



®

Stacia Andersen

President, Target Sourcing Services

 | Target Sourcing Services

MISSION STATEMENT

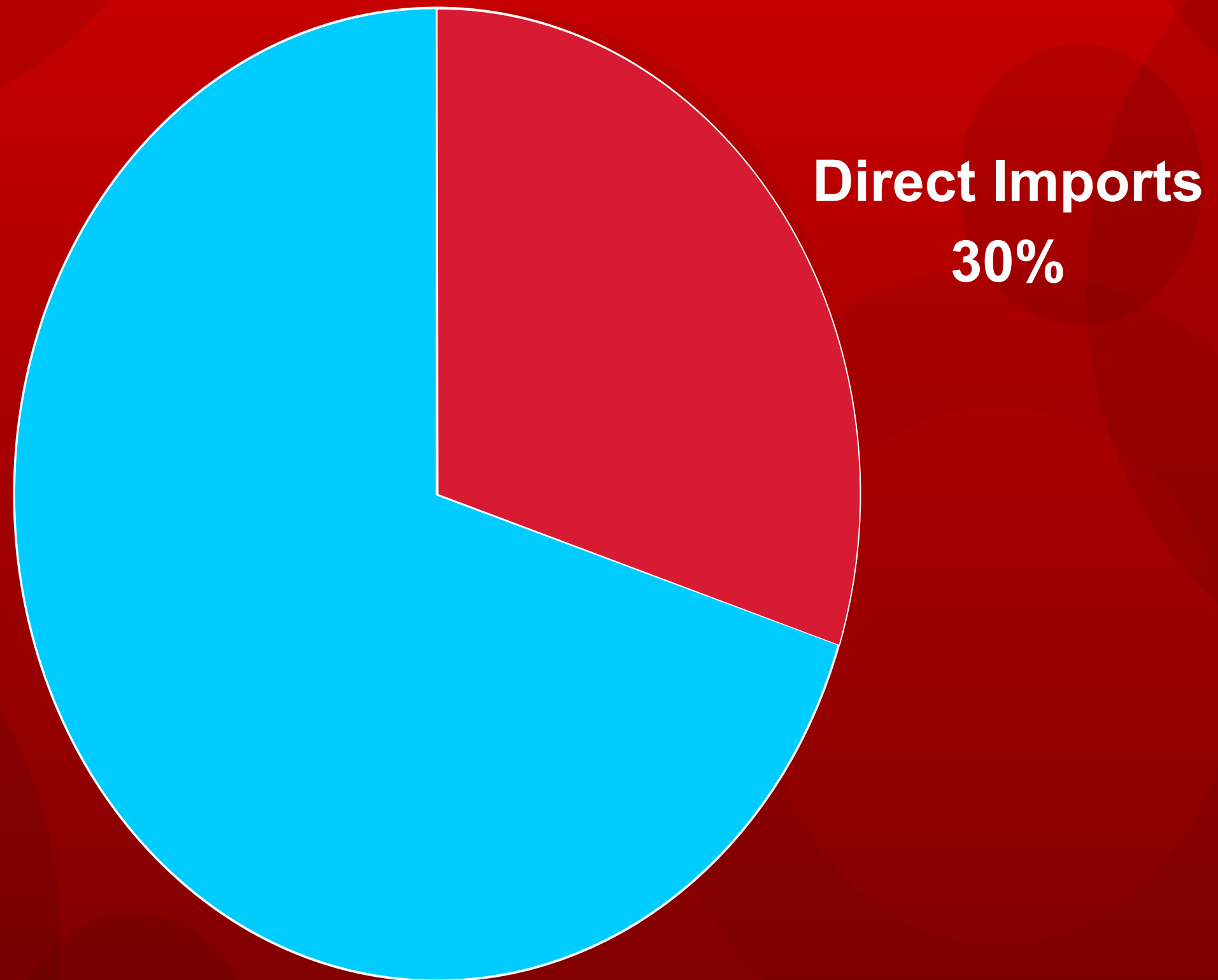
To source competitively priced,
high-quality products on time to
support profitable market share
growth.

