

# Compuware Fact Sheet

This document provides general, publicly available information and facts about Compuware Corporation. More detailed information can be obtained by visiting the company's website at <u>www.compuware.com</u> or by contacting the corporate offices at 800-521-9353.

### About Compuware Corporation

Compuware Corporation (Nasdaq: CPWR) maximizes the value IT brings to the business by helping CIOs more effectively manage the business of IT. Compuware solutions accelerate the development, improve the quality and enhance the performance of critical business systems while enabling CIOs to align and govern the entire IT portfolio, increasing efficiency, cost control and employee productivity throughout the IT organization. Founded in 1973, Compuware serves the world's leading IT organizations, including more than 90 percent of the Fortune 100 companies. Learn more about Compuware at http://www.compuware.com/.

# Corporate Fast Facts

- Incorporated: March 23, 1973 in Michigan
- Founders:
  - Peter Karmanos, Jr., CEO and Chairman of the Board
  - Thomas Thewes (retired March 31, 1995), Vice Chairman of the Board-Emeritus
  - Allen Cutting (Deceased April 4, 1990)
- Initial Public Offering:
  - December 16, 1992 at a split-adjusted price of \$2.75.
  - Company stock trades on the Nasdaq stock exchange under the ticker symbol CPWR
  - ➢ Member of the S&P 500
- World Headquarters: Detroit, MI
- Fiscal Year: April 1 through March 31
- Fiscal Quarters:
  - > **Q1:** April 1—June 30
  - > **Q2:** July 1—September 30
  - > Q3: October 1—December 31
  - > Q4: January 1—March 31
- First Software Product: Abend-AID, 1977
- Cusip Number: 20563810

### Employees

(As of March 31, 2007)

- Total worldwide: 7,539
- Billable Professional Services: 3,465

### Customers

- Compuware has more than **23,000** customers around the world.
- Compuware Covisint customers include more than 300,000 users at more than 30,000 companies.
- Compuware customers include:
  - 90% + of Fortune and Global Fortune 100 companies
  - **70% +** of *Fortune 500* companies
  - > The top **20** *Global Fortune 500* automotive OEMs and suppliers
  - 100% of Fortune 500 financial and securities firms
  - > 80% of *Fortune 500* insurance companies
  - > **70%** of *Fortune 500* healthcare companies
  - > **65%** of *Fortune 500* telecommunications companies

### **Corporate Offices**

We maintain approximately  $\mathbf{96}$  offices in  $\mathbf{32}$  countries.

The Company's headquarters is located at One Campus Martius, Detroit, Michigan 48226.

For more information concerning Compuware's worldwide offices, please visit: http://www.compuware.com/corporate/offices

### **Compuware Mission**

Compuware will be the best worldwide provider of quality software products and services designed to increase productivity. We will continue to create practical solutions that meet our customers' needs and surpass their expectations. We will provide an environment for our employees where excellence is encouraged and rewarded.



# **Guiding Principles**

Guiding principles are Compuware's performance standards for all employees. They create a common bond through trust that serves as the foundation for teamwork and the Compuware spirit:

#### Customer

Meeting customer needs is fundamental to Compuware's success. We view each customer as special, and we are committed to earning his or her trust and respect.

#### Service

Service is the vehicle by which customer loyalty is established and additional marketing opportunities are created.

#### Excellence

We strive for excellence, knowing that it is the basis for providing quality in everything we do.

#### Enthusiasm

We approach each job with enthusiasm, deriving satisfaction and enjoyment as Compuware team players. We treat others courteously and with respect.

#### Integrity

Integrity is the basis for our behavior. Open and honest communication is valued and encouraged in every relationship.

#### Diligence

We recognize that through hard work, high energy and personal commitment, our work will be rewarding.

#### Creativity

We believe that each individual is unique and has the opportunity to apply that "uniqueness" to make a difference.

### **Business Strategy**

Compuware's business strategy is to provide a broad range of software and professional services offerings to the largest users of information technology in the world. Our enterprise IT solutions are focused on providing a real return on investment for our clients by increasing the performance of the entire IT organization and enabling IT management to deliver maximum business impact in support of the organization's strategic objectives. We support the most widely used technologies and platforms, including IBM z/Series (mainframe), Java, Microsoft Windows and .NET, UNIX, Linux, Oracle and SAP. We offer software solutions and professional services in three primary areas of IT value delivery:

- Application delivery, encompassing business requirements management, automated development, quality assurance, performance assurance and delivery management—enabling IT organizations to deliver packaged, outsourced or internally developed applications that meet business needs and production service requirements
- Service management, in which the delivery of key business services—including the associated applications and infrastructure—are measured and managed
- IT portfolio management, which enables IT executives to prioritize, measure and manage the entire spectrum of IT investments and activities through portfolio-based decision making and communicating the value delivered to the business

# **Business Objectives**

What needs to be accomplished to realize the mission:

- 1. We will provide service to all customers beyond their expectations.
- 2. We will increasingly focus on new markets and customers while maintaining strong relationships with existing customers.
- 3. We will maximize sales by ensuring that all customers are fully aware of our complete product line.
- 4. We will evolve our product line to meet the needs of our customers.
- 5. We will respect our employees and provide them with opportunities to grow and share in the success of Compuware.
- 6. We will regard our vendors as strategic partners and remain committed to strengthening these relationships through mutual respect, trust, and goal satisfaction.
- We will be sensitive to costs, knowing that an efficient organization will benefit our customers, our corporation and its employees.
- 8. We will continue to pursue all opportunities for growth that are consistent with our long-term financial health.



