



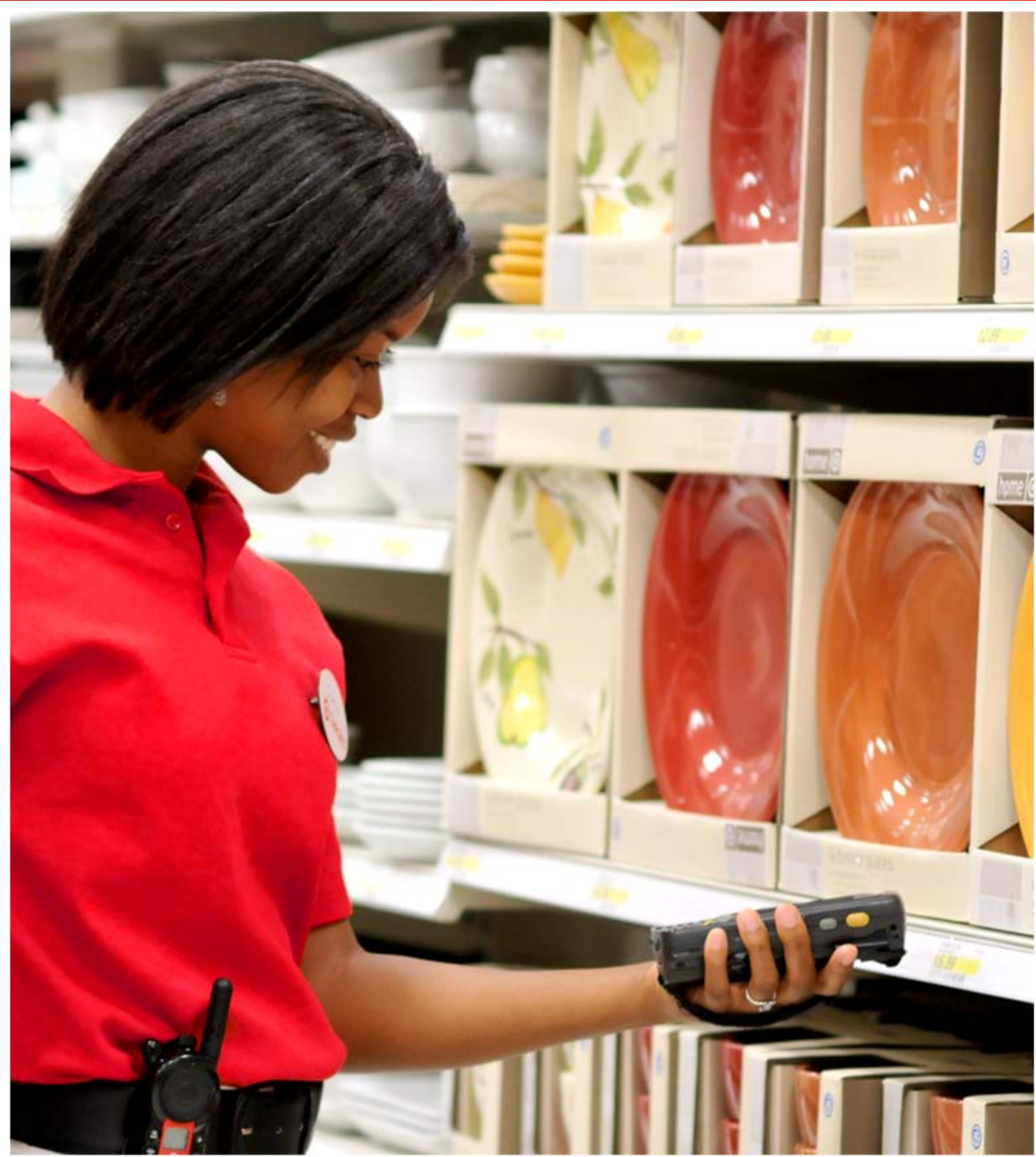
®

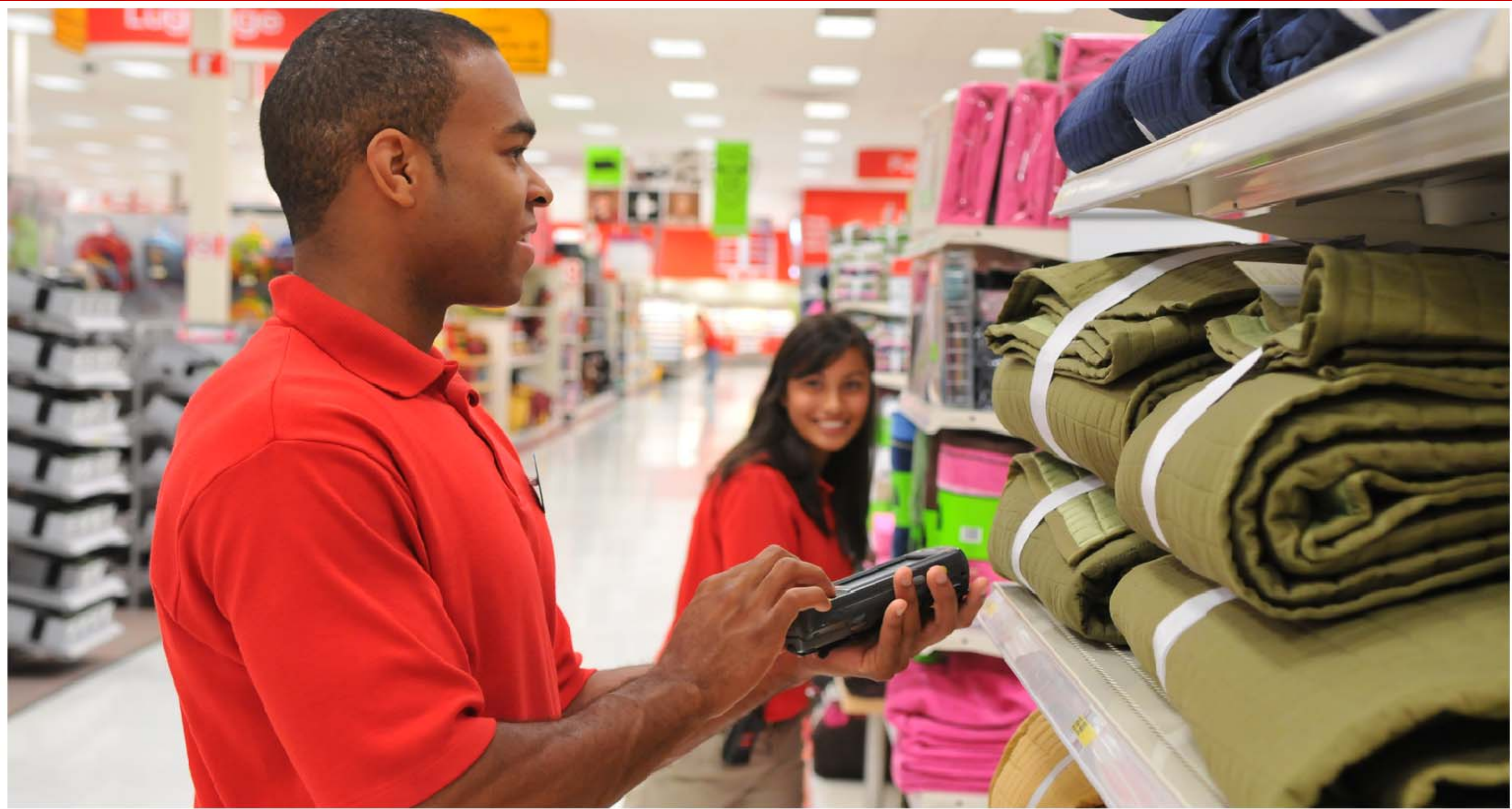
Troy Risch

EVP, Stores



®





RESULTS

- Productivity improvements
 - New operational processes
 - New technologies
- Expense management
 - Store Team Leaders more accountable
 - Improved hourly payroll and reduced overtime





®

STORES MISSION

Drive sales profitably by delivering a Target brand shopping experience for our guests.

OUR MISSION:

Drive sales profitably by delivering a Target brand shopping experience for our guests.

- Fast, Fun and Friendly Team**
 - Be a team player
 - Communicate with your fellow team members
 - Help each other
 - Be safe
- Be in Stock**
 - Know the facts
 - Be in stock every day, all day
 - Know the right facts, the right way, at the right time
- Fast, Fun and Friendly Service**
 - Offer assistance
 - Add personal touches
 - Ask guests, "Can I help you find something?"
- Great-Looking Stores**
 - Make sure our stores look all day
 - Maintain signage and merchandise standards
 - Clean, neat, safe and comfortable

Our Vision

Best Company Ever

Our vision is to become the Best Company Ever for our guests, our associates, our communities and ourselves.

Best with Guests

Make sure our guests are always getting the best service, the best products, the best prices and the best shopping experience.

Best for Team Members

Make sure our team members are always getting the best training, the best support, the best resources and the best working conditions.

Best for Communities

Make sure our communities are always getting the best products, the best services, the best prices and the best shopping experience.



AREAS OF FOCUS

- Fast, Fun and Friendly Service
- Be In Stock
- Great-Looking Stores
- Fast, Fun and Friendly Team

