

QUICK REFERENCE: AS OF MARCH 31, 2009

NASDAQ Symbol:	TSCM Common Stock
Shares Outstanding:	30,617,572
Market Capitalization:	\$60 million
52-Week Trading Range:	\$1.69 – \$9.49
Fiscal Year:	December 31
Chief Executive Officer:*	Daryl Otte
Chief Accounting Officer:*	Rich Broitman
Corporate Headquarters:	14 Wall St., 15th Flr, New York, NY 10005
Employees:	292

*as of June 19, 2009

INVESTMENT PROFILE

- Strong balance sheet, no debt
- Diversified revenue streams
- Last dividend paid on March 31, 2009

FIRST QUARTER 2009 STATISTICS

Total Subscribers:	72,226
Revenue per Subscriber:	\$359
Average Monthly Unique Visitors:	8.1 million
Page Views:	193 million
Revenue per Thousand Page Views:	\$16.40
Cash [†] :	\$80.1 million
Cash [†] per Share:	\$2.61

THESTREET.COM NETWORK

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ANALYST COVERAGE

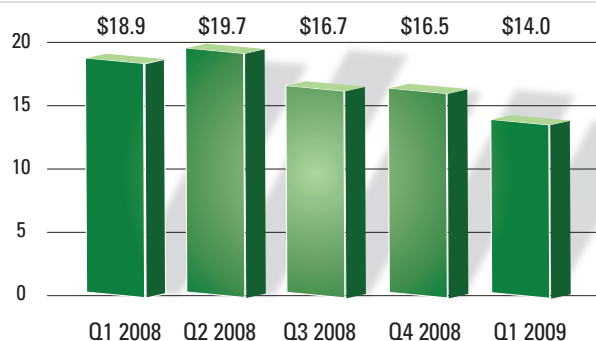
American Capital Partners, LLC, George Grose
 JMP Securities, Sameet Sinha
 Merriman Curhan Ford & Co., Richard Fetyko
 Needham & Company, LLC, Mark May
 ThinkPanmure, LLC, William Morrison

CORPORATE STRATEGY

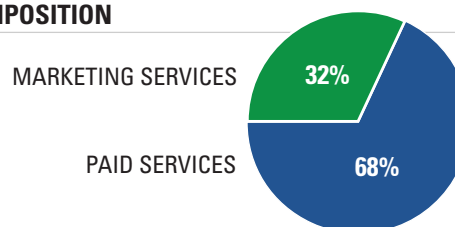
TheStreet.com has aggressively redefined itself as a leading media company. Our strategy is to:

- Be the premier online destination for all things related to “money.”
- Meet consumer and advertiser demands through multi-channel distribution of robust, focused and interactive personal finance, financial news and investment content.
- Provide a one-stop shop for advertisers, advertising agencies and corporations in search of a broad spectrum of innovative, interactive advertising solutions.
- Continue to grow TheStreet.com’s content and reach through organic growth and strategic accretive acquisitions.

TOTAL REVENUE (MMs)



Q1 2009 REVENUE COMPOSITION



REVENUE HISTORY

REVENUE (MMs)	Q1 2008	Q2 2008	Q3 2008	Q4 2008	Q1 2009
NET	\$18.9	\$19.7	\$16.7	\$16.5	\$14.0
PAID SERVICES	\$10.8	\$10.3	\$10.2	\$9.9	\$9.5
MARKETING SERVICES	\$8.2	\$9.4	\$6.5	\$6.6	\$4.5
DEFERRED	\$17.5	\$17.2	\$16.1	\$15.3	\$15.7
SUBSCRIPTION BOOKINGS	\$8.9	\$7.7	\$6.6	\$6.7	\$7.0

CORPORATE PROFILE

TheStreet.com is a leading online financial media company. It engages audiences on video and digital platforms through some of the Web’s best-known sites: TheStreet.com, RealMoney.com, Stockpickr.com, BankingMyWay.com, MainStreet.com, Rate-Watch.com and Promotions.com. Through this network, the company produces and distributes content in all areas where life and money intersect to inform, engage and activate one of the most affluent, influential audiences on the Web today. THE COMPANY DOES NOT PROVIDE GUIDANCE.

SHAREHOLDER CONTACT

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[†]Cash, cash equivalents, marketable securities and restricted cash.