



CNH Global N.V.

Summary North American Retail Unit Sales Activity
For Selected Agricultural and Construction Equipment,
During the Month of [September](#) and Cumulative for 9 Months, [2001](#),
And Indicators of North American Dealer Inventory Levels for Selected Agricultural
Equipment at the End of [August 2001](#)
Relative to Industry Results or Levels, Compared with Prior Year Periods

The following table summarizes selected agricultural and construction equipment industry retail unit sales results in North America as compared with prior year periods. Industry results for the current periods are expressed as a percentage change from the prior year periods, by major product category. The percentage change reflects only industry retail unit sales results and is derived from flash, or preliminary actual, data of the U.S. Equipment Manufacturers Institute ('EMI') and of the Canadian Farm and Industrial Equipment Institute ('CFIEI').

These industry data are based on unit sales as preliminarily reported by EMI and CFIEI member companies and include most, but not all, of the equipment sold in each of the categories. The data are subject to revision from time to time and caution should be maintained when using the data for any purpose. Actual results will vary and may not be known for some time. Over time, industry results will be adjusted to reflect actual sales differences, reclassifications, or other factors. Retail unit sales will fluctuate from month to month due to several factors, including timing of new products and new product introductions, product availability, and sales programs. CNH Global N.V.'s performance for the same periods is described relative to the change in industry results.

Also included in the table are indicators of North American dealer inventory levels. Industry data are derived from the flash, or preliminary actual, data of the EMI and CFIEI and expressed as the number of months of inventory on hand, based on the simple average of the previous 12 months retail unit sales results. CNH Global N.V.'s dealer's inventory levels for the same periods are described relative to the industry levels.

This information reflects point-in-time data that is not necessarily representative of either the market nor of CNH Global N.V.'s relative performance going forward, nor does it reflect or imply any forward-looking information regarding the market or CNH Global N.V.'s relative performance in that market.

Copies of the relevant Agricultural Flash report from EMI and CFIEI follow the table.

SUMMARY OF NORTH AMERICAN RETAIL ACTIVITY		
CATEGORY	Total North American INDUSTRY	CNH RELATIVE PERFORMANCE (All Brands)
RETAIL UNIT SALES: MONTH OF (SEPT. 2001)		
Agricultural Tractors:		
under 40 horsepower (2WD)	+ 16.4%	up significantly more than the industry
40 to 100 horsepower (2WD)	+ 16.2%	up high single digits
over 100 horsepower (2WD)	+ 7.8%	up significantly more than the industry
4 wheel drive tractors	(21.3%)	down less than the industry, low double digits
Total tractors	+ 14.9%	up moderately more than the industry
Combines	+21.7%	up significantly more than the industry
Loader/backhoes	(2.7%)	up mid single digits
Skid Steer Loaders	(21.1%)	down less than the industry, low double digits
Total Heavy Construction Equipment	(18.3%)	down less than the industry, high single digits
RETAIL UNIT SALES: 9 MONTHS, 2001		
Agricultural Tractors:		
under 40 horsepower (2WD)	+ 8.7%	up significantly more than the industry
40 to 100 horsepower (2WD)	+ 6.4%	up slightly less than the industry, low single digits
over 100 horsepower (2WD)	+ 6.2%	up moderately more than the industry, low double digits
4 wheel drive tractors	+ 11.4%	up significantly more than the industry, moderate double digits
Total tractors	+ 7.7%	up moderately more than the industry, low double digits
Combines	+ 23.2%	up slightly more than the industry
Loader/backhoes	(17.5%)	down slightly more than the industry
Skid Steer Loaders	(9.2%)	down slightly less than the industry, mid single digits
Total Heavy Construction Equipment	(12.5%)	down, in line with the industry
DEALER INVENTORIES: END OF AUGUST 2001		
Agricultural Tractors:		
under 40 horsepower (2WD)	6.4 months supply	1 month less than the industry
40 to 100 horsepower (2WD)	5.8 months supply	more than 1 month less than the industry
over 100 horsepower (2WD)	4.5 months supply	about ½ month less than the industry
4 wheel drive tractors	3.3 months supply	more than 1 month less than the industry
Total tractors	5.9 months supply	more than 1 month less than the industry
Combines	4.2 months supply	1 month more than the industry