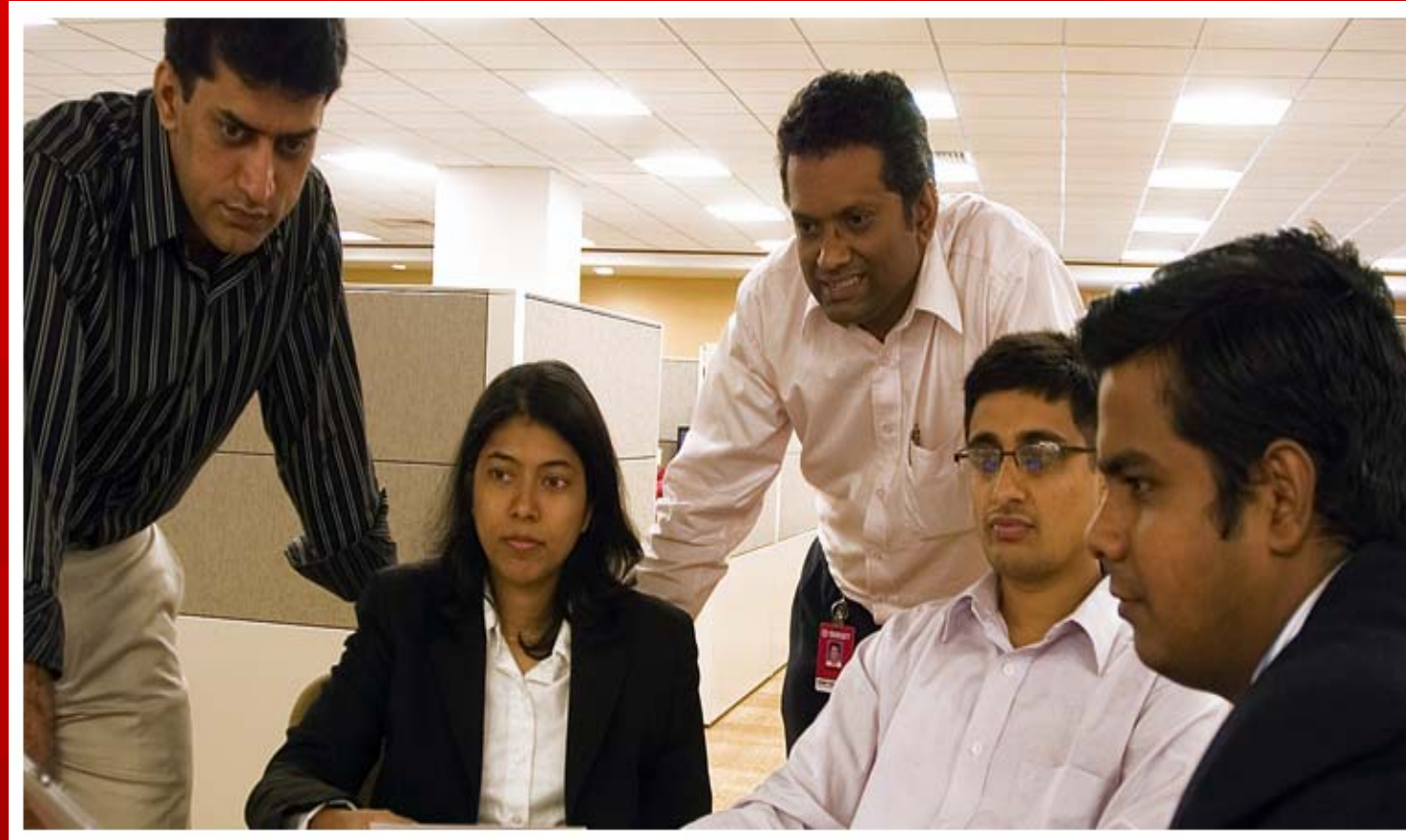
**SOURCING
ORGANIZATION**

**PRODUCT QUALITY AND
GLOBAL COMPLIANCE**

SPEED TO MARKET

TOTAL RECEIPTS





