



CNH Global N.V.

Summary North American Retail Unit Sales Activity
For Selected Agricultural and Construction Equipment,
During the Month of [July](#) and Cumulative for [7 Months, 2002](#),
And Indicators of North American Dealer Inventory Levels for Selected Agricultural
Equipment at the End of [June 2002](#)
Relative to Industry Results or Levels, Compared with Prior Year Periods

The following table summarizes selected agricultural and construction equipment industry retail unit sales results in North America as compared with prior year periods. Industry results for the current periods are expressed as a percentage change from the prior year periods, by major product category. The percentage change reflects only industry retail unit sales results and is derived from flash, or preliminary actual, data of the U.S. Association of Equipment Manufacturers ('AEM') and of the Canadian Farm and Industrial Equipment Institute ('CFIEI').

These industry data are based on unit sales as preliminarily reported by AEM and CFIEI member companies and include most, but not all, of the equipment sold in each of the categories. The data are subject to revision from time to time and caution should be maintained when using the data for any purpose. Actual results will vary and may not be known for some time. Over time, industry results will be adjusted to reflect actual sales differences, reclassifications, or other factors. Retail unit sales will fluctuate from month to month due to several factors, including timing of new products and new product introductions, product availability, and sales programs. CNH Global N.V.'s performance for the same periods is described relative to the change in industry results.

Also included in the table are indicators of North American dealer inventory levels. Industry data are derived from the flash, or preliminary actual, data of the AEM and CFIEI and expressed as the number of months of inventory on hand, based on the simple average of the previous 12 months retail unit sales results. CNH Global N.V.'s dealer's inventory levels for the same periods are described relative to the industry levels.

This information reflects point-in-time data that is not necessarily representative of either the market nor of CNH Global N.V.'s relative performance going forward, nor does it reflect or imply any forward-looking information regarding the market or CNH Global N.V.'s relative performance in that market.

Copies of the relevant Agricultural Flash report from AEM and CFIEI follow the table.

SUMMARY OF NORTH AMERICAN RETAIL ACTIVITY		
CATEGORY	Total North American INDUSTRY	CNH RELATIVE PERFORMANCE (All Brands)
RETAIL UNIT SALES: MONTH OF JULY 2002		
Agricultural Tractors:		
under 40 horsepower (2WD)	+ 36.6%	up low double digits, but moderately less than the industry
40 to 100 horsepower (2WD)	+ 8.5%	down mid double digits
over 100 horsepower (2WD)	(13.4%)	down low double digits, slightly more than the industry
4 wheel drive tractors	(44.4%)	down, significantly more than the industry
Total tractors	+ 21.8%	down, mid single digits
Combines	(39.6%)	down, equal to the industry
Loader/backhoes	(26.8%)	down, moderately more than the industry
Skid Steer Loaders	(5.9%)	down low single digits, slightly better than the industry
Total Heavy Construction Equipment	(12.8%)	down mid double digits, moderately more than the industry
RETAIL UNIT SALES: 7 MONTHS, 2002		
Agricultural Tractors:		
under 40 horsepower (2WD)	+ 12.1%	up low double digits, slightly more than the industry
40 to 100 horsepower (2WD)	+ 2.7%	down low double digits
over 100 horsepower (2WD)	(14.7%)	down mid single digits, moderately better than the industry
4 wheel drive tractors	(19.7%)	down mid double digits, moderately more than the industry
Total tractors	+ 5.2%	flat
Combines	(21.4%)	up mid single digits
Loader/backhoes	(16.7%)	down, in line with the industry
Skid Steer Loaders	(12.9%)	down, slightly more than the industry
Total Heavy Construction Equipment	(7.2%)	down, equal to the industry
DEALER INVENTORIES: END OF JUNE 2002		
Agricultural Tractors:		
under 40 horsepower (2WD)	5.8 months supply	more than 1 month lower than the industry
40 to 100 horsepower (2WD)	5.6 months supply	more than 1 month lower than the industry
over 100 horsepower (2WD)	4.2 months supply	1 month lower than the industry
4 wheel drive tractors	3.2 months supply	about ½ month higher than the industry
Total tractors	5.5 months supply	1 month lower than the industry
Combines	3.5 months supply	about ½ month higher than the industry

Dated: August 14, 2002

July 2002 Flash Report
U.S. Unit Retail Sales
 (Report released August 12, 2002)

Equipment	July 2002	July 2001	% Chg.	Y-T-D 2002	Y-T-D 2001	% Chg.	June 2002 U.S. Field Inventory
2 Wheel Drive							
Under 40 HP	11,860	8,571	38.40%	64,324	57,175	12.50%	45,322
40 & Under 100 HP	5,642	5,106	10.50%	32,897	32,009	2.80%	25,428
100 HP & Over	807	999	-19.20%	8,643	10,712	-19.30%	5,246
Total	18,309	14,676	24.80%	105,864	99,896	6.00%	75,996
4 Wheel Drive	117	214	-45.30%	1,718	2,256	-23.80%	798
Total Farm Wheel Tractors	18,426	14,890	23.70%	107,582	102,152	5.30%	76,794
Combines (Self-Propelled)	334	561	-40.50%	2,318	2,980	-22.20%	1,549

[Graphic data included at this point in the Flash Report has been omitted due to the inability of it being reproduced in the Edgarization process. Such data is available from the Association of Equipment Manufacturers.]

Published monthly, the AEM Agriculture Flash Report compares monthly data from the current and past year of the U.S. unit retail sales of two and four wheel drive tractors and self-propelled combines. Data shown on the report are estimates which are subject to revisions when final detail data become available.

Because of the seasonal nature of the industry, comparisons of monthly data from one period to another should be done with extreme caution. Data presented in the report represents most, but not all, of the manufacturers in each product category being sold at retail in the 50 states and the District of Columbia.

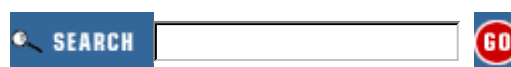
Ag Flash Report is updated by the 15th of the month.

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Industry Trends

Canadian Ag Flash Reports

July 2002 Flash Report Canada Unit Retail Sales

(Report released August 14, 2002)

The Canadian Farm & Industrial Equipment Institute, Burlington, Ontario today announced retail sales of farm tractors and combine harvesters in Canada for the month. These data are based on unit sales reported by CFIEI member companies. This report includes most, but not all of the machines and implements sold in each of these categories.

These data are subject to revision from time to time and caution should be maintained when using the data for any purpose

	July			July Year-To-Date			June	
Equipment	2002	2001	% Chg.	2002	2001	% Chg.	2002 Canadian (Field) Inventory	2001 Canadian (Field) Inventory
2 Wheel Tractors								
Under 40 HP	561	519	8.1%	3,103	2,985	4.0%	3,135	3,345
40& Under 100 HP	547	600	-8.8%	3,874	3,793	2.1%	3,491	3,811
100 HP & Over	262	235	11.5%	2,298	2,114	8.7%	1,460	1,287
Total	1,370	1,354	1.2%	9,275	8,892	4.3%	8,086	8,443
4 WD Tractors	18	29	-37.9%	395	375	5.3%	170	173
Total Farm Wheel Tractors	1,388	1,383	0.4%	9,670	9,267	4.3%	8,256	8,616
Combines (Self-Propelled)	73	113	-35.4%	385	457	-15.8%	513	615

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