### **Products and Services**

**PRODUCTS:** Our software products enhance the effectiveness of key disciplines throughout the IT organization, from application development and delivery to service management and IT portfolio management, supporting all major enterprise computing platforms.

**Application Delivery:** Our Optimal, Uniface, DevPartner, QACenter, Hiperstation, File-AID and Xpediter products and the Compuware Application Reliability Solution ("CARS") help IT organizations to consistently and efficiently develop and deliver reliable, scalable applications that meet business needs and deliver high levels of customer satisfaction.

**Service Management:** Our Abend-AID, Strobe and Vantage products are used to manage IT service delivery - providing IT organizations with the ability to measure, manage and communicate service in business terms while enabling delivery of consistently high levels of service through systematic analysis of application and infrastructure performance.

IT Portfolio Management: Our Changepoint solution provides IT executives with visibility into all aspects of IT activity, supports effective investment decision-making driven by business strategy, enables IT resources to be effectively aligned with business priorities, provides timely and accurate financial budgeting, tracking and reporting, and enables and enforces organizational best practices through process automation.

**PROFESSIONAL SERVICES:** We offer a broad range of IT services for distributed systems and mainframe environments. Our offerings include technical staffing, application services and development, quality assurance, project management and application maintenance. We also offer professional services solutions that utilize Compuware's products for enhanced efficiency, quality and performance.

Professional services also includes Covisint, our business-to-business ("b2b") applications and interoperability services division. Covisint provides a secure, collaborative services platform that digitizes and integrates information assets that cross disparate systems and user communities. By combining centralized identity and access management technologies, advanced portal functionality and global b2b messaging, users can find, access and share information across disparate systems more effectively.

### Sales & Marketing

We market software products primarily through a direct sales force in the United States, Canada, Europe, Japan, Asia-Pacific, Brazil, Mexico and South Africa as well as through independent distributors giving us a presence in 60 countries. We market our professional services primarily through account managers located in offices throughout North America, Europe and Asia-Pacific.

### Competition

**Products:** The markets for our software products are highly competitive and characterized by continual change and improvement in technology. We consider more than 40 firms to be directly competitive with one or more of our products. These competitors include BMC Software, Inc., Borland Software Corp., CA, International Business Machines Corporation ("IBM") and Hewlett-Packard Company.

The market for professional services is highly competitive, fragmented and characterized by low barriers to entry. Our principal competitors in professional services include Accenture Ltd., Computer Sciences Corporation, Electronic Data Systems Corporation, IBM Global Services, Analysts International Corporation, Keane, Inc., Infosys Technologies, Sun Microsystems, Inc., GXS Strategies, Sterling Commerce Corp. and numerous other regional and local firms in the markets in which we have professional services offices.

### **Executive Officers of the Registrant**

Compuware's executive officers, who are elected by and serve at the discretion of the Board of Directors, are as of follows:

#### Peter Karmanos, Jr.

Peter Karmanos, Jr. is a founder of the company and has served as Chairman of the Board since November 1978, as Chief Executive Officer since July 1987 and as President from January 1992 through October 1994.

#### Laura L. Fournier

Laura L. Fournier has served as Senior Vice President, Chief Financial Officer and Treasurer since April 1998. Ms. Fournier was Corporate Controller from June 1995 through March 1998. From February 1990 through May 1995, Ms. Fournier was Director of Internal Audit.



#### Thomas M. Costello, Jr.

Thomas M. Costello, Jr. has served as General Counsel since January 1985, Vice President from January 1995 to May 2003 and Secretary since May 1995. Mr. Costello was appointed Senior Vice President of Human Resources in September 2003. Mr. Costello joined Compuware in 1984 as Assistant General Counsel.

#### Robert C. Paul

Robert C. Paul is President and Chief Operating Officer of Covisint, which was acquired by Compuware in March 2004. Mr. Paul has spent nearly three years at Covisint. Before joining Covisint, Mr. Paul spent one year as President of SYNAPZ, a division of Future Three Corporation, and nearly two years as President and Chief Operating Officer at Coherent Networks International.

### **Board of Directors and Committees**

**Board of Directors:** Compuware currently maintains a nine-person Board of Directors including:

- Dennis W. Archer Chairman, Dickinson Wright
- Gurminder S. Bedi Member of the Board
- William O. Grabe
  Managing Member, General Atlantic Partners
- William R. Halling
  Member of the Board
- Peter Karmanos, Jr.
  Chairman of the Board and Chief Executive
  Officer
- Faye Alexander Nelson President and Chief Executive Officer, Detroit Riverfront Conservancy
- Dr. Glenda D. Price President, Marygrove College
- W. James Prowse Member of the Board
- G. Scott Romney
  Partner, Honigman Miller Schwartz and Cohn LLP
- Thomas Thewes Vice Chairman of the Board (Emeritus)

Board Committees: Standing committees include:

- Audit:
  - William R. Halling (Chair)
  - Dr. Glenda D. Price
  - ➢ W. James Prowse
- Compensation:
  - Gurminder S. Bedi