Dated: October 17, 2001

SEPTEMBER 2001 FLASH REPORT
U.S. UNIT RETAIL SALES
(Report released October 11, 2001)

<u>EQUIPMENT</u>	<u>September 2001</u>	<u>September 2000</u>	<u>% Chg.</u>	<u>Y-T-D 2001</u>	<u>Y-T-D 2000</u>	<u>% Chg.</u>	<u>August 2001 U.S. Field Inventory *</u>
2 Wheel Drive							
Under 40 HP	6,999	6,042	15.80%	72,337	66,682	8.50%	46,331
40 & Under 100 HP	4,443	3,862	15.00%	40,901	38,629	5.90%	24,194
100 HP & Over	1,000	992	0.80%	12,400	12,116	2.30%	5,836
Total	12,442	10,896	14.20%	125,638	117,427	7.00%	76,361
4 Wheel Drive	154	200	-23.00%	2,555	2,299	11.10%	896
Total Farm Wheel Tractors	12,596	11,096	13.50%	128,193	119,726	7.10%	77,257
Combines (Self- Propelled)	917	736	24.60%	4,544	3,531	28.70%	2,206

[Graphic data included at this point in the Flash Report has been omitted due to the inability of it being reproduced in the Edgarization process. Such data is available from the Equipment Manufacturers Institute.]

Published monthly, the EMI Agriculture Flash Report compares monthly data from the current and past year of the U.S. unit retail sales of two and four wheel drive tractors and self-propelled combines. Data shown on the report are estimates which are subject to revisions when final detail data become available. Because of the seasonal nature of the industry, comparisons of monthly data from one period to another should be done with extreme caution. Data presented in the report represents most, but not all, of the manufacturers in each product category being sold at retail in the 50 states and the District of Columbia.

Note: Ag Flash Report is updated every 15th of the month.

For further information, please contact Jeffrey Arnold, EMI Director of Statistics Administration or Mary Matimore, EMI Statistical Assistant.

Equipment Manufacturers Institute
10 S. Riverside Plaza · Chicago, IL 60606-3710
Phone: 312-321-1470 · Fax: 312-321-1480
E-mail: emi@emi.org

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Canadian Farm and Industrial Equipment Institute
Institut canadien de l'équipement agricole et industriel
The Canadian Equipment Council of EMI Progress Through Excellence

September 2001 Flash Report

Canada Report - Retail Sales in Units

(Report released October 11, 2001)

The Canadian Farm & Industrial Equipment Institute, Burlington, Ontario today announced retail sales of farm tractors and combine harvesters in Canada for the month.

These data are based on unit sales reported by CFIEI member companies. This report includes most, but not all of the machines and implements sold in each of these categories. These data are subject to revision from time to time and caution should be maintained when using the data for any purpose.

	September			September Year-To-Date			August	
Equipment	2001	2000	% Chg.	2001	2000	% Chg.	2001 Canadian (Field) Inventory	2000 Canadian (Field) Inventory
2 Wheel Tractors								
Under 40 HP	429	329	30.4%	3,768	3,311	13.8	3,017	2,267
40 & Under 100 HP	462	360	28.3%	4,688	4,221	11.1%	3,914	3,443
100 HP & Over	205	126	62.7%	2,537	1,951	30.0%	1,445	1,382
Total	1,096	815	34.5%	10,993	9,483	15.9%	8,376	7,092
4 WD Tractors	12	11	9.1%	398	352	13.1%	183	141
Total Farm Wheel Tractors	1,108	826	34.1%	11,391	9,835	15.8%	8,559	7,233
Combines (Self-Propelled)	120	116	3.4%	843	842	0.1%	481	592

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Canadian Farm & Industrial Equipment Institute

3350 South Service Road, Garden Level
Burlington, Ontario, Canada, L7N 3M6
Phone: 905-632-8483 * Fax: 905-632-7138
E-Mail: info@cfiei.ca

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