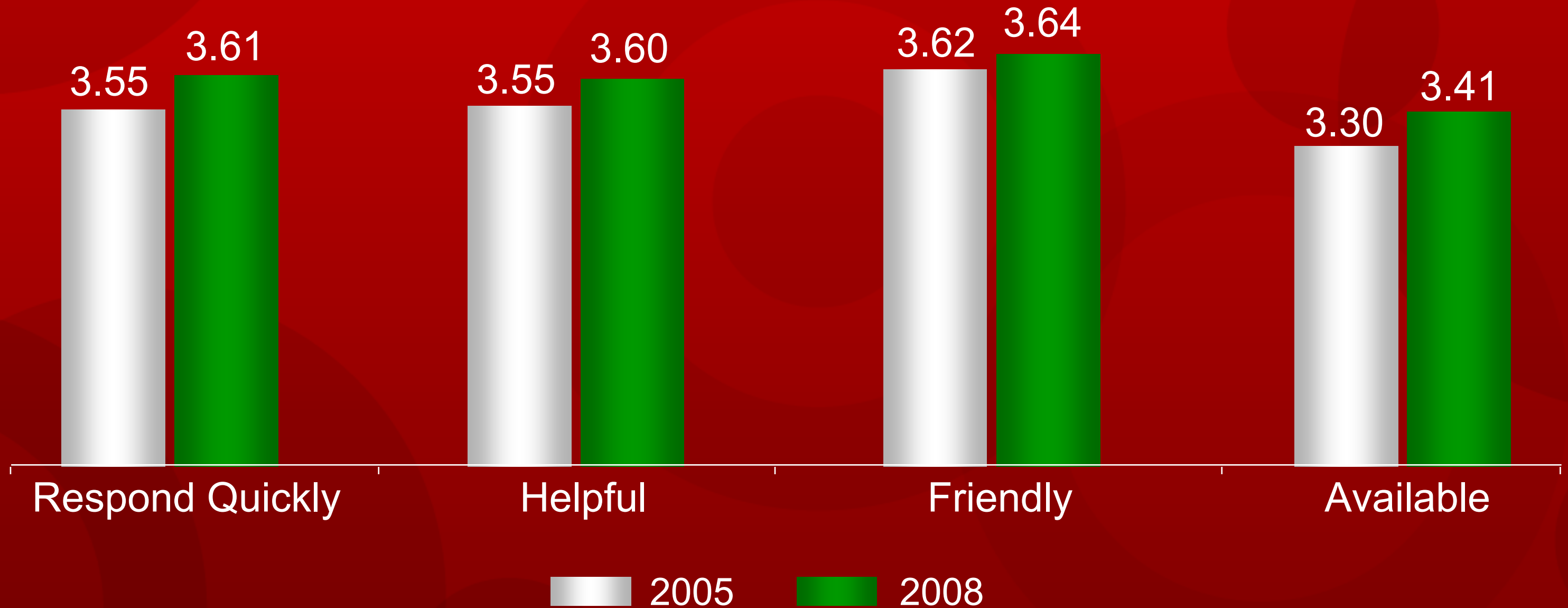
**FAST, FUN AND
FRIENDLY SERVICE**



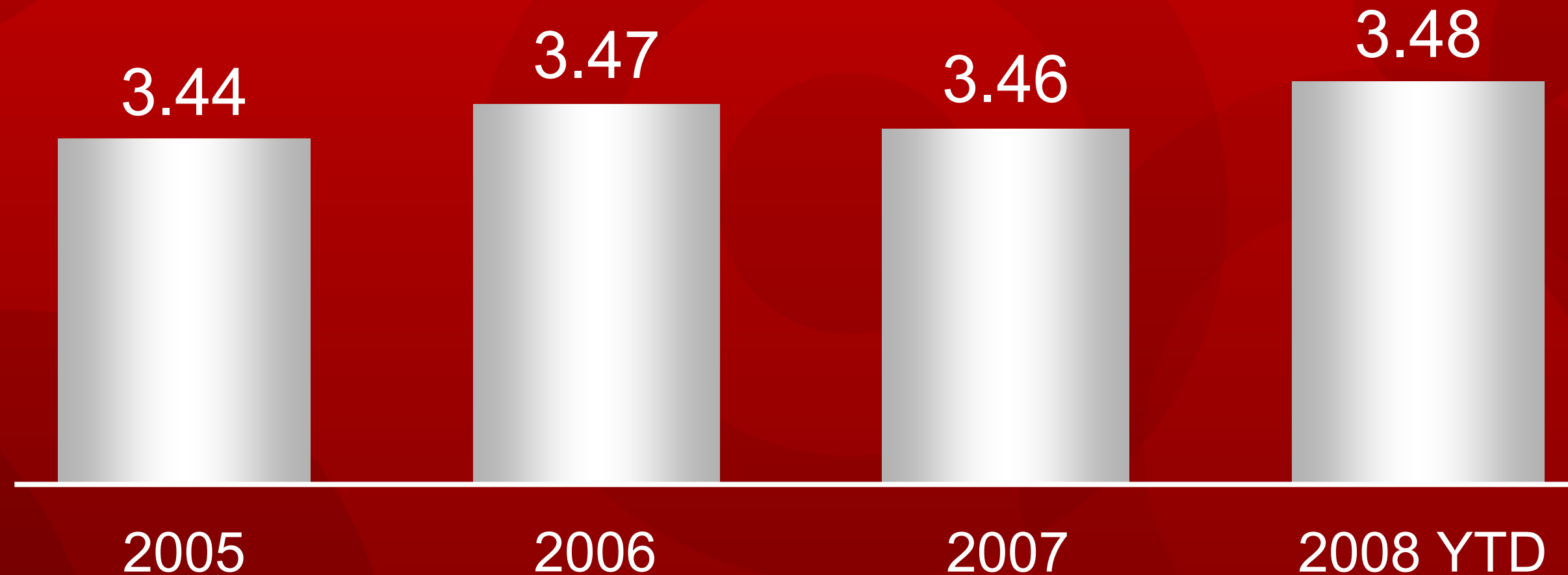


**5 MILLION
SURVEYS**

MEASURES OF TEAM MEMBER SERVICE



GUEST SURVEY SCORES





**Can I help you
find something?**













Back

Start Over

Guest Assistance

Product Name

NEW
\$269.99 +tax

DPCI: 242-00-9705



Basic Info

Features

Reviews

Average Guest Rating:



- ★ Best seller
- ★ Fits in your pocket
- ★ Great for night shots

Availability: **In Stock in Aisle 12**

Find It At Another Target Store

- 3" Auto-bright display
- 3x Optical Zoom
- 7 Shooting Modes
- HP Photosmart R07 Lithium-ion Rechargeable Battery

Related Accessories:



SanDisk
Ultrall 2GB SD
Memory Card
\$47.99

Trigger finger happy? Don't worry, so are we. Your camera comes with a small amount of memory. Make sure you have enough room for all your pics by purchasing an additional memory card.

Availability: **In stock in aisle 12**

Additional Images:



Send item info to my email

Send item info to my phone



Back

Start Over

Narrow your search by:

Camera Types

Choose your preference

Megapixels

Choose your preference

Optical Zoom

Choose your preference

Brands

Choose your preference

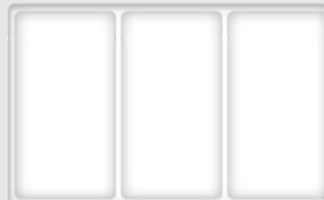
Other Features

Choose your preference

Clear All Preferences

Compare items:

Add up to 3 items here to compare:



Compare these items

Guest Assistance

Showing: 27 cameras

Sort by Price: Low to High High to Low

Close X

Select the camera type(s) you'd like to browse:

Compact & Shoot (0)

Slim & Sleek (8)

Advanced Point & Shoot (12)

Digital SLR (4)



little extra.