- William O. Grabe (Chair)
- Faye Alexander Nelson
- Executive:
  - Dennis W. Archer
  - Gurminder S. Bedi
  - > W. James Prowse
- Nominating/Corporate Governance:
  - Gurminder S. Bedi
  - ➢ William O. Grabe
  - William R. Halling
  - ➢ W. James Prowse (Chair)
- Strategic Planning:
  - > Dennis W. Archer
  - Gurminder S. Bedi
  - G. Scott Romney (Chair)
- Shareholder Relations and Diversity and Community Relations:
  - Dennis W. Archer (Chair)
  - Faye Alexander Nelson
  - > Dr. Glenda D. Price
  - G. Scott Romney

### **Investor Facts**

- Stock Split History (2 for 1):
  - April 14, 1997
  - November 4, 1997
  - March 1, 1999
- Stock High:
  - Intraday: \$40.00 (12/27/99)
  - Close: \$39.0625 (12/27/99 & 12/31/98)
- Dividends: Compuware currently does not issue dividends
- Purchasing Compuware Stock: Compuware currently does not offer a direct stock purchase plan
- Transfer Agent: EquiServe Limited Partnership: P.O. Box 219045, Kansas City, MO 64121-9045 (1-800-426-5523) www.equiserve.com
- Auditors: Deloitte & Touche LLP

### Awards and Recognition

Compuware has received numerous awards and other recognition during our three decades in business. The following is a list of a few recent awards:



- Hour Detroit Magazine Readers Select
  Compuware in Best of Detroit Issue: On May
  30, 2007, Compuware announced that for the
  second consecutive year, Hour Detroit readers
  voted Compuware Best Place to Work and Best
  Workplace Ambiance in the magazine's annual
  Best of Detroit issue.
- Ovum Names Compuware the Leader in Software Testing Tools: On April 25, 2007, Compuware announced that it had been positioned as the software testing tools market leader--featuring both breadth and depth--by Ovum, a leading analyst firm.
- Compuware DevPartner Named a Top Product of 2006 by Leading Technology Publications: On January 15, 2007, Compuware announced that two of its application delivery solutions won major industry recognition. Compuware DevPartner Studio and Compuware DevPartner SecurityChecker were honored as top products of 2006 by CRN Magazine and by Tech Target's SearchVB.com.
- Compuware Again Named Top 50 Company for African-American MBAs: On Feb 15, 2007 Compuware announced that it had -- for the second-consecutive year -- earned placement on Black MBA Magazine's "Top 50 Companies for Black MBAs to Work" list. Compuware placed #33 on the list, the second-highest placement awarded to a high-tech firm.
- Compuware Wins Industry Awards for SOA/Web Services and Security Testing: On December 12, 2006, Compuware announced that two of its application delivery solutions, Compuware DevPartner SecurityChecker and Compuware DevPartner Studio, won a Software Test & Performance Magazine (ST&P) Testers Choice Award.
- Compuware Covisint Wins 'Best
  Demonstration of Value/ROI' at Gartner
  Healthcare Summit: On November 27, 2006,
  Compuware announced that Compuware
  Covisint earned the "Best Demonstration of
  Value/ROI" IT Executives' Choice Award at the
  recent Gartner Healthcare Summit, sponsored
  by Gartner Vision Events. Additionally, for the
  second consecutive year, Compuware Covisint
  was nominated for "Solution with Greatest
  Market Potential."
- Metropolitan Detroit's Best and Brightest Companies to Work For: On November 9, 2006, Compuware announced it was named as one of 101 Metropolitan Detroit's Best and Brightest Companies to Work For by the Michigan Business and Professional Association for the sixth consecutive year.
- Compuware Named One of the Best Workplaces for Commuters(SM): On October 18, 2006, The U.S. Environmental Protection Agency (EPA) and the U.S. Department of

Transportation (DOT) named Compuware one of the Best Workplaces for Commuters. This designation recognizes the many effective commuter programs Compuware's Commuter Assistance Center provides its employees.

- Best Technology and Service Provider: On July 10, 2006, Compuware announced that it had been selected "Best Technology and Service Provider" by senior IT executive attendees at the Project & Portfolio Management 2006 event.
- Best of Tech•Ed 2006 Award: On June 26, 2006, Compuware announced that DevPartner Studio won the Best of Tech•Ed 2006 Award in the "Developer Tools" category.
- Hour Magazine Best Places to Work: On June 14, 2006, Compuware announced that Hour Detroit readers recently voted Compuware Best Place to Work and Best Workplace Ambiance in the magazine's annual Best of Detroit issue.
- DiversityInc Top 50 Companies for Diversity List: On June 5, 2006, Compuware today announced that it had earned placement on the DiversityInc Top 50 Companies for Diversity List. A total of 256 companies competed for placement on the highly coveted list.
- eWEEK Excellence Award for IT Quality Assurance: On May 30, 2006, Compuware announced that eWEEK, a leading IT enterprise news magazine, named Compuware Vantage the winner of the IT Quality Assurance Tools category during the sixth-annual Excellence Awards ceremony held in Boston on May 23. The eWEEK Excellence Awards recognize and honor products with high levels of innovation.
- 16th Annual Software Development Jolt Product Excellence Awards: On April 6, 2006, Compuware announced that three of its Quality Solutions won Productivity Awards in the 16th Annual Software Development Jolt Product Excellence Awards. The Jolt Productivity awards were presented to Compuware QACenter Enterprise Edition 5.1 in the "Quality Project Management" category, Compuware DevPartner SecurityChecker 1.0 in the "Security Tools" category and Compuware DevPartner Studio 8.0 in the "Utilities" category.
- 2005 Testers Choice Award: On December 21, 2005 Compuware announced that DevPartner SecurityChecker won Software Test & Performance Magazine's Testers Choice Award in the "Security Test Tool" category.
- Most Valuable Player: On October 24,2005, The 2005 Michigan Women's Leadership Index (WLI) today named Compuware Corporation a Most Valuable Player, honoring the company's percentage of female officers and directors. Compuware reached an index score of 20, the second highest among all companies examined.



