



PR/INDUSTRY ANALYST CONTACTS:

Mary Beth Loesch
Senior VP Business Development
303.262.4411
mb.loesch@startek.com

Claire Mylott
SSA Public Relations
303.707.1776
claire@gotossa.com

INVESTOR RELATIONS CONTACT:

Julie Pierce
Director of SEC Reporting, StarTek
303.262.4587
julie.pierce@startek.com

STARTEK EXPANDS INTERNATIONALLY TO PHILIPPINES

Strategic Move Provides Clients With Greater Flexibility and New Delivery Channel

DENVER, July 17, 2008 – StarTek, Inc. (NYSE: SRT) today announced a new contact center in the Philippines that is expected to open in the fourth quarter of this year. The new overseas facility complements the company's 21 centers currently operational in North America, all of which focus on providing StarTek's clients with the highest quality in customer management solutions, including customer care, technical support and back-office support. This new capability rounds out "StarTek Choice," a flexible option composed of three quality delivery channels including North American support, offshore support, and the virtual solution known as StarTek-At-Home.

The nation's largest communications companies currently use StarTek's North American-based services, but also seek cost-effective, round-the-clock services through offshore delivery channels. After careful consideration, StarTek selected the Philippines as the optimal location for its offshore center for the following reasons:

- Large talent pool of highly literate, English speaking, college-educated workers, with great cultural affinity to the U.S. and customer care skills
- Reliable, and redundant communications infrastructure, including dedicated connectivity to the U.S. that ensures high voice quality to U.S.-based customers
- Opportunity for lower cost operations due to attractive labor rates

"Cable, telephone and wireless communications companies require high quality, cost effective support in order to achieve their business objectives in the current competitive marketplace," said Larry Jones, Startek's President and Chief Executive Officer. "When it really matters, clients look to StarTek to optimize and leverage multiple delivery platforms. By opening a new facility in the Philippines, we expect to provide them with the flexibility of three quality delivery channels for customer service and back-office support."

The 78,000 square foot center is located on Sen. Gil J. Puyat Avenue in Makati City, and at full capacity, is planned to house approximately 1,100 customer care representatives. A StarTek veteran with more than twenty years in the contact center industry is already in-country. The center is expected to open early in the fourth quarter of this year.

"We're committed to giving our clients a quality experience whether they are using a center in Greeley, Colo. or Makati City, Philippines," said Jones. "To our clients and their customers, our goal is that the experience be seamless."

Additional information about StarTek's new Filipino contact center is available at www.startek.com.

ABOUT STARTEK

When it really matters, communications companies look to StarTek (NYSE: SRT), a leading provider of high value business process outsourcing services. Since 1987, StarTek has partnered with their clients to solve strategic business challenges, improve customer retention, increase revenue and reduce costs through an improved customer experience. Known for creating the highest customer service for clients and their customers, StarTek services include customer care, sales support, complex order processing, accounts receivable management, technical support and other industry-specific processes. Headquartered in Denver, Colo., StarTek operates 21 facilities. For more information, visit www.StarTek.com or call 800.541.1130.

FORWARD-LOOKING STATEMENTS

The matters regarding the future discussed in this news release include forward-looking statements as defined in the Private Securities Litigation Reform Act of 1995. Such statements are subject to a number of risks and uncertainties.

Important risks and uncertainties relating to the contact center opening described above that could cause StarTek's actual results to differ materially from those expressed or implied by any such forward-looking statements arise from dependence on and requirement to recruit qualified employees, labor costs, management turnover, considerable pricing pressure, capacity utilization of our facilities, inability to effectively manage growth, risks associated with advanced technologies, highly competitive markets, geopolitical military conditions, interruption to our business, and increasing costs of or interruptions in telephone and data services, as more fully described in the Company's Form 10-K for the year ended December 31, 2007. Other factors include, but are not limited to, inability to realize anticipated productivity, not realizing anticipated call volumes, foreign exchange risks and other risks relating to conducting business in the Philippines, risks relating to our revenue from our principal clients, concentration of our client base in the communications industry, consolidation in the communications industry, trend of communications companies to out-source non-core services, lack of success of our clients' products or services, risks related to our contracts, and decreases in numbers of vendors used by clients or potential clients. Readers are encouraged to review Management's Discussion and Analysis of Financial Condition and Results of Operations — Risk Factors and all other disclosures appearing in the Company's Form 10-K for the year ended December 31, 2007, and subsequent filings with the Securities and Exchange Commission.

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