Shoot like a pro. Serious inquiries only.

Select

Done >>

7.0 MP / 3x optical zoom

Add to Comparison

Page 1 of 7

Start Over

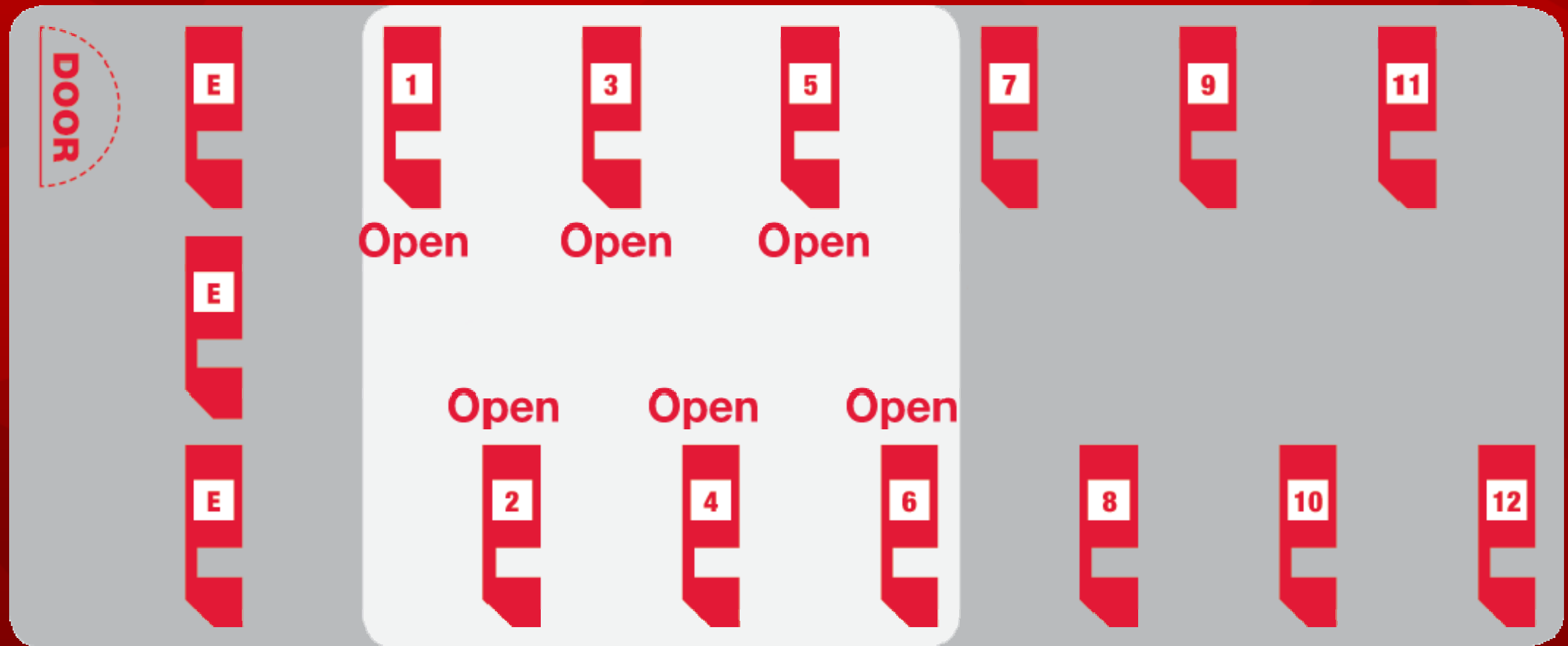


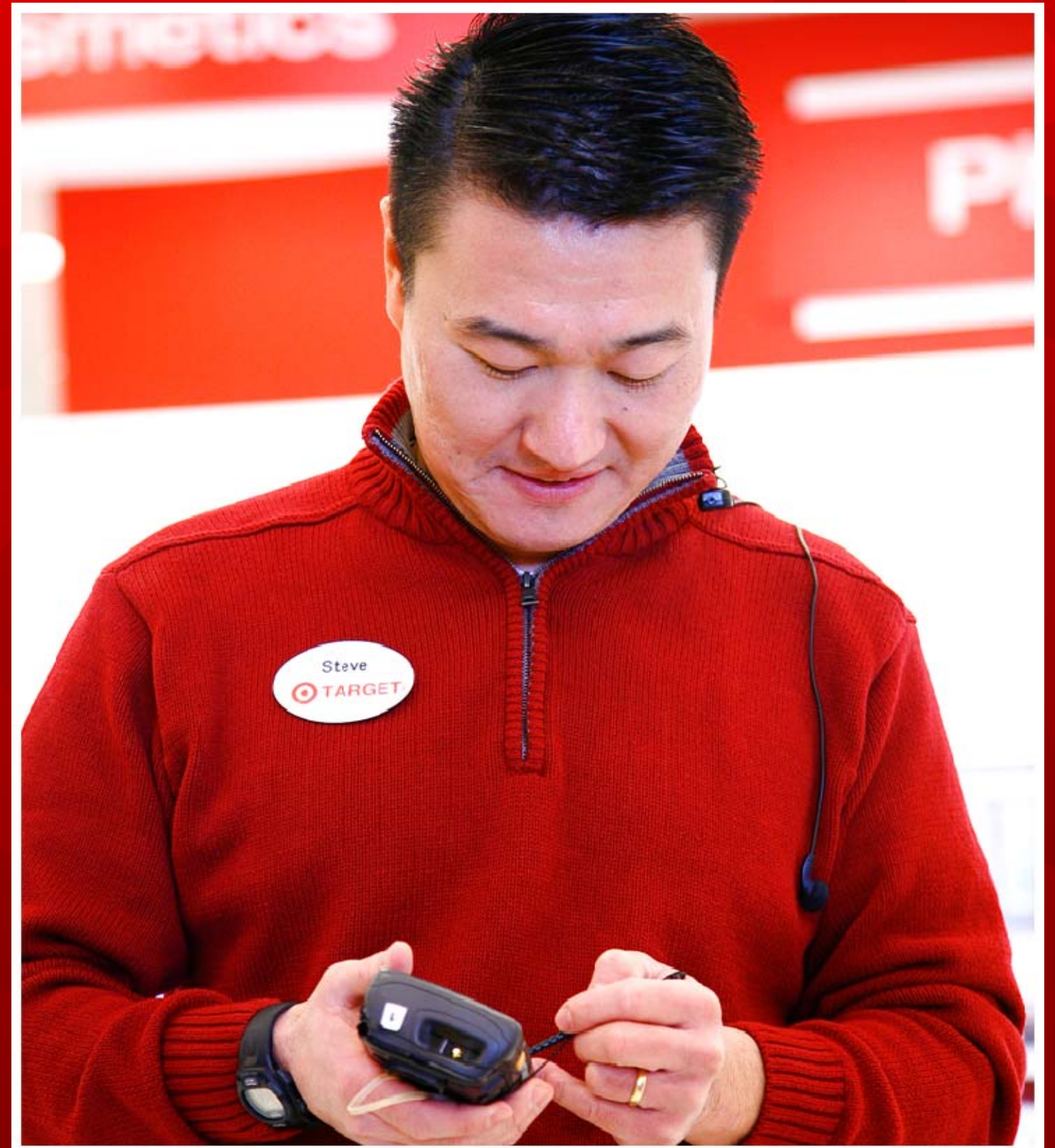
- New Electronics training
- Periodic service assessments