- Metropolitan Detroit's Best and Brightest Companies to Work For: On October 17, 2005, Compuware announced it was named as one of 101 Metropolitan Detroit's Best and Brightest Companies to Work For by the Michigan Business and Professional Association for the fifth consecutive year.
- **Top 50 Employers List:** On August 5, 2005, Compuware announced that the readers of Workforce Diversity for Engineering & IT Professionals Magazine placed Compuware at #20 on the publication's Top 50 Employers list. Through an annual survey, the magazine's readers nominated the top companies in the United States for which they would most like to work and that provided a positive environment for their employees.
- Visual Studio Magazine Readers Choice Award: On June 17, 2005, Compuware announced that two of its DevPartner products, Compuware DevPartner Studio Professional Edition and Compuware DevPartner SecurityChecker, were each awarded a Visual Studio Magazine Readers Choice Awards.
- **SD Times 100 List:** On May 26, 2005 Compuware announced that it had been named to SD Times Magazine's 100 List for the third consecutive year.
- **Top 30 Companies for Executive Women:** On February 2, 2005 Compuware announced that, for the third consecutive year, the company had been named to the *Top 30 Companies for Executive Women* list sponsored by the National Association for Female Executives (NAFE).
- Gartner Project and Portfolio Management 2004 Conference: On July 20, 2004 Compuware announced that Compuware IT Governance by Changepoint was awarded "Best Solution" by a vote of the senior IT executives attending the event.
- Microsoft Tech\*Ed Europe 2004 Awards: On July 14, 2004 Compuware announced that Compuware DevPartner Studio Professional Edition and Compuware Vantage have each won a Best of Microsoft Tech\*Ed Europe 2004 Award
- Network Computing Well-Connected Award: On May 13, 2004 Compuware announced that Compuware IT Governance by Changepoint had been named winner of the 2004 Well-Connected Award in the area of IT Performance Management Solutions.
- Visual Studio Magazine's 2004 Reader's Choice Award: On April 6, 2004 Compuware announced that Compuware DevPartner Studio Professional Edition had won Visual Studio Magazine's 2004 Reader's Choice Award in the *Performance, Profiling and Debugging* Tool category.

- Software Development Productivity Award: On March 23, 2004 Compuware announced that Compuware DevPartner Studio Professional Edition had won a Software Development Productivity Award in the *Utilities* category of Software Development Magazine's Annual Jolt Product Excellence and Productivity Awards.
- **Top 30 Companies for Executive Women:** On January 19, 2004 Compuware announced that it had earned a place on the *Top 30 Companies for Executive Women* list sponsored by the National Association for Female Executives (NAFE). The list recognizes those companies that offer the best possibilities for women to succeed as well as providing exemplary programs preparing women for top positions.
- Yphise Award for Best Application Performance Management Software: On June 20, 2003 Compuware announced that ClientVantage had won this prestigious award, beating out top competitors such as BMC, Mercury and Candle
- **SD Times 100 List:** On June 20, 2003 Compuware announced that it had topped the SD Times 100 list as the software development industry leader and innovator of test and debug solutions.
- Outsourcing Center's 2003 Editor's Choice Award: On June 3, 2003 Compuware announced that their partnership to improve the Detroit Public School district's information technology (IT) operations and efficiencies had received the Outsourcing Center's 2003 Editor's Choice Award as the industry's "Most Improved Process" outsourcing relationship.
- Fortune: America's Most Admired Companies: In the March 3, 2003 edition of Fortune Magazine, Compuware was ranked in the top 10 of America's most admired computer software companies.
- National Association for Female Executives (NAFE): Compuware was named as one the top 30 companies for executive women. Compuware ranked at number 12.
- **VARBusiness**: Peter Karmanos, Jr. was named to the VARBusiness Top 100 CEOs List—2002
- Networking Industry Awards 2002: Predictor, a WAN provisioning and capacity planning tool and key component of the Vantage performance management suite, was named 'Best Network Application and Operating Software Product'
- **ExecutiveFEMALE:** Received Honorable Mention for Top 25 Companies for Executive Women (Survey conducted by the National Association for Female Executives)—2002



