



**LIONSGATE AND COMCAST ENTERTAINMENT GROUP
ANNOUNCE FIRST LOOK HOME ENTERTAINMENT
DISTRIBUTION DEAL FOR E!, STYLE AND G4
PROGRAMMING**

**First Series to Be Released on DVD Are 'Sunset Tan' on August 5 Followed by
'Keeping Up with the Kardashians,' 'Snoop Dogg's Father Hood' and 'Kimora: Life
in the Fab Lane'**

LOS ANGELES and SANTA MONICA, CA, and VANCOUVER, BC (July 1, 2008) – Lionsgate® (NYSE: LGF), the leading independent filmed entertainment studio, and Comcast Entertainment Group, which operates Comcast's West Coast entertainment properties, have forged a first-look partnership where Lionsgate obtains the home entertainment distribution rights to popular series airing on E! Entertainment Television, The Style Network and G4. The announcement was made today by Ron Schwartz, General Manager and Executive Vice President, Lionsgate Home Entertainment, and John Najarian, Executive Vice President, Digital Media and Business Development, Comcast Entertainment Group.

"E!, Style and G4 are among the hottest networks on television and our plans to transfer that excitement onto DVD will allow the consumer to watch these programs with a host of extra added features whenever they want," Schwartz said. "Cutting edge programs like these reflect our overall commitment to daring, original entertainment and are perfect additions to our ever-increasing television library."

"Lionsgate is a leader in home entertainment and we're excited to partner with them to distribute our shows on DVD," said Najarian. "In addition to owning their favorite shows, the DVD gives fans the opportunity to check out special new features, including bonus segments with their favorite personalities and never-before-seen footage."

The first program to be released under the new agreement is E!'s tanning salon reality series "Sunset Tan" on August 5. Additional releases will include E!'s popular series "Keeping Up with the Kardashians" and "Snoop Dogg's Father Hood," as well as Style's "Kimora: Life In The Fab Lane," which takes viewers inside the world of model, mogul, mom Kimora Lee Simmons.

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On DVD releases. 2008 is primed to be an even bigger year anchored by the June 3rd release of "Weeds" Season Three along with the release of the first season of the Golden Globes and Peabody award winning AMC series "Mad Men" and "Tyler Perry's House of Payne": Volume 2 on July 1. Other prestigious titles in the Lionsgate TV on DVD catalog include "Will & Grace," "The Dead Zone," "Moonlighting," and much more.

ABOUT LIONSGATE®

Lionsgate is the leading independent filmed entertainment studio with a major presence in the production and distribution of motion pictures, television programming, home entertainment, family entertainment, video-on-demand and digitally delivered content. The Company has partnered with Sony Corporation and Comcast in the operation of the highly successful FEARNet branded VOD and Internet horror channel, recently announced the fall 2009 launch of a new premium entertainment channel with partners Viacom, Paramount Pictures and MGM, and has invested in the leading young men's digital distribution platform Break.com.

Lionsgate generated more than \$450 million in North American box office during the past year, driven by a string of hits including the martial arts action film FORBIDDEN KINGDOM, starring Jackie Chan and Jet Li, the action film RAMBO, the thriller THE EYE, the action thriller THE BANK JOB, the horror film SAW IV, the latest installment in the most popular horror franchise in history, the action film 3:10 TO YUMA, the comedy GOOD LUCK CHUCK, the family dramas MEET THE BROWNS and WHY DID I GET MARRIED?, and the action film WAR, starring Jason Statham and Jet Li. Lionsgate's prestigious and prolific library of approximately 12,000 motion picture and television titles is an important source of recurring revenue that serves as the foundation for the growth of the Company's core businesses. The Lionsgate brand is synonymous with original, daring, quality entertainment in markets around the globe.

ABOUT COMCAST ENTERTAINMENT GROUP

Based in Los Angeles, Comcast Entertainment Group operates E! Entertainment Television, the 24-hour network with programming dedicated to the world of entertainment, and E! Online; The Style Network, the destination for women 18-49 with a passion for the best in relatable and inspiring lifestyle programming; and G4 offering the last word on gaming, technology, animation, interactivity, and "Internet culture" for the male 18-34 demo. E! is currently available to nearly 94 million cable and direct broadcast satellite subscribers in the United States. In 2006, E! launched the E! Everywhere initiative underscoring the company's dedication to making E! content available on all new media platforms any time and anywhere from online to broadband video to wireless to satellite radio to VOD. The Style Network currently counts 58 million cable and satellite subscribers and G4, the #1 podcasted cable network in America, is available in more than 64 million cable and satellite homes nationwide.

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