OPEN LANE CLUSTERING





BE IN STOCK



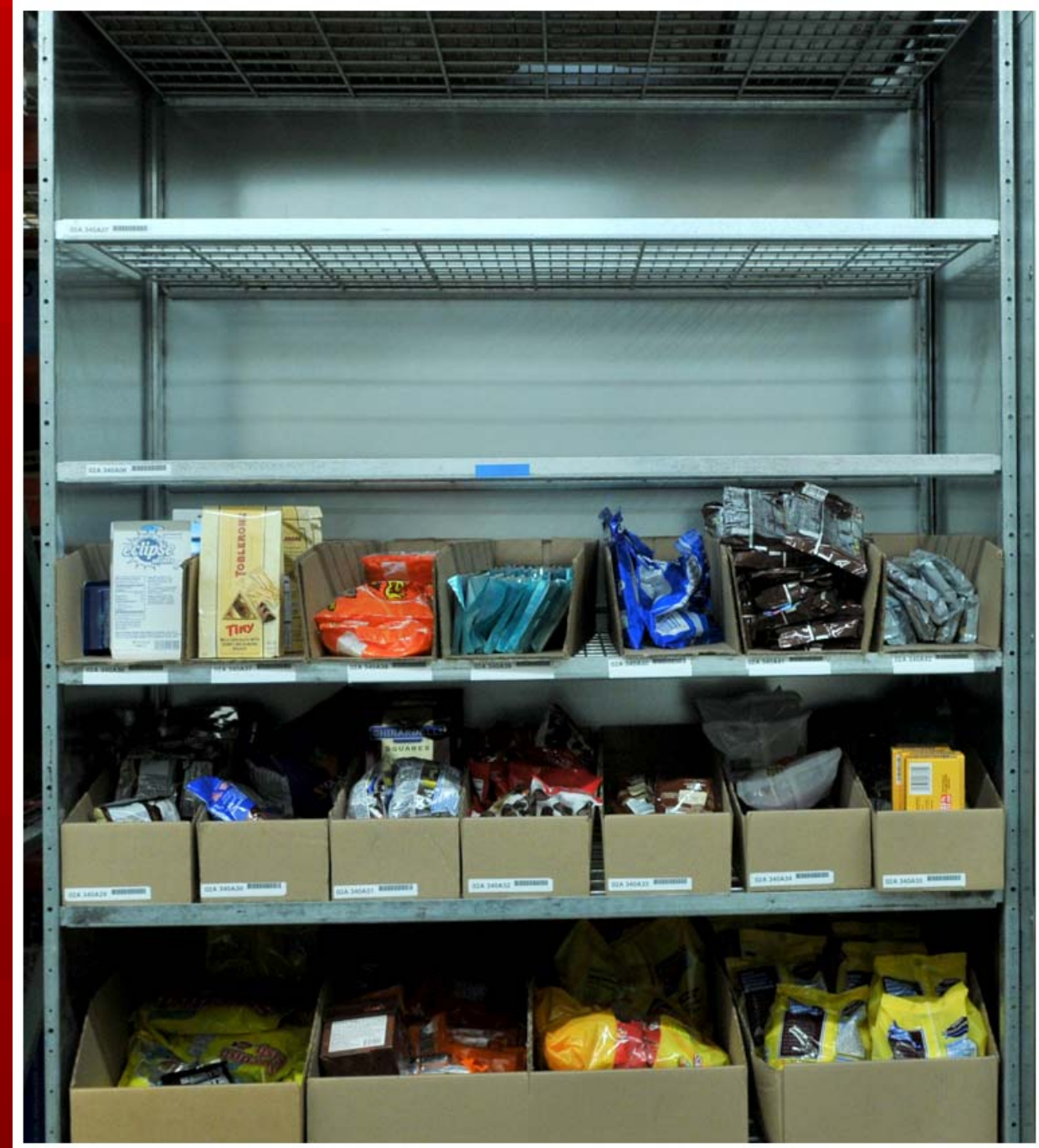




REPLENISHMENT

- Shortened DC-to-store lead times, enhanced backroom accuracy and reduced material waste
- More product on shelves
- Scored higher on in-stocks in guest survey

