CNH Global N.V.

Summary North American Retail Unit Sales Activity
For Selected Agricultural and Construction Equipment,
During the Month of July and Cumulative for 7 Months, 2001,
And Indicators of North American Dealer Inventory Levels for Selected Agricultural Equipment at the End of June 2001
Relative to Industry Results or Levels, Compared with Prior Year Periods

The following table summarizes selected agricultural and construction equipment industry retail unit sales results in North America as compared with prior year periods. Industry results for the current periods are expressed as a percentage change from the prior year periods, by major product category. The percentage change reflects only industry retail unit sales results and is derived from flash, or preliminary actual, data of the U.S. Equipment Manufacturers Institute ('EMI') and of the Canadian Farm and Industrial Equipment Institute ('CFIEI').

These industry data are based on unit sales as preliminarily reported by EMI and CFIEI member companies and include most, but not all, of the equipment sold in each of the categories. The data are subject to revision from time to time and caution should be maintained when using the data for any purpose. Actual results will vary and may not be known for some time. Over time, industry results will be adjusted to reflect actual sales differences, reclassifications, or other factors. Retail unit sales will fluctuate from month to month due to several factors, including timing of new products and new product introductions, product availability, and sales programs. CNH Global N.V.'s performance for the same periods is described relative to the change in industry results.

Also included in the table are indicators of North American dealer inventory levels. Industry data are derived from the flash, or preliminary actual, data of the EMI and CFIEI and expressed as the number of months of inventory on hand, based on the simple average of the previous 12 months retail unit sales results. CNH Global N.V.'s dealer's inventory levels for the same periods are described relative to the industry levels.

This information reflects point-in-time data that is not necessarily representative of either the market nor of CNH Global N.V.'s relative performance going forward, nor does it reflect or imply any forward-looking information regarding the market or CNH Global N.V.'s relative performance in that market.

Copies of the relevant Agricultural Flash report from EMI and CFIEI follow the table.

SUMMARY OF NORTH AMERICAN RETAIL ACTIVITY		
CATEGORY	**Total North American INDUSTRY**	**CNH RELATIVE PERFORMANCE (All Brands)**
RETAIL UNIT SALES: MONTH OF JULY 2001		
Agricultural Tractors: under 40 horsepower (2WD)	(0.1%)	Up high double digits, significantly more than the industry
40 to 100 horsepower (2WD)	+4.3%	Up high single digits
over 100 horsepower (2WD)	+10.5%	Up high double digits, significantly more than the industry
4 wheel drive tractors	(8.3%)	Up moderate double digits
Total tractors	+2.0%	Up moderate double digits, significantly more than the industry
Combines	+5.9%	Up moderate double digits, significantly more than the industry
Loader/backhoes	(6.2%)	Down mid single digits, in line with the industry
Skid Steer Loaders	(3.1%)	Up mid single digits
Total Heavy Construction Equipment	(2.1%)	Up low double digits
RETAIL UNIT SALES: 7 MONTHS, 2001		
Agricultural Tractors: under 40 horsepower (2WD)	+7.9%	Up moderate double digits, moderately more than the industry
40 to 100 horsepower (2WD)	+6.4%	Up low single digits
over 100 horsepower (2WD)	+7.5%	Up high single digits
4 wheel drive tractors	+16.7%	Up high double digits, significantly more than the industry
Total tractors	+7.5%	Up low double digits, slightly more than the industry
Combines	+23.6%	Up moderate double digits, in line with the industry
Loader/backhoes	(20.3%)	Down moderate double digits, moderately more than the industry
Skid Steer Loaders	(7.9%)	Down mid single digits, in line with the industry
Total Heavy Construction Equipment	(11.9%)	Down low double digits, in line with the industry
DEALER INVENTORIES: END OF JUNE 2001		
Agricultural Tractors: under 40 horsepower (2WD)	7.5 months supply	One month less than the industry
40 to 100 horsepower (2WD)	6.0 months supply	One month less than the industry
over 100 horsepower (2WD)	4.3 months supply	One half month less than the industry
4 wheel drive tractors	3.6 months supply	More than 1 month less than the industry
Total tractors	6.6 months supply	More than 1 month less than the industry
Combines	4.3 months supply	One month more than the industry