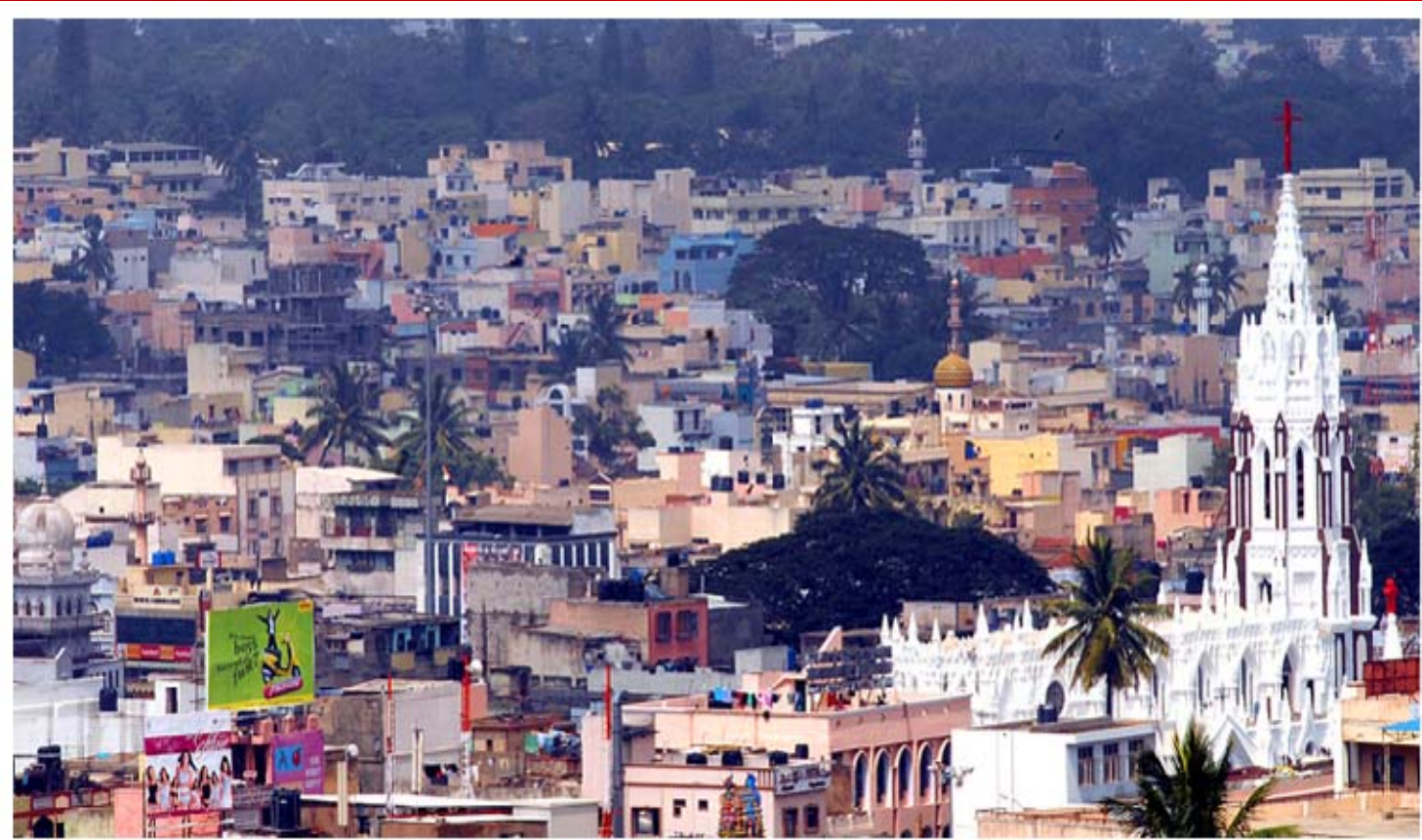


SOURCING ROLE

- Select owned brand vendor
- Place merchandise program
- Determine country of origin
- Ensure quality assurance