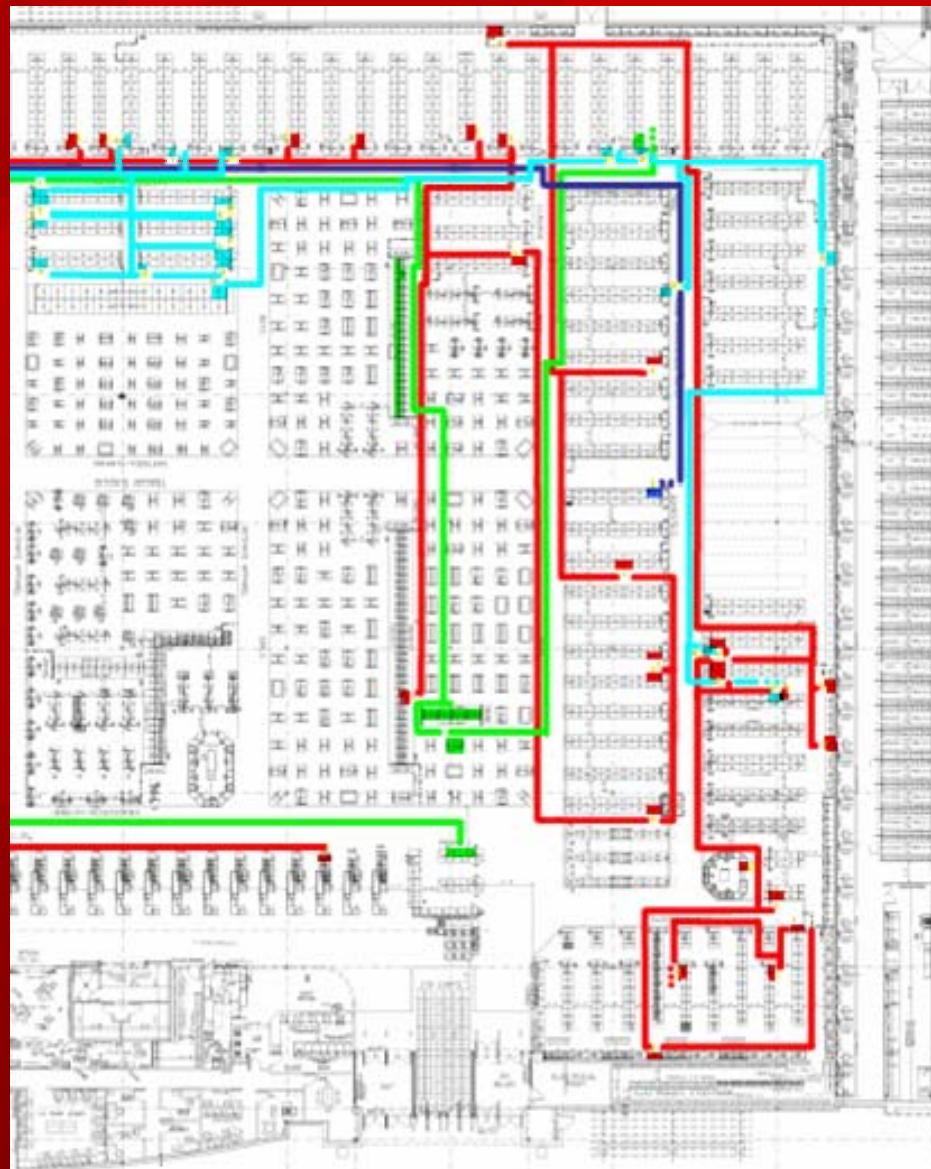
BACKROOM REORGANIZATION



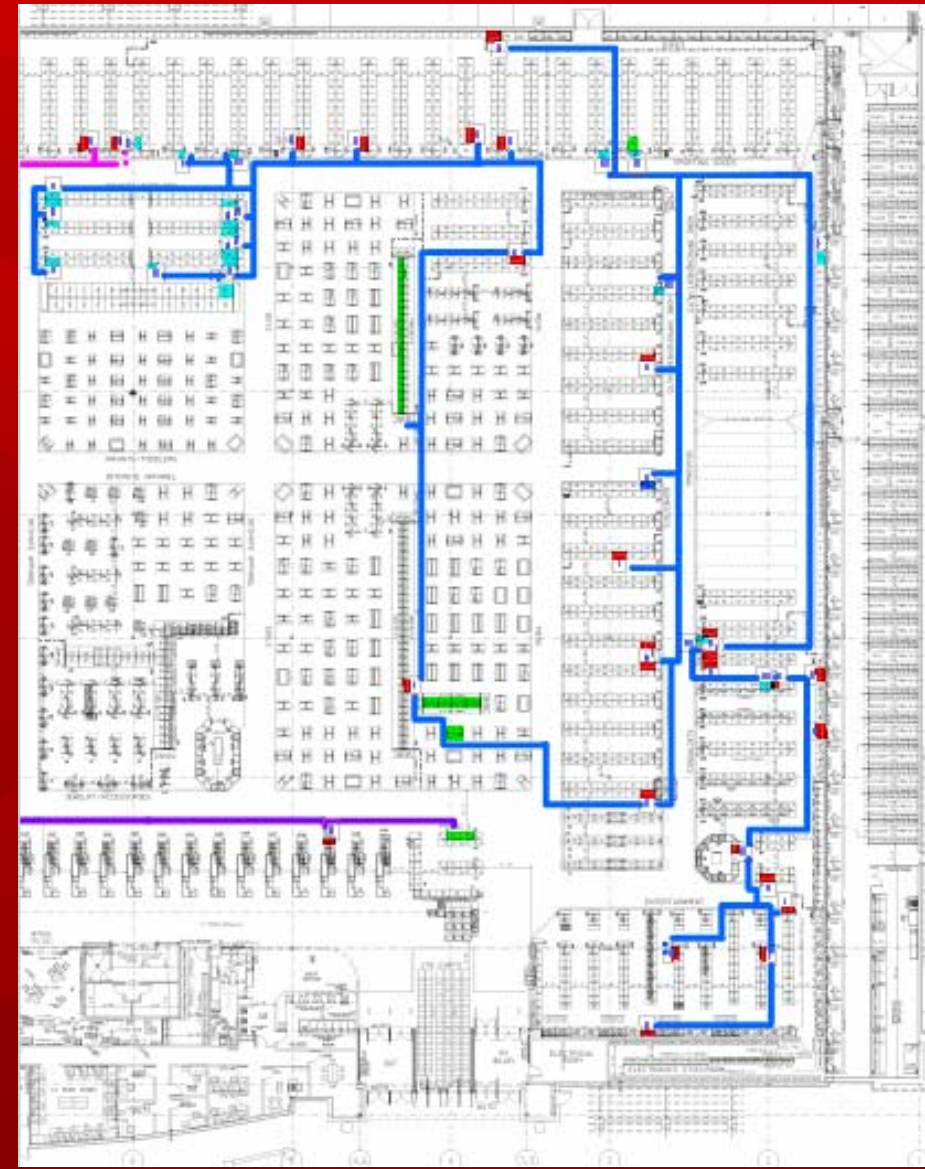
THREE-LEVEL CARTS



40% LESS FT. TRAVELED



8,989 TOTAL FT.
TRAVELED



5,368 TOTAL FT.
TRAVELED



®



**GREAT-LOOKING
STORES**







Boosters

Potties

Bumbo Play Tray
 Manufactured by Bumbo (Pty) Limited
 712 North Main Street, Steen
 401, Box 1027, Roseville, Durban
 Durban, South Africa
 MADE IN SOUTH AFRICA
 Contact: 031 201 1000
 www.bumbo.co.za

9.99

Bumbo Play Tray
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9.99

World's 1st AND ONLY

Endorsed by Paediatric and Orthopaedic Faculties

INTERNATIONAL AWARD WINNING BABY SEAT TO SIT BABY IN UPRIGHT POSITION

WARNING - Prevent Falls: Use on any elevated surface

