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LIONSGATE

LIONSGATE'S ACCLAIMED DRAMA SERIES *MAD MEN* WINS DIRECTORS GUILD AWARD

SANTA MONICA, CA, (Jan. 28, 2008) – Lionsgate's (NYSE: LGF) acclaimed AMC drama *MAD MEN* triumphed at the Directors Guild Awards on Saturday with Alan Taylor's win for Outstanding Directorial Achievement in Dramatic Series.

The award is the latest in a growing list of honors *MAD MEN* has received, including Golden Globe Awards for Best Television Series – Drama, and Best Performance by an Actor in a Television Series – Drama (Jon Hamm); an AFI Award as One of the Top 10 Outstanding Television Programs of 2007; and a Satellite Award for Best Ensemble, Television. Nods for upcoming awards include Writers Guild nominations for Dramatic Series, New Series and Episodic Drama; and an Art Directors Guild Award nomination for Single Camera Television Series.

“These awards are thrilling for all of us involved in *MAD MEN*,” said Kevin Beggs, Lionsgate's president of programming and production. “We're extremely proud of the show, which is one of the most talked-about series on television thanks to the extraordinary work of our winners and their colleagues on both sides of the camera.”

Created and executive produced by Matthew Weiner, *MAD MEN* depicts the professional lives, social mores and sexual exploits of advertising executives on Madison Avenue circa 1960, when the industry was at its height of glamour, power and prestige. The drama's setting is the Sterling Cooper agency, which sells everything from cigarettes to political candidates. Its protagonist, Don Draper (Jon Hamm), is a fast-rising creative director whose smooth exterior conceals any number of secrets. The ensemble cast also includes Elisabeth Moss, Vincent Kartheiser, January Jones, Christina Hendricks, John Slattery, Rosemarie DeWitt, Talia Balsam, Robert Morse, Michael Gladis, Aaron Staton, Rich Sommer, Maggie Siff and Bryan Batt.

Lionsgate is the leading independent filmed entertainment studio, winning the 2005 Best Picture Academy Award® for *CRASH*, and the Company is a premier producer and distributor of motion pictures, television programming, home entertainment, family entertainment, and video-on-demand content. Its prestigious and prolific library of more than 12,000 motion picture titles and television episodes is a valuable source of stable, recurring revenue and a foundation for the growth of the Company's core businesses. The Lionsgate brand is synonymous with original, daring, quality entertainment in markets around the world.

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