Gross Margin, Average Selling Price** \$600 г \$500 \$1500 \$400 30% \$300 \$1000 20% \$200 \$100 2004 2005 2006 2007 2008 2009 2004 2005 2006 2007 2008 2009 2004 2005 2006 2007 2008 2009 **Total Revenue** Gross Margin Average Selling Price (in thousands U.S. \$) (in millions U.S. \$) (percentage)