AT LAST! **Bumbo A Baby Seat that REALLY Works**

ACTUAL COLOR

World's 1st AND ONLY

Endorsed by Paediatric and Orthopaedic Faculties

INTERNATIONAL AWARD WINNING BABY SEAT TO SIT BABY IN UPRIGHT POSITION

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AT LAST! **Bumbo A Baby Seat that REALLY Works**

ACTUAL COLOR

Fisher-Price Rainforest Healthy Care Booster Seat
 With 100% Recycled Plastic

Fisher-Price Healthy Care Booster Seat
 With 100% Recycled Plastic

Edella Bouncer
 Portable Hook On Chair

Edella Bouncer
 Portable Hook On Chair

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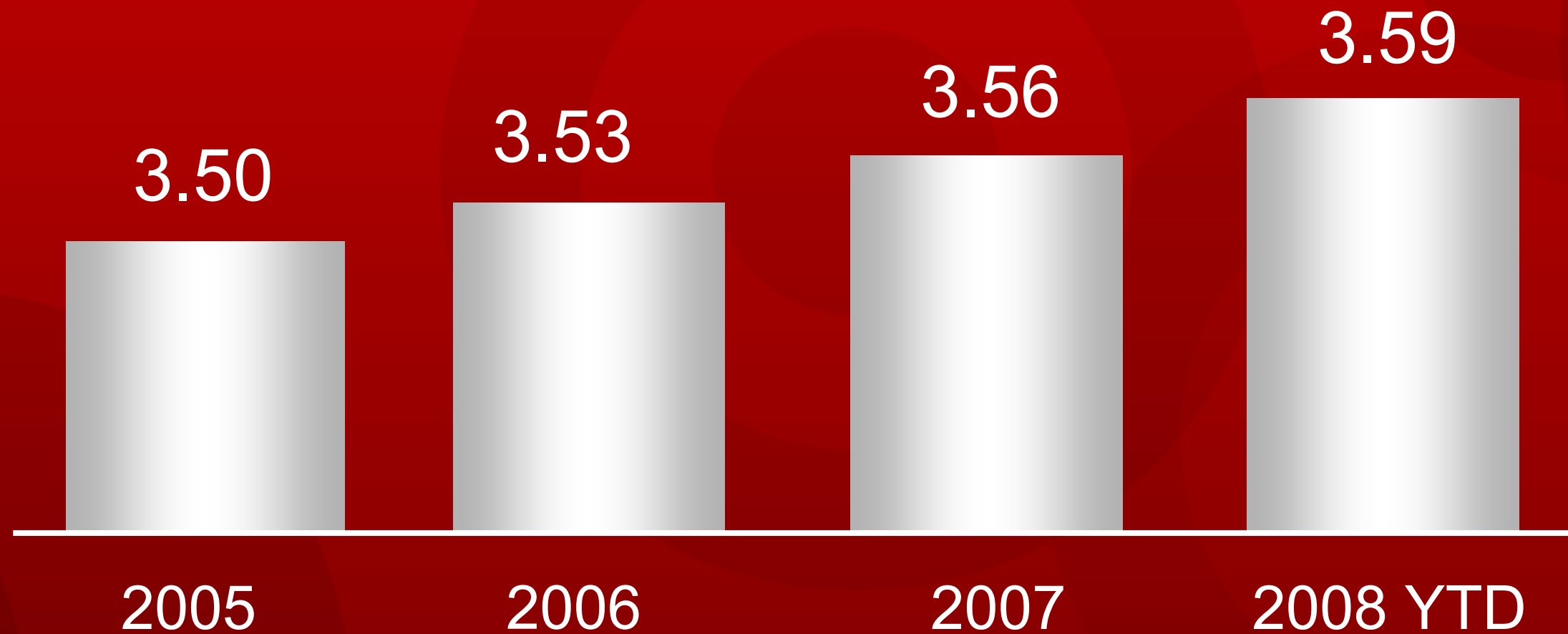
Fisher-Price Healthy Care Booster Seat
 With 100% Recycled Plastic