- Visual Studio Magazine: Reader's Choice Award for "Best Debugging and Profiling tools" -DevPartner Studio—2002
- Healthcare Internet and Technology Conference eHealthcare Leadership Awards: Best Interactive Site, Best Overall Internet Site (for work done on DMC.org)—2001
- *Crain's Detroit Business*: Best Places to Work in Metro Detroit (Honorable Mention)—2001
- Natverk & Kommunikation (IDG publication based in Sweden): Editor's Choice - QA Tools for the Web—2001
- Governor's Council on Physical Fitness: Healthy Workplace Award—2001, 2000
- Network World: Blue Ribbon Award, Network
  Design Tool Predictor—2001
- VSJ Reader Survey Awards: Best Debugger DevPartner Studio—2001
- **Programmer's Paradise:** Riding the Crest Award – DevPartner Studio—2001, 2000
- Network Computing: Editor's Choice Award Application Expert—2000
- Network Computing: Nominated as a finalist leading up to the 2001 Well-Connected Award – EcoPREDICTOR—2001
- VB Programmer's Journal: Reader's Choice Award – DevPartner Studio—1996-2000
- Software Development Magazine JoltCola Award: Productivity – DevPartner Studio– 1990, 1994, 1995, 1998, 1999
- Crain's Detroit Business: Leading Web
  Development Company in Metropolitan Detroit—
  1999
- Fortune Magazine: 100 Fastest Growing Companies—1999
- Business Week: 50 Best Performers of S&P 500—1999
- *Forbes*: Platinum List, Software Companies— 1999
- Fortune Magazine: Top 100 Companies to Work For—1999
- CFO Magazine: Top Cost-Containing Software Companies—1998
- Business Week: Information Technology Top
  100—1998

#### FORD MOTOR COMPANY

#### Q1 2002

In November, 2005, Compuware's Products Delivery and Support Groups received Ford Motor Company's coveted Q1 Award for quality excellence. For years, Ford Motor Company's Q1 certification has been a way for companies to confirm their high quality in a tangible way to customers, with the Q1 flag being internationally recognized as a sign of excellence in quality and customer satisfaction.

#### ISO 9001:2000

In August and November, 2005, respectively, Compuware's Professional Services account at Ford Motor Company and its Products Delivery and Support Groups received ISO 9001:2000 certification. Compuware earned this achievement by demonstrating its quality management system's compliance with the ISO 9001:2000 quality standard requirements.

#### SW-CMM™ LEVEL 3

On March 12, 2004 Compuware announced that the Compuware Testing and Integration Center had undergone an assessment against the Capability Maturity Model for Software (SW-CMM) and had been rated at CMM Level 3. The TIC is Compuware's internal quality assurance organization, responsible for testing the integration between Compuware products and product families, as well as demonstrating how Compuware's products are used in a production environment.

#### SW-CMM™ LEVEL 2

In 2002, the Compuware Testing and Integration Center (TIC), responsible for evaluating and testing the integration between Compuware products and product families, satisfied the requirements for a Capability Maturity Model for software (CMM-SW) Level 2 assessment. In reaching CMM-SW Level 2, Compuware has demonstrated consistently repeatable processes, disciplined project management and effective software control procedures within the TIC.



### Corporate History

Since 1973, Compuware Corporation has helped transform information technology investments into business assets. Below are some of the landmark events over the last three decades plus that have helped define Compuware as a company.

### 2006

Compuware acquires SteelTrace of Dublin, Ireland. Renamed OptimalTrace, the product aligns application delivery to business needs through a structured, visual approach to the management of enterprise application requirements. Compuware also acquires ProviderLink of Cary, North Carolina, which supports paper-based healthcare organizations in interacting electronically with organizations of greater technology sophistication.

The company hosts its second annual Partner Summit at headquarters, providing hundreds of partners with comprehensive learning tracks that detail partner and customer successes and highlights collaboration between Compuware, its partners and their joint customers. Another Partner Summit is also held in China.

Compuware Covisint announces a three-year contract with Shanghai GM and hundreds of its suppliers based in Asia, North America, Europe and Latin America to provide messaging and integration services. General Motors also names Covisint a Tier 1 service provider as part of GM's 2006 IT re-sourcing initiative. Covisint also wins the IT Executives' Choice "Best Demonstration of Value/ROI" Award at the Gartner Healthcare Summit.

Compuware earns inclusion on the new NASDAQ Global Select Market, which has the highest initial listing standards of any exchange in the world based on financial and liquidity requirements.

Compuware Changepoint is positioned in the Leader Quadrant of The Gartner Magic Quadrant for IT Project and Portfolio Management Applications. The technology is also recognized by Forrester Research, which names Changepoint as a leader in the Project Portfolio Management market. Changepoint also earns the Yphise award for best Project Portfolio Management solution, and is selected "Best Technology and Service Provider" by senior IT executive attendees at the Project & Portfolio Management 2006 event. Compuware receives a number of awards, including being named one of the "Best Workplaces for Commuters" by the U.S. EPA and the U.S. Department of Transportation, one of the 2006 101 Metropolitan Detroit's Best and Brightest Companies to Work For and one of DiversityInc's Top 50 Companies for Diversity. A number of its products also receive awards, including Compuware DevPartner SecurityChecker and DevPartner Studio named *Software Test & Performance Magazine* Testers Choice Award.

Achieves Ford Motor Company's coveted Q1 2002 certification. Through this, Ford acknowledges Compuware as a preferred supplier that pays close attention to processes, improvement, quality of work and customer satisfaction.

Compuware extends its relationship with the Eclipse Foundation. With Eclipse Foundation, Compuware announces the creation of the Tools Services Framework (Corona) Project to be led by Compuware.

Compuware announces a number of strategic enhancements to many of its product families, including *QA*Center, Vantage, OptimalJ, DevPartner and Strobe.

### 2005

Compuware enters into a software, services and technology partnership with IBM and settles all outstanding litigation between the companies. The agreement states that IBM will enter into license and maintenance agreements for \$140 million of Compuware software and offer Compuware \$260 million of services opportunities.

