

# THE WASHINGTON POST COMPANY

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## **Vijay Ravindran Named Senior Vice President, Chief Digital Officer of The Washington Post Company**

WASHINGTON – November 20, 2008 – Vijay Ravindran has been named senior vice president and chief digital officer of The Washington Post Company (NYSE: WPO). He will assume his responsibilities with the Company in February 2009.

“We are fortunate to have Vijay join the Company as we focus increasingly on electronic media,” said Donald E. Graham, chairman and chief executive officer of The Washington Post Company. “Vijay is widely recognized as one of the top innovators in the field. I am delighted that he will bring his extraordinary skills, talent and experience to our efforts to expand our digital business.”

As chief technology officer of Catalist LLC, a start-up political technology company that built a national voter database of information on more than 260 million people, Ravindran led all the technology aspects of developing the company’s software products and services. He joined Catalist in 2005. This past election cycle, Catalist worked with 90 political and not-for-profit organizations, including the Obama for America presidential campaign.

An Amazon.com veteran, Ravindran was director, from 2003 to 2005, of the ordering services group, the department that owned the product development and operations for the “Your Account,” “Shopping Cart,” “1-Click” and “Proceed to Checkout” components of all Amazon properties. From 2001 to 2003, he managed the teams that owned the core order-processing and identity services for Amazon and its partners. Ravindran joined Amazon in 1998 as a senior software engineer.

Ravindran graduated from the University of Virginia in Charlottesville in 1996 with a BS in systems engineering. He is also a member of the board of directors of the Indian American Leadership Initiative.

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### **About The Washington Post Company ([www.washpostco.com](http://www.washpostco.com))**

The Washington Post Company (NYSE: WPO) is a diversified education and media company whose principal operations include educational and career services, newspaper and magazine publishing, television broadcasting, cable television systems and electronic information services. The Company owns [The Washington Post](http://TheWashingtonPost.com); Washingtonpost.Newsweek Interactive (WPNI), the online publishing subsidiary whose flagship products include [washingtonpost.com](http://washingtonpost.com), [Newsweek.com](http://Newsweek.com), [Slate](http://Slate.com), [BudgetTravel.com](http://BudgetTravel.com), [Sprig.com](http://Sprig.com), [TheRoot.com](http://TheRoot.com) and [TheBigMoney.com](http://TheBigMoney.com); [Express](http://Express.com); [El Tiempo Latino](http://ElTiempoLatino.com); [The Gazette](http://TheGazette.com) and [Southern Maryland Newspapers](http://SouthernMarylandNewspapers.com); [The Herald](http://TheHerald.com) (Everett, WA); [Newsweek](http://Newsweek.com) magazine; Post-Newsweek Stations ([Detroit](http://Detroit.com), [Houston](http://Houston.com), [Miami](http://Miami.com),

[Orlando](#), [San Antonio](#) and [Jacksonville](#)); [Cable ONE](#), serving subscribers in midwestern, western and southern states; and [CourseAdvisor](#), an online lead generation provider.

The Company also owns [Kaplan, Inc.](#), a leading global provider of educational services to individuals, schools and businesses, serving over one million students with operations in more than 30 countries. Its international programs include higher education, test preparation, language instruction and professional training.

The Company has ownership interests in the [Los Angeles Times–Washington Post News Service](#) and [Bowater Mersey Paper Company](#).

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