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GLOBAL STRUCTURE

RIGHT BUSINESS

RIGHT COUNTRIES

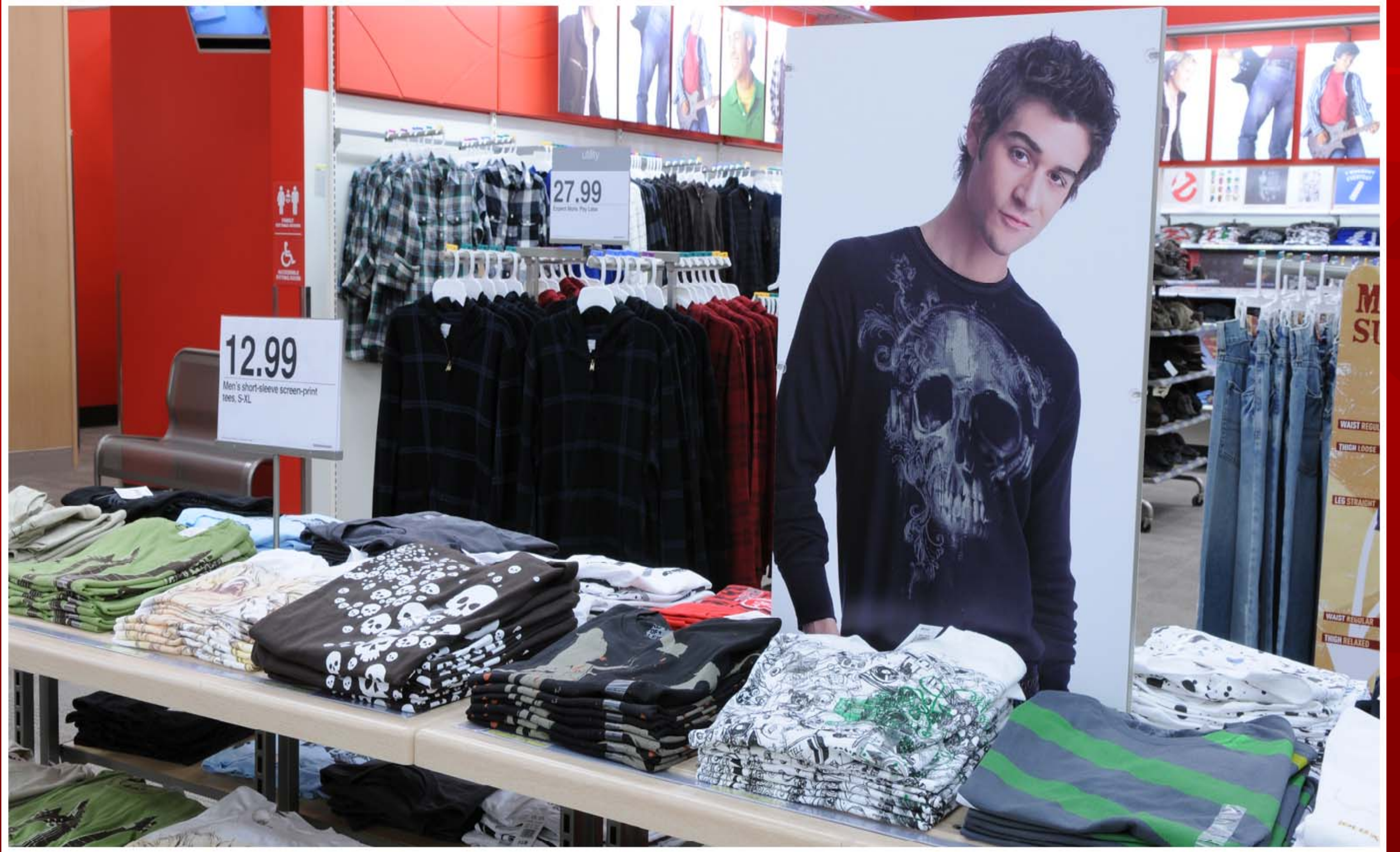
EMERGING COUNTRIES

- India
- Egypt
- Vietnam
- Indonesia

VENDOR RELATIONSHIPS

VENDOR RELATIONSHIPS

- Facilities in multiple countries
- Flexibility in production and replenishment



QUICK REPLENISHMENT



VENDOR STRATEGY



GO International®
April 13–May 14
color block strapless dress 39.99
Expect More. Pay Less.®
Target.com/gointernational

We've canvassed the globe
for fresh trends—bring it
to your world with clean
shapes and origami pleats.
New, now and flying fast.

GO International

 **Design for All**

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PRODUCT QUALITY AND GLOBAL COMPLIANCE

PRODUCT QUALITY AND GLOBAL COMPLIANCE

- Vendor education
- Testing and inspection process
 - Safety
 - Reliability
 - Quality
- Target standards
 - Workplace environment and conditions
 - Wages and benefits
 - Working hours and minimum age requirements