Fisher-Price Healthy Care Booster Seat
 With 100% Recycled Plastic



GUEST SURVEY RESULTS

Great-Looking Stores





®





**FAST, FUN AND
FRIENDLY TEAM**



THE WORLD'S TOP 20

- | | |
|-----------------------|----------------------|
| 1. Apple | 11. Costco Wholesale |
| 2. General Electric | 12. UPS |
| 3. Toyota Motor | 13. IBM (tie) |
| 4. Berkshire Hathaway | 13. PepsiCo (tie) |
| 5. Procter & Gamble | 15. Cisco Systems |

6. FedEx
7. Johnson & Johnson
8. Target
9. BMW
10. Microsoft

AMERICA'S TOP 20

- | | |
|-----------------------|------------------------|
| 1. Apple | 11. Target |
| 2. Berkshire Hathaway | 12. Southwest Airlines |
| 3. General Electric | 13. American Express |
| 4. Google | 14. BMW (tie) |
| 5. Toyota Motor | 14. Costco (tie) |
| 6. Starbucks | 16. Microsoft |
| 7. FedEx | 17. UPS |
| 8. Procter & Gamble | 18. Cisco Systems |
| 9. Johnson & Johnson | 19. 3M |
| 10. Goldman Sachs | 20. Nordstrom |

The McGraw-Hill Companies

SEPTEMBER 15, 2008 | BUSINESSWEEK.COM

SPECIAL REPORT ENERGY & THE ELECTION

BusinessWeek

LAUNCHING YOUR CAREER? DISCOVER 50 COMPANIES WITH

THE RIGHT STUFF



FIFTY EMPLOYERS WITH THE RIGHT STUFF

The ranking is based on three surveys. Career-services directors at U.S. colleges tell us which employers are tops on their list. Those organizations then complete a survey on their pay, benefits, and training programs, which we compare with others in their industry.

Universon USA, a Philadelphia research company, surveys U.S. undergraduates on their five most desirable employers. The employer survey counts for 50% of the final ranking, while the career-services and student surveys contribute 25% each. For a detailed description of the methodology and full list of 110 ranked employers, go to businessweek.com/go/08/ranking.

2008/2007 RANK	Employer/Industry ¹	2007 ENTRY-LEVEL HIRES	EMPLOYER SURVEY RANK	CAREER SERVICES SURVEY RANK	STUDENT SURVEY RANK ²	AVERAGE PAY (000s)	COMMENTS
1	Ernst & Young Accounting	3,300	2	7	3	\$50-\$55	Bested Big Four rivals with a rich benefits package and commitment to training.
2	Deloitte ³ Accounting	1,996	15	1	6	\$55-\$60	Last year's No. 1 isn't resting on its laurels: This year it boosted paid time off to 43 days.
3	PricewaterhouseCoopers Accounting	3,602	23	2	9	\$50-\$55	Two out of three entry-level hires this year came from the ranks of former interns.
4	Goldman Sachs Investment Banking	898	16	3	5	\$60-\$65	Prepare to work hard: Entry-level hires average 65 hours per week.
5	KPMG Accounting	3,219	4	6	14	\$50-\$55	Global internship program puts interns to work helping clients outside the U.S.
6	Marriott International Hospitality	275	1	53	25	\$35-\$40	Marriott takes training seriously: Employees attend 10,000 classes each year.
7	Google Internet	NA	45	15	1	NA	No one has more buzz on campus: 17% of students want to work there.
8	Lockheed Martin Manufacturing	3,894	9	8	17	\$55-\$60	Company will reimburse first-years for educational expenses up to \$15,000.
9	IBM Technology	2,150	7	13	19	\$65-\$70	Best three- and five-year retention rates among tech companies in the ranking.
10	J.P. Morgan	315	24	9	13	\$60-\$65	Former interns who accept full-time offers get an

039

14 - Target Retailing

Target made 2007-08 entry-level offers at 355 schools, far more than other retailers.

15	Abbott Labs Pharmaceuticals	1,474	3	41	55	\$50-\$55	Grads of the Professional Development Program get double-digit raises.
16	NASA Nonprofit/Government	84	18	51	8	\$40-\$45	Six appeal has its pluses: Even with so-so pay, retention is high.
17	Boston Consulting ⁴ Consulting	115	6	42	26	\$65-\$70	Highest average pay and highest average signing bonus in the industry.
18	General Electric Manufacturing	1,030	42	12	18	\$55-\$60	GE's \$1 billion training budget includes \$30K targeted to each entry-level hire in their first year.
19	Anheuser-Busch Consumer Goods	445	11	52	22	\$55-\$60	This Bud's for you: Employees receive two free cases of beer each month.
20	Norfolk Southern						Only 93% of interns get job offers in 2007 but

BUILDING A GREAT TEAM

- Recruiting top talent







BUILDING A GREAT TEAM

- Recruiting top talent
- Development and retention







ORGANIZATIONAL CHANGES

- Optimize Store staffing
- Changes made through attrition and new store growth
- Expect significant savings
- Portion of savings to be reinvested in increased team member hours



