



LIONSGATE TAPS PRODUCTION ACE LISA ELLZEY FOR EXECUTIVE VICE PRESIDENT SPOT

SANTA MONICA, CA (July 21st, 2008) – LIONSGATE® (NYSE: LGF), the leading next generation filmed entertainment studio, today announced that Lisa Ellzey will join the company as Executive Vice President of Motion Picture Production. An award-winning producer, Ellzey most recently served as Executive Vice President of Production at Twentieth Century Fox. The announcement was made by Mike Paseornek, Lionsgate's President of Motion Picture Production.

Ellzey will report to Paseornek. John Sacchi, Senior Vice President of Motion Picture Production, will continue to report to Paseornek.

Said Paseornek, "These are exciting times for Lionsgate, and Lisa is precisely the person we need on our team as we broaden the scope of our motion picture offerings. Her talent and fantastic network of creative relationships will give us access to major opportunities as we take Lionsgate to the next level and beyond."

Said Ellzey, "I'm thrilled to be joining Lionsgate, which I think has one of the sharpest motion picture production units in the business. I'm very much looking forward to working with Mike and the entire group to further advance Lionsgate as a bastion of diverse, appealing and dynamic movies."

Ellzey arrives at Lionsgate as Paseornek and other members of the company's senior management team continue to accelerate its business as a next-generation filmed entertainment company. Having achieved great success with original franchises including the SAW series and the Tyler Perry franchises, Lionsgate is now active in multiple delivery platforms, including television programming, video-on-demand and digital delivery services. Lionsgate entertainment can now be seen not only in movie theatres and on DVD, but also on newer platforms such as FEARNet, the video-on-demand and Internet horror channel. In 2009, Lionsgate will launch a new premium television service with partners Viacom, Paramount Pictures and MGM.

Ellzey is a respected producer and motion picture executive who has worked in the both the studio and independent sector. She joined Twentieth Century Fox in fall 2005 as the Executive Vice President of Production. She was the executive producer of the Academy Award®-nominated THE ASSASSINATION OF JESSE JAMES BY THE COWARD ROBERT FORD (2007), directed by Andrew Dominick and starring Brad Pitt and Casey Affleck. Prior to joining Fox, Ellzey was President of Scott Free Entertainment, the company owned by Ridley Scott and Tony Scott. She produced IN HER SHOES (2005), directed by Curtis Hanson, and starring Cameron Diaz, Shirley MacLaine, and Toni Collette; and TRISTAN AND ISOLDE (2006), directed by Kevin Reynolds and starring James Franco and Sophia Myles. Ellzey was the executive producer of Ridley Scott's A GOOD YEAR (2006), starring Russell Crowe, Albert

(more)

Finney and Freddie Highmore, and KINGDOM OF HEAVEN (2005), starring Orlando Bloom, Liam Neeson, Ed Norton, and Jeremy Irons; and of Tony Scott's DOMINO (2005), starring Keira Knightly, Mickey Rourke and Christopher Walken. Also while at Scott Free, Ellzey was the co-executive producer of the HBO historical drama THE GATHERING STORM (2002), which earned her the 2002 Emmy Award for Best Made for Television Movie. The film, starring Albert Finney and Vanessa Redgrave, won two additional Emmys as well as two Golden Globes Awards, including Best Miniseries or Motion Picture, and three BAFTA Awards. Prior to Scott Free, Ellzey held positions as President of Sonnenfeld/Josephson and as Vice President of Doug Wick's Red Wagon Productions. She began her career as the producer of the low-budget independent feature THE POISON TASTERS, which premiered at the 1995 Cannes Film Festival.

ABOUT LIONSGATE

Lionsgate is a leading next generation filmed entertainment studio with a major presence in the production and distribution of motion pictures, television programming, home entertainment, family entertainment, video-on-demand and digitally delivered content. The Company is leveraging its content leadership and marketing expertise through a series of partnerships that include the operation of the highly successful FEARNET branded VOD and Internet horror channel with Sony and Comcast, the recent announcement of the fall 2009 launch of a new premium entertainment channel with partners Viacom, Paramount Pictures and MGM, investment in the leading young men's digital distribution platform Break.com, ownership of the premier independent television syndication company Debmar-Mercury LLC and an alliance with independent filmed entertainment production and distribution company Roadside Attractions. Lionsgate also has forged partnerships with leading content creators, owners and distributors in key territories around the world, including Televisa in the U.S. and Latin America, StudioCanal in the UK, Hoyts and Sony in Australia and Eros International in India.

The Company has generated more than \$450 million at the North American theatrical box office in the past year and has released a string of hits, including THE FORBIDDEN KINGDOM, TYLER PERRY'S MEET THE BROWNS, THE BANK JOB, RAMBO, THE EYE, SAW IV, TYLER PERRY'S WHY DID I GET MARRIED?, GOOD LUCK CHUCK, 3:10 TO YUMA and WAR, most of which have opened at #1 or #2 at the box office. The Company has also forged leadership positions in television and home entertainment with the production of such critically-acclaimed television series as "Weeds" and "Mad Men," the distribution of "Tyler Perry's House of Payne," "Family Feud," "South Park," "Trivial Pursuit" and "The Dead Zone," among others, and approximately 9% market share and the industry's leading box office-to-DVD conversion rate in home entertainment. Lionsgate handles a prestigious and prolific library of approximately 12,000 motion picture and television titles that is an important source of recurring revenue and serves as the foundation for the growth of the Company's core businesses. The Lionsgate brand is synonymous with entrepreneurial innovation and original, daring, quality entertainment in markets around the globe.

www.lionsgate.com

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