

NEWS BULLETIN RE: CLAIRE'S STORES, INC.

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Claire's Stores, Inc. Announces Its Second Quarter Earnings Conference Call

PEMBROKE PINES, FL., September 4, 2008 – In conjunction with Claire's Stores release of its results, for the quarter ending August 2, 2008, management will host a conference call.

What: Claire's Stores, Inc. Second Quarter Earnings Conference Call

When: Friday, September 12th at 10:00 am EDT

How: Call In: 1-630-395-0260

Password: CLAIRES

Or

Live over the Internet: Log onto our web site:

www.clairestores.com

Instant Replay: 1-402-530-7636

Password: 25247

The conference call will be archived on our web site through September 19, 2008 at www.clairestores.com and can also be downloaded as an MP3 file.

Company Overview

Claire's Stores, Inc. is a leading specialty retailer of value-priced jewelry and accessories for girls and young women through its two store concepts: Claire's and Icing. While the latter operates only in North America, Claire's operates internationally. As of August 2, 2008, Claire's Stores, Inc. operated 3,053 stores in the United States, Canada, Puerto Rico, the Virgin Islands, the United Kingdom, Ireland, France, Switzerland, Austria, Germany, Spain, Portugal, Belgium, and the Netherlands. Claire's Stores, Inc. operates through its subsidiary, Claire's Nippon, Co., Ltd., 205 stores in Japan as a 50:50 joint venture with AEON, Co., Ltd. The Company also franchises 175 stores in the Middle East, Turkey, Russia, Poland, South Africa and Guatemala.

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