

NEWS BULLETIN RE: CLAIRE'S STORES, INC.

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Claire's Stores, Inc. Invites You to Join Its Third Quarter Earnings Conference Call

PEMBROKE PINES, FL., December 10, 2007 – In conjunction with Claire's Stores third quarter earnings release, you are invited to join a conference call being hosted by management.

What: Claire's Stores, Inc. Third Quarter Earnings Conference Call

When: Friday, December 14th at 10:00 am Eastern time

How: Call In: 1-630-395-0260

Password: CLAIRES

Or

Live over the Internet: Log onto our web site:

www.clairestores.com

Instant Replay: 1-203-369-0434

Password: 25247

The conference call will be archived on our web site through December 20, 2007 at www.clairestores.com and can also be downloaded as an MP3 file.

Company Overview

Claire's Stores, Inc. is a leading specialty retailer of value-priced jewelry and accessories for girls and young women through its two store concepts: Claire's and Icing. While the latter operates only in North America, Claire's operates internationally. As of December 1, 2007, Claire's Stores, Inc. operated 3,061 stores in the United States, Canada, Puerto Rico, the Virgin Islands, the United Kingdom, Ireland, France, Switzerland, Austria, Germany, Spain, Portugal, Belgium, and the Netherlands. Claire's Stores, Inc. operates through its subsidiary, Claire's Nippon, Co., Ltd., 202 stores in Japan as a 50:50 joint venture with AEON, Co., Ltd. The Company also franchises 162 stores in the Middle East, Turkey, Russia, Poland, and South Africa.

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