Compuware announces its continued strategic commitment to Microsoft. In addition to its support of Microsoft Visual Studio 2005, Compuware outlines plans to continue offering a unique combination of expertise, best practices and products to help IT organizations develop, test, manage and govern applications developed for the Windows platform.

Compuware initiates a long-term commitment to the Eclipse Foundation by becoming an Eclipse Strategic Developer. Compuware will focus its efforts on application life cycle integration and tool interoperability and dedicate resources to the Eclipse Application Lifecycle Framework (ALF) project.



The Gartner Application Quality Ecosystem positions Compuware in the "Leaders" quadrant in the Application Quality Ecosystem Magic Quadrant, 2005: Leaders and Challengers report. Also, the Gartner IT Project Portfolio Management (PPM) Magic Quadrant positions Compuware in the "Leaders" quadrant in the IT PPM Magic Quadrant. According to Gartner, Leaders are performing well today, have a clear vision of market direction and are actively building competencies to sustain their leadership position in the market.

Compuware announces comprehensive support for Java development with Compuware DevPartner Java Edition 3.3, OptimalJ 3.3 and Compuware Vantage Analyzer for J2EE.

Compuware hosts its second annual technology conference, this year called OJ.X. Onboard as premier sponsors were Microsoft Corporation, Hewlett Packard and the Eclipse Foundation. More than 1,000 technology professionals attend the allday conference, which focuses on .NET and Java learning.

Compuware Covisint and Blue Cross and Blue Shield of Michigan enter into a strategic partnership to deliver a statewide healthcare portal in Michigan, enabling healthcare professionals, groups, agents and members to improve the automation of routine business practices and shared access to information over the Internet. Additionally, Covisint announces the renewal of its agreement with Ford Motor Company for the Covisint Communicate portal service. Covisint also announces plans to open an office in Shanghai, to support it growing business throughout Asia.

Compuware acquires Adlex, Incorporated, which pioneered Service Delivery Management technology that enables Internet Service Providers and enterprise customers to diagnose and manage the quality of service that business-critical applications deliver to end users. This technology complements the Compuware Vantage product line by providing extremely high-capacity, agentless end-user experience monitoring and deep insight into application performance.

Compuware enhances and launches strategic versions of many of its products and solutions, including CARS, Vantage, *QA*Center, Changepoint, OptimalJ, Strobe, DevPartner, Abend-AID, File-AID and Uniface.China to support its growing business throughout.

# 2004

Compuware acquires the products and technology of Covisint, LLC—the company whose solutions connect the global automotive industry. During the year, Covisint makes available two new services that enable companies to securely share information and business processes with their customers and suppliers—Covisint Identity Management and a lower-cost version of Covisint Communicate. Covisint also announces an agreement with General Motors to use Covisint Connect data messaging service. Under the agreement, more than 6,000 GM supplier manufacturing locations will use Covisint Connect.

Compuware OptimalJ has a big year, with the release of versions 3.1 and 3.2, and the debut of OJX, a next-generation, interactive Java development extravaganza held at Compuware's world headquarters. More than 1,000 developers and Clevel attendees hear from Java visionaries from Compuware, Sun and BEA at this event.

Compuware acquires privately held Changepoint Corporation, whose IT governance and professional services automation solutions augment Compuware's ability to help CIOs effectively manage scarce resources to maximize the value IT brings to their businesses. Changepoint Version 8.01 (rebranded as Compuware Changepoint) wins the 2004 Well-Connected Award in the category of IT Portfolio Management Solutions by CMP Media LLC's Network Computing. Additionally, Compuware Changepoint wins "Best Solution" at the Gartner Project and Portfolio Management 2004 conference.

Compuware strengthens its Vantage product suite in many ways, including the acquisition of the technology assets of DevStream Corporation. The privately owned software company developed an advanced J2EE performance analysis product, later enhanced and released as Compuware Vantage Analyzer *for J2EE*. Additionally, Compuware announces the release of Vantage version 9.1, the first comprehensive solution to tie infrastructure management to service management, better aligning the use of IT resources with the requirements of the business.

Compuware announces two new DevPartner products—Compuware DevPartner Security Checker and Compuware DevPartner Fault Simulator. These products significantly extend the DevPartner product line's ability to detect and diagnose software security and quality errors in Microsoft-technology applications during the development process.



Compuware inks two strategic partnerships that will deliver the Compuware Application Reliability Solution (CARS) to a broader base of customers. The partnership with Sogeti, a premier provider of IT consulting services, is based on a combined quality management solution comprised Sogeti's Test Management Approach and CARS, called "CARS for Tmap®." The other partnership, with the Professional Services Group of Spherion Corporation, will deliver the Compuware Application Reliability Solution to Spherion customers. CARS also continues to grow with the release of version 4.1, which extends management-level visibility into quality assurance processes. CARS 4.1 also enables greater optimization when managing risk during application development and deployment.

Compuware's Testing and Integration Center (TIC) undergoes an assessment against the Capability Maturity Model for Software and is rated at CMM Level 3. The TIC is Compuware's internal quality assurance organization, responsible for testing the integration between Compuware products and product families, as well as demonstrating how Compuware's products are used in a production environment.

### 2003

In the company's 30th year of existence, Compuware completes construction on its new world headquarters building in downtown Detroit. More than 4,000 workers are based out of the facility, which unifies Compuware's Southeastern Michigan workforce and improves the company's operational efficiency.

