



CNH Global N.V.

Summary North American Retail Unit Sales Activity  
For Selected Agricultural and Construction Equipment,  
During the Month of [January](#) and Cumulative for [1 Month, 2001](#),  
And Indicators of North American Dealer Inventory Levels for Selected Agricultural  
Equipment at the End of [December 2000](#)  
Relative to Industry Results or Levels, Compared with Prior Year Periods

The following table summarizes selected agricultural and construction equipment industry retail unit sales results in North America as compared with prior year periods. Industry results for the current periods are expressed as a percentage change from the prior year periods, by major product category. The percentage change reflects only industry retail unit sales results and is derived from flash, or preliminary actual, data of the U.S. Equipment Manufacturers Institute ('EMI') and of the Canadian Farm and Industrial Equipment Institute ('CFIEI').

These industry data are based on unit sales as preliminarily reported by EMI and CFIEI member companies and include most, but not all, of the equipment sold in each of the categories. The data are subject to revision from time to time and caution should be maintained when using the data for any purpose. Actual results will vary and may not be known for some time. Over time, industry results will be adjusted to reflect actual sales differences, reclassifications, or other factors. Retail unit sales will fluctuate from month to month due to several factors, including timing of new products and new product introductions, product availability, and sales programs. CNH Global N.V.'s performance for the same periods is described relative to the change in industry results.

Also included in the table are indicators of North American dealer inventory levels. Industry data are derived from the flash, or preliminary actual, data of the EMI and CFIEI and expressed as the number of months of inventory on hand, based on the simple average of the previous 12 months retail unit sales results. CNH Global N.V.'s dealer's inventory levels for the same periods are described relative to the industry levels.

This information reflects point-in-time data that is not necessarily representative of either the market nor of CNH Global N.V.'s relative performance going forward, nor does it reflect or imply any forward-looking information regarding the market or CNH Global N.V.'s relative performance in that market.

Copies of the relevant Agricultural Flash report from EMI and CFIEI follow the table.

SUMMARY OF NORTH AMERICAN RETAIL ACTIVITY		
CATEGORY	Total North American INDUSTRY	CNH RELATIVE PERFORMANCE (All Brands)
<b>RETAIL UNIT SALES:</b> <b>MONTH OF JAN. 2001</b>		
Agricultural Tractors:		
under 40 horsepower (2WD)	+9%	down low single digits
40 to 100 horsepower (2WD)	+8%	down high single digits
over 100 horsepower (2WD)	+27%	up high single digits
4 wheel drive tractors	+13%	up high double digits, significantly better than the industry
Total tractors	+11%	down low single digits
Combines	+28%	down double digits
Loader/backhoes	(21%)	down moderate double digits, moderately worse than the industry
Skid Steer Loaders	+2%	down low single digits
Total Heavy Construction Equipment	(3%)	up high double digits, significantly better than the industry
<b>RETAIL UNIT SALES:</b> <b>1 MONTH, 2001</b>		
Agricultural Tractors:		
under 40 horsepower (2WD)	+9%	down low single digits
40 to 100 horsepower (2WD)	+8%	down high single digits
over 100 horsepower (2WD)	+27%	up high single digits
4 wheel drive tractors	+13%	up high double digits, significantly better than the industry
Total tractors	+11%	down low single digits
Combines	+28%	down double digits
Loader/backhoes	(21%)	down moderate double digits, moderately worse than the industry
Skid Steer Loaders	+2%	down low single digits
Total Heavy Construction Equipment	(3%)	up high double digits, significantly better than the industry
<b>DEALER INVENTORIES:</b> <b>END OF DECEMBER 2000</b>		
Agricultural Tractors:		
under 40 horsepower (2WD)	6.5 months supply	1 month lower than the industry
40 to 100 horsepower (2WD)	6.0 months supply	more than 1 month lower than the industry
over 100 horsepower (2WD)	5.6 months supply	1 month lower than the industry
4 wheel drive tractors	5.0 months supply	about ½ month lower than the industry
Total tractors	6.2 months supply	more than 1 month lower than the industry
Combines	2.7 months supply	in line with the industry