Dated: August 15, 2001

JULY 2001 FLASH REPORT
U.S. UNIT RETAIL SALES
(Report released August 13, 2001)

EQUIPMENT	July 2001	July 2000	% Chg.	Y-T-D 2001	Y-T-D 2000	% Chg.	June 2001 U.S. Field Inventory *
2 Wheel Drive							
Under 40 HP	8,546	8,648	-1.20%	57,147	53,114	7.60%	53,786
40 & Under 100 HP	5,181	5,129	1.00%	32,171	30,364	6.00%	25,416
100 HP & Over	1,003	948	5.80%	10,719	10,278	4.30%	5,727
Total	**14,730**	**14,725**	**0.00%**	**100,037**	**93,756**	**6.70%**	**84,929**
4 Wheel Drive	**213**	**243**	**-12.30%**	**2,254**	**1,920**	**17.40%**	**1,003**
Total Farm Wheel Tractors	**14,943**	**14,968**	**-0.20%**	**102,291**	**95,676**	**6.90%**	**85,932**
Combines (Self-Propelled)	**563**	**512**	**10.00%**	**2,973**	**2,317**	**28.30%**	**2,105**

[Graphic data included at this point in the Flash Report has been omitted due to the inability of it being reproduced in the Edgarization process. Such data is available from the Equipment Manufacturers Institute.]

Published monthly, the EMI Agriculture Flash Report compares monthly data from the current and past year of the U.S. unit retail sales of two and four wheel drive tractors and self-propelled combines. Data shown on the report are estimates which are subject to revisions when final detail data become available. Because of the seasonal nature of the industry, comparisons of monthly data from one period to another should be done with extreme caution. Data presented in the report represents most, but not all, of the manufacturers in each product category being sold at retail in the 50 states and the District of Columbia.

Note: Ag Flash Report is updated every 15th of the month.

For further information, please contact Jeanine Conwell, EMI Director of Statistics or Mary Matimore, EMI Statistical Assistant.

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Canadian Farm and Industrial Equipment Institute
Institut canadien de l'equipemnet agricole et industriel
The Canadian Equipment Council of EMI
Progress Through Excellence

July 2001 Flash Report

Canada Report - Retail Sales in Units
(Report released August 14, 2001)

The Canadian Farm & Industrial Equipment Institute, Burlington, Ontario today announced retail sales of farm tractors and combine harvesters in Canada for the month.

These data are based on unit sales reported by CFIEI member companies. This report includes most, but not all of the machines and implements sold in each of these categories. These data are subject to revision from time to time and caution should be maintained when using the data for any purpose.

	July			July Year-To-Date			June	
Equipment	**2001**	**2000**	**% Chg.**	**2001**	**2000**	**% Chg.**	**2001 Canadian (Field) Inventory**	**2000 Canadian (Field) Inventory**
2 Wheel Tractors								
Under 40 HP	534	445	20.0%	2,995	2,638	13.5%	3,345	2,480
40& Under 100 HP	608	423	43.7%	3,808	3,450	10.4%	3,811	3,436
100 HP & Over	237	174	36.2%	2,120	1,666	27.3%	1,290	1,297
Total	1,379	1,042	32.3%	8,923	7,754	15.1%	8,446	7,213
4 WD Tractors	29	21	38.1%	376	333	12.9%	173	146
Total Farm Wheel Tractors	1,408	1,063	32.5%	9,299	8,087	15.0%	8,619	7,359
Combines (Self-Propelled)	114	127	-10.2%	458	460	-0.4%	615	729

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