Compuware launches CARS, the Compuware Application Reliability Solution. CARS provides its users with greater control over application delivery by uniting proven processes, a rich portfolio of technology and quality assurance expertise. CARS gives organizations the confidence that applications will meet business requirements and perform reliably once deployed.

Compuware and Detroit Public Schools (DPS) announce that their partnership to improve DPS' IT operations received the Outsourcing Center's 2003 Editor's Choice Award as the industry's "Most Improved Process" outsourcing relationship. Compuware also quantifies the value of its agreement with DPS, demonstrating that the company has saved the school district more than \$3 million while accomplishing a myriad of technology goals since 2001. OptimalJ 3.0 begins shipping to market. OptimalJ helps organizations adopting J2EE standards dramatically increase both developer productivity and Java application quality. Version 3.0 includes expanded plug-ins to industry-leading Integrated Development Environments and integration capabilities that address development projects involving legacy applications.

Vantage 9 is released, enabling Information Technology (IT) organizations to deliver service excellence by systematically and proactively improving application performance, as driven by business priorities. By monitoring application service from the end-user perspective rather than just monitoring infrastructure components, Vantage helps IT organizations identify and resolve problems before they impact the business.

Microsoft selects Compuware .NET products for use in Microsoft Technology Centers. Microsoft Technology Center customers gain access to components of Compuware DevPartner Studio, Compuware *QA*Center Performance Edition and Compuware Vantage Suite for benchmarking and evaluating .NET applications at centers located in Austin, Boston, Chicago and Silicon Valley.

Compuware earns 12th place on "Top 30 Companies for Executive Women" list. Compuware Vantage also receives the prestigious Yphise Award for the Best Application Performance Management Software. Compuware DevPartner Studio and TrackRecord products each receive *Visual Studio Magazine* Readers Choice Awards.

### 2002

Compuware adds four new members to its Board of Directors, increasing the Board's independence. The new board members include: Dennis W. Archer; Gurminder S. Bedi; Faye Alexander Nelson; and Glenda D. Price.

Compuware signs an agreement with DaimlerChrysler for Compuware services personnel to provide production support for 26 key components of various consumer web sites the auto manufacturer features in North America.

Compuware announces the availability of a variety of new product releases including DevPartner Java Edition 3.0, Vantage 8, Fault Manager 2.5, File-AID/Data Solutions 3.3, XPEDITER/DevEnterprise 3.4, DevPartner Studio 7.0 Professional Edition and others.



Predictor, a WAN provisioning and capacity planning tool and key component of the Vantage performance management suite, is named "Best Network Application and Operating Software Product" at the Networking Industry Awards 2002. The annual awards, organized by CMP Europe in association with Network News, recognize the success of those companies leading the way in the voice and data networking market.

Compuware enters into a technology agreement with AMD (NYSE: AMD) to add x86-64 support to Compuware SoftICE64. Compuware will provide the global supplier of integrated circuits with SoftICE64 to debug 64-bit device drivers. This agreement enables developers to more rapidly build software targeted for upcoming AMD Opteron and AMD Athlon processors, based on Hammer technology.

Construction on Compuware's new headquarters reaches a crucial stage when the final steel girder is set into place. By December of 2002, the first group of the thousands of employees begin to occupy the building.

### 2001

Compuware announces a five-year, \$75 million dollar agreement with Detroit Public Schools to provide information technology services to the district. The agreement provides for two, two-year extensions.

Compuware launches OptimalView, a powerful enterprise portal that allows customers to integrate business processes, applications and information. OptimalView provides a single point of access to crucial information and software, increasing the productivity of users.

Compuware introduces OptimalJ, a software product that significantly simplifies the creation of Java 2 Platform Enterprise Edition (J2EE) applications. OptimalJ fosters the rapid, accurate design of J2EE applications, increasing the productivity of Java developers of all skill levels.

Compuware appoints Tommi A. White to the position of Chief Operating Officer (COO). As COO, White is responsible for directing the day-to-day business activities of Compuware's operating divisions. She reports to Compuware President Joseph A. Nathan. Before joining Compuware, White spent nearly eight years at Kelly Services, most recently as Executive Vice President, Chief Administration and Technology Officer. Network Computing names Compuware application profiling and troubleshooting software, Application Expert, "Product of the Year" in the network and application performance-management system category. Predictor, Compuware's software for predicting the impact of deploying a new application on the network, earns a position as finalist for the Network Computing 2001 Well-Connected Award. Predictor rounds out the year by winning the Network World Blue Ribbon Award for network design tool. Compuware's services group receives eHealthcare Leadership award for the design of a nationally utilized medical system's web site.

### 2000

Compuware acquires e-business services firms BlairLake, Inc. (Kansas City, Missouri) and Nomex, Inc. (Montreal, Canada). These firms become Compuware Digital Development Centers, providing skilled artists, content specialists, technical experts and strategists to plan, create and deliver e-business services. An additional Compuware Digital Development Center is opened in Farmington Hills, Michigan.

Compuware acquires the products of Optimal, an award-winning developer of e-business performance measurement tools. The addition of Optimal's products strengthens Compuware's EcoSYSTEMS software product line.