Dated: February 20, 2001

**JANUARY 2001 FLASH REPORT**  
**U.S. UNIT RETAIL SALES**  
(Report released February 15, 2001)

<u>EQUIPMENT</u>	<u>January 2001</u>	<u>January 2000</u>	<u>% Chg.</u>	<u>Y-T-D 2001</u>	<u>Y-T-D 2000</u>	<u>% Chg.</u>	<u>December 2000 U.S. Field Inventory *</u>
<b>2 Wheel Drive</b>							
Under 40 HP	3,633	3,377	7.60%	3,633	3,377	7.60%	44,810
40 & Under 100 HP	2,918	2,707	7.80%	2,918	2,707	7.80%	25,480
100 HP & Over	1,199	978	22.60%	1,199	978	22.60%	7,343
<b>Total</b>	<b>7,750</b>	<b>7,062</b>	<b>9.70%</b>	<b>7,750</b>	<b>7,062</b>	<b>9.70%</b>	<b>77,633</b>
<b>4 Wheel Drive</b>	<b>228</b>	<b>177</b>	<b>28.80%</b>	<b>228</b>	<b>177</b>	<b>28.80%</b>	<b>1,236</b>
<b>Total Farm Wheel Tractors</b>	<b>7,978</b>	<b>7,239</b>	<b>10.20%</b>	<b>7,978</b>	<b>7,239</b>	<b>10.20%</b>	<b>78,869</b>
<b>Combines (Self- Propelled)</b>	<b>404</b>	<b>284</b>	<b>42.30%</b>	<b>404</b>	<b>284</b>	<b>42.30%</b>	<b>1,197</b>

[Graphic data included at this point in the Flash Report has been omitted due to the inability of it being reproduced in the Edgarization process. Such data is available from the Equipment Manufacturers Institute.]

Published monthly, the EMI Agriculture Flash Report compares monthly data from the current and past year of the U.S. unit retail sales of two and four wheel drive tractors and self-propelled combines. Data shown on the report are estimates which are subject to revisions when final detail data become available. Because of the seasonal nature of the industry, comparisons of monthly data from one period to another should be done with extreme caution. Data presented in the report represents most, but not all, of the manufacturers in each product category being sold at retail in the 50 states and the District of Columbia.

Note: Ag Flash Report is updated every 15th of the month.

For further information, please contact Jeanine Conwell, EMI Director of Statistics or Mary Matimore, EMI Statistical Assistant.

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Canadian Farm and Industrial Equipment Institute  
Institut canadien de l'équipement agricole et industriel  
The Canadian Equipment Council of EMI Progress Through Excellence

# January 2001 Flash Report

## Canada Report - Retail Sales in Units

(Report released February 16, 2001)

The Canadian Farm & Industrial Equipment Institute, Burlington, Ontario today announced retail sales of farm tractors and combine harvesters in Canada for the month.

These data are based on unit sales reported by CFIEI member companies. This report includes most, but not all of the machines and implements sold in each of these categories. These data are subject to revision from time to time and caution should be maintained when using the data for any purpose.

	January			January Year-To-Date			December	
Equipment	2001	2000	% Chg.	2001	2000	% Chg.	2000 Canadian (Field) Inventory	1999 Canadian (Field) Inventory
<b>2 Wheel Tractors</b>								
Under 40 HP	218	163	33.7%	218	163	33.7%	2,219	1,735
40 & Under 100 HP	343	322	6.5%	343	322	6.5%	2,538	2,956
100 HP & Over	182	113	61.1%	182	113	61.1%	1,399	1,275
<b>Total</b>	<b>743</b>	<b>598</b>	<b>24.2%</b>	<b>743</b>	<b>598</b>	<b>24.2%</b>	<b>6,156</b>	<b>5,966</b>
<b>4 WD Tractors</b>	24	46	-47.8%	24	46	-47.8%	217	263
<b>Total Farm Wheel Tractors</b>	<b>767</b>	<b>644</b>	<b>19.1%</b>	<b>767</b>	<b>644</b>	<b>19.1%</b>	<b>6,373</b>	<b>6,229</b>
<b>Combines (Self-Propelled)</b>	50	70	-28.6%	50	70	-28.6%	376	544

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