SPEED TO MARKET



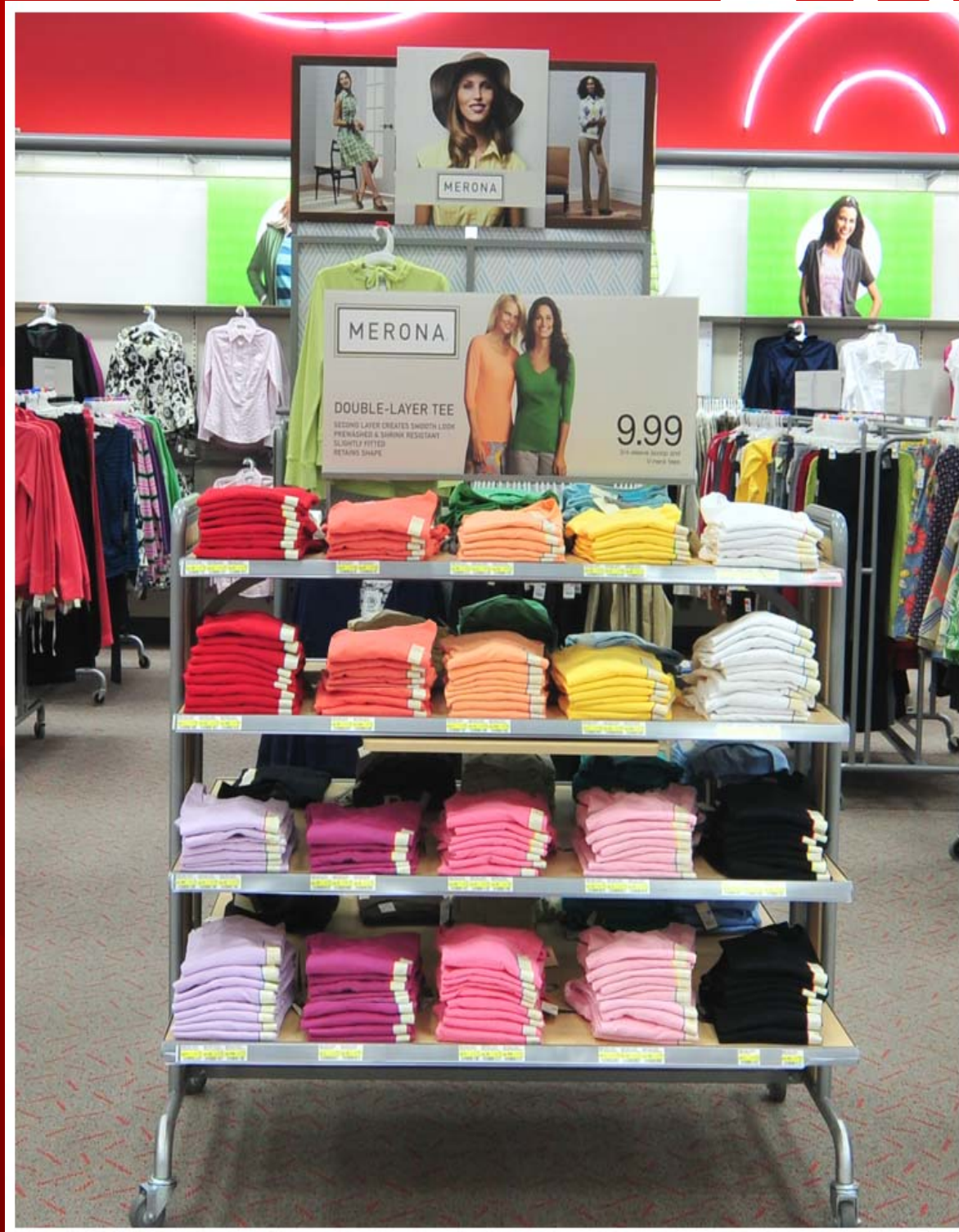
RAW MATERIALS STRATEGY

RAW MATERIALS STRATEGY

- Improved speed to market
- Enhanced product quality
- Incremental sales and margin



RAW MATERIALS STRATEGY



- Standardizing the versions of fabric
- Positioning with mills
- Elevating raw materials management in development process
- Expand to all apparel departments

A background image showing two business professionals, a man and a woman, sitting at a desk in an office. They are looking at a large document or blueprint spread out on the desk. The man is pointing at the document with a pen. The woman is looking at the document. There are computer monitors and other office equipment visible in the background. The entire image is overlaid with a semi-transparent red filter.

**INCREASE
ACCOUNTABILITY
SPEED TO MARKET**

STREAMLINE HARDLINES DEVELOPMENT CALENDAR