Compuware announces agreements to provide Application Portfolio Management services for Ford Motor Company in Europe and Morgan Stanley Dean Witter in the United States. Under these agreements, Compuware jointly manages the business software of each of these companies, freeing their staff to focus on strategic IT issues.

# 1999

Compuware and its healthcare subsidiary CareTech Solutions, Inc. announce a 10-year, \$1 billion agreement with The Detroit Medical Center (DMC) for the outsourcing of DMC's Information Systems Division.

Compuware acquires Data Processing Resources Corporation, giving the company a services presence in the Southeastern and Western United States.

Compuware employees number more than 15,000.

Compuware acquires Programart Corporation. Programart provides Application Performance Management (APM) software. APM helps enterprise IT organizations develop and deliver efficient and responsive applications and maintain high standards of application performance throughout the life of an application.



Compuware announces its intention to build a new headquarters building in the City of Detroit Campus Martius project.

Compuware acquires the CACI Products Company. With the acquisition, Compuware makes its debut in the application capacity planning market while creating important synergies with its EcoSYSTEMS line of application service level management products.



Compuware surpasses the \$1 billion revenue mark.

Compuware and Oakwood Healthcare, Inc. launch CareTech Solutions, Inc., a provider of high-quality, cost-effective computer operation,

telecommunications and application development services to Oakwood and other healthcare providers.

### 1997

Compuware acquires NuMega Technologies. NuMega products are the worldwide market share leaders in accelerating the development of reliable software for professional Windows and Java developers. These award-winning products substantially improve the productivity of software development teams and the quality of the software.



With the acquisitions of Direct Technology Limited and DRD Promark, Inc, Compuware launches its *QA*Center automated software quality product line.

### 1995

Compuware acquires Coronet, a software product for managing the performance of networked applications. Coronet is subsequently renamed EcoSCOPE and join the EcoSYSTEMS product family.

### 1994

Compuware acquires UNIFACE, a development environment for building, renewing and integrating strategic applications. UNIFACE focuses on the critical areas of e-commerce, enterprise application integration and legacy renewal to reduce the cost of ownership of business-critical applications and increase the return on investment of the IT budget.

Compuware acquires Hiperstation, expanding its automated testing offerings for the mainframe environment.

Compuware commences a secondary public offering.

Compuware names Joseph A. Nathan President and Chief Operating Officer.

# 1993

Compuware acquires EcoSYSTEMS Software, a producer of management software for the client/server environment. With this acquisition, Compuware begins a strategy of providing the most comprehensive suite of end-to-end application and e-commerce performance management tools available.



Compuware completes its Initial Public Offering (IPO) of stock.



Compuware acquires XA Systems, allowing the company to provide an integrated system software product offering for the testing and maintenance of mission-critical business applications running in the IBM mainframe environment.

Compuware develops and releases File-AID/PC, the company's first PC-based testing tool.



Compuware acquires Centura Software—makers of XPEDITER—solidifying its leadership position in the interactive software debugging marketplace.



Compuware moves from its Southfield location to a new corporate headquarters in Farmington Hills, Michigan. The corporate headquarters will eventually contain a wellness center, sundry shop, day care and other amenities to attract and retain the best employees.

Compuware acquires its first European subsidiaries.



Compuware announces Playback, the company's first automated testing tool.

### 1983

Compuware launches its File-AID product line. Using a request-driven interface, developers are able to use File-AID products to quickly and easily find, create, extract, transfer, fix, convert, load, edit, age and compare data. This allows developers to focus on developing and maintaining applications that meet business needs.



# 1978

Compuware opens its first remote office to service the Washington, D.C. and Baltimore area.

# 1977

Compuware introduces Abend-AID, its first software product. Designed to detect bugs and suggest corrective action in corporate mainframe systems, Abend-AID is still a standard in a market with more than 8,000 copies currently in use. The release of Abend-AID establishes a product strategy for Compuware, alleviating the peaks and valleys of revenue that occur in the services business.

# 1973

Peter Karmanos, Jr., Thomas Thewes and Allen Cutting establish Compuware Corporation. Their vision is to help people do things with computers by providing their clients with professional technical services, allowing them to focus on their own core businesses.

### **Community Involvement**

Compuware has a robust social responsibility philosophy based on employee involvement, employee giving and corporate contributions.

Compuware encourages and supports employee involvement in worthwhile causes such as Habitat for Humanity, Gleaners Community Foodbank and the Susan G. Komen Race for the Cure through its employee volunteer program, the Community Action Network (CAN).

The company conducts an annual charitable giving campaign that allows Compuware employees to easily contribute to worthwhile charities such as United Way, United Negro College Fund and more.

Finally, Compuware also contributes significant dollars to a variety of worthwhile organizations around the world through corporate contributions. While Compuware doesn't release specific financials on this aspect of our giving, the company's contributions as a percentage of earnings are above the national average. Compuware supports organizations such as:

- American Cancer Society
- American Heart Association
- Big Brothers Big Sisters
- Charities that improve the quality of life in
  Detroit, where the company is headquartered

- Cultural and civic institutions
- City Year
- Junior Achievement
- Karmanos Cancer Institute
- Learning for Life
- United Way

For more information concerning Compuware's Community Involvement Programs, please visit: <u>http://www.compuware.com/corporate/community.h</u> <u>tm</u>

# Selected Financial Highlights

The following financial charts provide a historical view of important financial metrics such as revenue and earnings as well as selected business breakout information for the previous fiscal year.































