

Five-Year Statistical Summary

Year Ended or at December 31,	2004	2003	2002	2001	2000
(Dollars in thousands, except per share and per unit amounts)					
Wireless Operations					
Customers	4,945,000	4,409,000	4,103,000	3,461,000	3,061,000
Growth in customers from prior year-end					
Internal	627,000	447,000	310,000	354,000	483,000
Acquisitions (divestitures)	(91,000)	(141,000)	332,000	46,000	(24,000)
Total	536,000	306,000	642,000	400,000	459,000
Consolidated markets ^(a)	175	182	178	168	139
Average monthly service revenue per customer ^(b)	\$ 47.15	\$ 47.38	\$ 47.25	\$ 46.28	\$ 49.21
Marketing cost per gross customer addition	\$ 404	\$ 380	\$ 365	\$ 322	\$ 330
Post-pay churn rate per month	1.5%	1.5%	1.8%	1.7%	1.8%
Capital expenditures	\$ 655,120	\$ 632,526	\$ 730,645	\$ 503,334	\$ 305,417
Total population ^(c)	44,391,000	46,267,000	41,048,000	28,632,000	24,912,000
Wireline Operations					
Incumbent Local Exchange Carrier					
Equivalent access lines served ^(d)	730,400	722,200	711,200	678,300	619,600
Growth in equivalent access lines from prior year-end					
Internal	8,200	11,000	5,900	13,800	26,000
Acquisitions	—	—	27,000	44,900	10,300
Total	8,200	11,000	32,900	58,700	36,300
Telephone companies	111	111	111	109	105
Plant in service per equivalent access line ^(d)	2,832	2,834	2,745	2,626	2,574
Capital expenditures	103,069	111,924	116,486	99,866	93,401
Competitive Local Exchange Carrier					
Equivalent access lines served ^(d)	426,800	364,800	291,400	192,100	112,100
Capital expenditures	\$ 35,178	\$ 27,294	\$ 51,919	\$ 96,950	\$ 57,201
Financial Position					
Common share record owners	2,067	2,183	2,285	2,541	2,669
Common and Series A Common Shares outstanding (000s)	57,436	57,034	58,678	58,569	58,688
Return on average equity ^(e)	1.4%	2.0%	(30.1)%	(4.7)%	3.6%
Price/earnings ratio ^(f)	105.4	61.3	n/m	n/m	47.9
Common equity	\$ 3,190,748	\$ 3,078,872	\$ 3,042,222	\$ 3,518,924	\$ 3,936,067
Common equity per share	55.55	53.98	51.85	60.08	67.07
Total assets	10,993,841	10,193,338	9,671,784	8,079,574	8,667,390
Marketable equity securities	3,398,804	2,772,410	1,944,939	2,700,230	4,121,904
Long-term debt, excluding current portion	1,974,599	1,994,913	1,641,624	1,507,764	1,172,987
Forward contracts	1,689,644	1,672,762	1,656,616	—	—
Year-end stock price	76.95	62.55	47.02	89.75	90.00
Dividends per share	\$0.66	\$0.62	\$0.58	\$0.54	\$0.50

(a) Markets whose results are included in U.S. Cellular's consolidated operating results.

(b) The numerator of this calculation consists of service revenues for the respective 12-month period divided by 12. The denominator consists of the average number of U.S. Cellular wireless customers.

(c) Total population amounts are based on previous year Claritas estimates.

(d) An "access line" is a single or multi-party circuit between the customer's establishment and the central switching office. Access line equivalents are derived by converting high capacity data lines to the estimated capacity of one switched access line. The statistics for competitive local exchange carrier have in the past been and continue to be reported using equivalent access lines.

(e) Return on average equity is calculated by dividing income (loss) from continuing operations by the average of beginning and ending common shareholders' equity. Those amounts are taken from the Consolidated Statements of Operations and Balance Sheets. The result is shown as a percentage.

(f) Based on the year-end stock price divided by diluted earnings per share from continuing operations.

n/m = calculation not meaningful